Fernando Betancourt Moreno %

fern and obetan court more no @gmail.com

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Latest version 2

See in Spanish 🗐

☐ Betancourt1

Tableau Public

</> Excel, Python, SQL

Dark theme ☐

EXPERIENCE

• Vinos América Jalisco, MX

Information Analysis Assistant

January 2023 - current

- o Operational file management: Dashboards, macros, excel sheets.
- o Information and analysis provision to management: Reports, data visualizations.
- o Dashboard development: Creation of visual presentations for KPI's tracking.

Technologies: Excel, Python, Power BI, QlikView, VBA.

Theory: Statistics, Data viz, Programming, Retail.

• GPS Multialarmas Jalisco, MX

Monitorist Intern August 2020 - November 2022

- Developed an algorithm that automatizes the reading and mining of data from the GPS devices and then stores it in Excel so the monitoring personnel can analyze it.
- Analyzed the database of customers for verifying personal data.
- o Customer service (accidents, tech support).

Technologies: Python, Excel.

Theory: Data Analysis, Automatization, Customer Service.

• Rappi Jalisco, MX

Operations Manager

December 2017 - January 2020

- o KPI's supervision and improvement.
- Strategy implementation for the team's continuous improvement.
- o Use of data analysis and visualization software in real-time.
- o Real-time management of the South Zone of Guadalajara.

Technologies: Excel, Data Periscope, ERP.

Theory: Leadership, Data Analysis, Conflict Resolution, Customer Service.

EDUCATION

Universidad de Guadalajara

Jalisco, MX

Bachelor's degree in mathematics

August 2019 - August 2024 (expected date)

- I implemented the Huffman compression algorithm in C++.
- o I carried out a statistical analysis project in R for a data set provided by the professor.

CERTIFICACIONES (WITH LINKS)

• Data Engineering Coursera

Introduction to Data Engineering
Introduction to Relational Databases (RDBMS)
Relational Database Administration (DBA)
Hands-on Introduction to Linux Commands and Shell Scripting
Databases and SQL for Data Science with Python
ETL and Data Pipelines with Shell, Airflow and Kafka
Python Project for Data Engineering
Python for Data Science, Al and Development
Getting Started with Data Warehousing and Bl Analytics

December 2022 April 2023 • Tableau Coursera

Creating Dashboards and Storytelling with Tableau

Visual Analytics with Tableau

Essential Design Principles for Tableau

Fundamentals of Visualization with Tableau

December 2022

December 2022

• SQL Coursera

Database Architecture, Scale, and NoSQL with ElasticsearchDecember 2022JSON and Natural Language Processing in PostgreSQLNovember 2022Intermediate PostgreSQLNovember 2022Database Design and Basic SQL in PostgreSQLNovember 2022

• Python Coursera

Network Dynamics of Social Behavior June 2022

Network Dynamics of Social Behavior Tweet Emotion Recognition with TensorFlow Python Database Connection with MariaDB From Infosys Transfer Learning for NLP with TensorFlow Hub Discrete Math and Analyzing Social Graphs Introduction to Machine Learning

June 2022 January 2022 January 2022 January 2022

June 2022

OTHER TECHNOLOGIES

• Tableau: maps, dashboards, stories, data analysis.

• Python: xgboost, sci-kit, pandas, beautiful soup, pyspark.

• Excel: dynamic tables, functions, macros.

• SQL: Data Base Design, Queries, NoSQL, JSON.

References

• Raquel Montserrat Ramírez Romero

Rappi Global Operations Leader Global raquel.ramirez@rappi.com
Recommendation letter

• Alan Salvador Chávez Castañeda

Operations Manager - Turbo X alan.chavez@rappi.com
Recommendation letter