Yongtian Chen

UI/UX designer

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As an advocate for Experience Design and a Product Designer, I prioritize human-centered approaches in business. My skills span UX design, product strategy, and business model validation, with a strong foundation in user experience. I'm passionate about refining design skills, sharing knowledge, and boosting team capabilities. I aim to inspire and add value by showing the power of human-centered design in business innovation.

EDUCATION

Master Degree in Intelligent wearable technology　　　　　　　　　　　　　　Oct 2024 - Present
The Hong Kong Polytechnic University
Master of Intelligent wearable technology. Still at school

Bachelor Degree in Industrial Design　　　　　　　　　　　　　　　　　　　Sep 2020 - Jun 2024
Guangdong University of Technology
Bachelor of Industrial Design with a GPA of 3.7984/5.0

WORK EXPERIENCE

Student Assistant - Future Mobility Research　　　　　　　　　　　　　　　Aug 2024 - Present
Future Caring Mobility
- Collaborated with a team of 5 researchers on future mobility solutions, contributing over 80 hours to the development of user-centric digital tools.
- Enhanced website accessibility and engagement by coordinating content and design, resulting in a 20% increase in user interaction.
- Conducted 15 user interviews at PolyU, gathering feedback that led to a 30% improvement in product design.
- Led UI/UX optimization for a knee-wearable product, ensuring user comfort and usability through prototype production.

UI/UX Designer - Digital Product Development　　　　　　　　　　　　　　　Jun 2024 - Sep 2024
Shenzhen Investoday Data Technology Co., Ltd
- Led a team of 4 in developing interaction specifications and visual styles for digital products, increasing user engagement by 25%.
- Designed cross-platform interactive elements, ensuring ease of use for a user base of over 10,000.
- Collaborated with UX engineers to resolve experience issues, enhancing product reliability by 30%.
- Applied user experience principles in technology-driven environments, resulting in a 20% boost in user satisfaction.

Game UI Designer - Mobile Gaming Interfaces　　　　　　　　　　　　　　　Jun 2023 - Sep 2023
Mobvista
- Created engaging visual designs for mobile gaming interfaces, enhancing user experience for over 50,000 users.
- Developed interactive effects for marketing events, increasing brand visibility by 40%.
- Streamlined design processes by creating a creative material library, boosting team innovation.
- Produced long graphics for marketing events, resulting in a 35% increase in user engagement.

ACCOMPLISHMENT

Third Prize in the National Creative Digital Art Competition　　　　　　　　　　　Jun 2023
Awarded third prize in the National Creative Digital Art Competition.

Winner Award in Huawei Travel Innovation Competition　　　　　　　　　　　　Jun 2023
Received Winner Award in Huawei Travel Innovation Competition.

Third Prize in Music Product Design Competition for Sensible Cup　　　　　　　　Dec 2021
Awarded third prize in the Music Product Design Competition for Sensible Cup.