1.Sales Return Analysis Dashboard

Tools: SQL (PostgreSQL), Excel, Power BI

Description:

- Extracted and transformed sales and return data using SQL queries and Excel preprocessing
- Designed interactive Power BI dashboards to analyze return rates, returned orders, and category-level trends
- Identified high-return categories and patterns to support return reduction and process optimization

Key Focus:
Return behavior analysis, category comparison, return rate monitoring

Dashboard Preview:

2.Sales & Profitability Analysis Dashboard

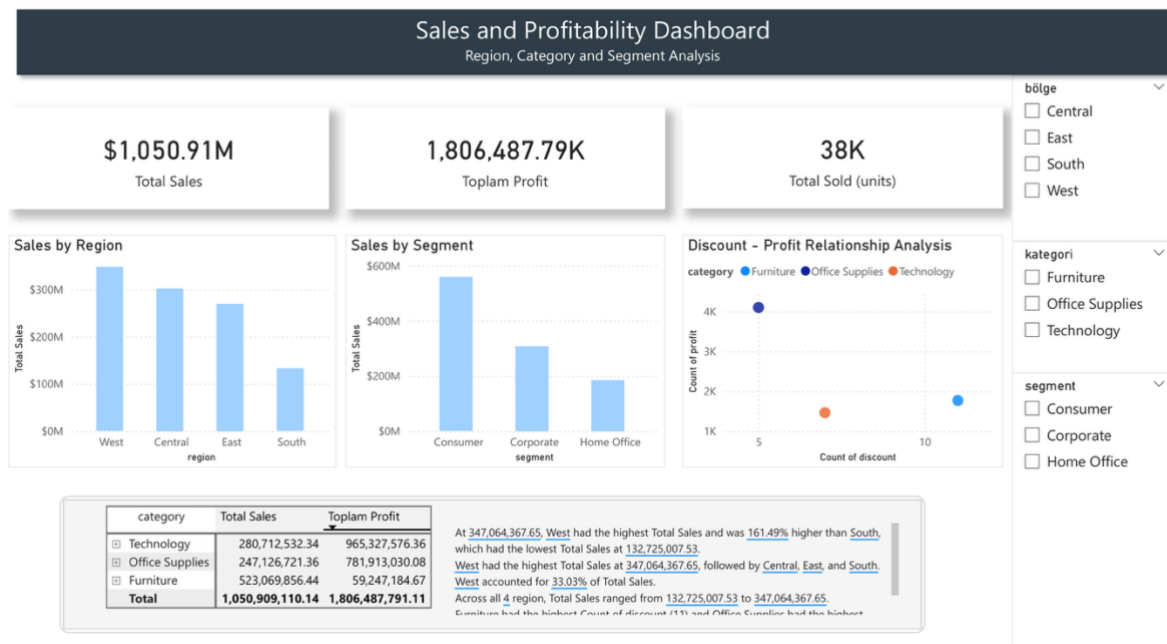**Tools:** SQL (PostgreSQL), Excel, Power BI

Description:

- Collected, cleaned, and modeled sales and profitability data using SQL and Excel
- Built Power BI dashboards to track revenue, profit, and sales trends over time
- Analyzed category-level performance to highlight profit drivers and low-margin areas

Key Focus:
Revenue growth, profitability analysis, category performance

Dashboard Preview:

Outcome: Insights can be used to improve category-level profitability and reduce return-related losses.