

Sanghyuk Lee

Currently Interested in Artificial Intelligence / Influencer Marketing

• Gwanak-gu, Seoul, Republic of Korea • starcasso@snu.ac.kr • 010-7695-9895

Education

Seoul National University

B.S. in Crop science and Biotechnology | B.B.A in Entrepreneurship

Curriculum Certificate on Big Data Analysis

GPA: 3.78/4.30

Seoul, Republic of Korea

Relevant coursework: Startup Web programming, Regression Analysis, Creativity & Innovation

2027.02 (Expected)

Gwangju Science Academy for the Gifted

Gwangju, Republic of Korea

2018.03-2021.02

Experience

Vibers AI

Customer Success Owner

Seoul, Republic of Korea

2025.5 - 2025.12

- **Sales & Business Growth:** Directly secured a key enterprise skincare account, expanding the company's active client portfolio by ~12.5% and diversifying the MRR (Monthly Recurring Revenue) base.
- **Fundraising & Product Ideation:** Contributed to the 1.1B KRW Seed funding round (Kakao Ventures) by refining product concepts and feature roadmaps for the IR deck, bridging the gap between technical possibilities and business vision.
- **GenAI Content Operations:** Executed distinct content initiatives for both social media (25K+ follower brand) and e-commerce (Amazon), deploying custom AI pipelines to generate assets for Instagram feeds and product detail pages.
- **B2B SaaS Deployment:** Led the POC deployment of an AI-driven construction SaaS for major firms (e.g., Woomi Construction), reducing eco-friendly architectural design quote generation time by over 90% via automation.

BioResearch AI

Research Analyst Intern

Seoul, Republic of Korea

2023.5-2023.8

- Developed an interactive pharmaceutical research automation web platform based on natural language processing technology
- Processed and analyzed global pharmaceutical data to derive actionable market insights
- Bridged the gap between academia and industry by validating business model opportunities through data-driven research

TRIDGE

Data Science Intern

Seoul, Republic of Korea

2022.7-2022.9

- Contributed to Tridge's initiative to establish comprehensive agricultural data infrastructure, expanding beyond price data to include crop yield analytics
- Enhanced real-time anomaly detection in vegetation indices and developed quantitative data visualizations using satellite data from Google Earth Engine
- Proactively learned and applied emerging technologies for agricultural applications

GIST Cell Clearance Lab

Student Researcher

2019-2020

- Conducted research on cell clearance of U87 Cell line by Chlorpromazine
- Confirmed that specific concentrations induced apoptosis in brain tumor U87 cell line
- Performed FACS (Fluorescence-Activated Cell Sorting) data analysis
- Executed cell culture protocols and viability assays to obtain fundamental biological research skills

Additional

Language Skills: Korean [Native], English [Native, TEPS 419]

Technical Skills: Python, R, TypeScript, Next.js, FastAPI, Vite, Terraform, AWS Solutions Architect Associate

Volunteer Experience: Medic (Republic of Korea Army 1.5 years, Special Maneuver Supporting Brigade)