

Michael Zewdu Lemma

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Date of Birth: 2001-04-20 00:00:00 | Gender: Male | Nationality: Ethiopian

Profile Summary

I previously led diverse data collection projects across Addis Ababa, gathering retail, psychometric, and voice data to strengthen Kifiya’s market insights and support AI model development. I transcribed Amharic voice recordings to fine-tune Wav2Vec models for conversational banking and analyzed banking and agricultural datasets to improve decision-making tools for smallholder farmers. I applied statistical analysis using Python to extract actionable insights from business data. I also managed workshop operations and procurement, collected and analyzed machinery performance data across Ethiopia, and supported partner communications, IT troubleshooting, and administrative tasks to ensure smooth business operations. Currently, I work as a Platform Manager at Kifiya, focusing on partner onboarding, training, and managing the PRM tool to support digital lending and credit scoring initiatives.

Work Experience

General Services /Sales Officer/Case Executive at Tsion Industrial Engineering and Metal Work Enterprise · Full-time
Location: Addis ababa

Responsibilities: In this role, I supervised workshop staff and managed procurement to ensure smooth machinery operations. I collected and analyzed performance data from customers nationwide to drive productivity improvements. I handled key operational and administrative tasks, liaised with partner companies, and ensured accurate communication between workshop and sales teams. Additionally, I provided transportation support and resolved IT issues to minimize downtime and maintain efficient business operations.

Data Sourcing at Kifiya Financial Technology PLC (2024-07-01 00:00:00 - 2025-03-01 00:00:00)
Location: Addis ababa

Responsibilities: I led data collection projects across multiple sectors in Addis Ababa, gathering market insights on product trends and customer behavior. I sourced psychometric and voice recognition data from employees and researchers, and transcribed Amharic voice data to support AI model development for banking services. I encoded and analyzed banking datasets for data accuracy, processed agricultural data to aid smallholder farmers, and applied statistical analysis using Python to generate insights for

business decision-making.

Platform Manager at Kifiya Financial Technology PLC (2025-03-13 00:00:00 - NaT)

Location: Addis ababa

Responsibilities: Currently I manage a digital platform that connects financial institutions with partner organizations to deliver inclusive lending products. I coordinate partner onboarding, training, and support, oversee PRM updates for smooth feature adoption, and collaborate across teams to enhance workflows and user experience. I monitor data quality to ensure accurate credit scoring and act as the primary support contact for partner inquiries and performance tracking.

Education

Bachelor's Degree in Business administration and information system

Institution: Addis ababa university | Dates: 2022-06-01 00:00:00 - 2024-06-13 00:00:00

Location: Addis Ababa university of commerce

Certification/Online Courses in Programming Fundamentals

Institution: Udacity | Dates: 2025-02-01 00:00:00 - 2025-04-15 00:00:00

Location: Online

Certification/Online Courses in Data Analysis Fundamentals

Institution: Udacity | Dates: 2025-03-01 00:00:00 - 2025-04-14 00:00:00

Location: Online

Certification/Online Courses in Python Programming Fundamentals

Institution: Addis ababa university | Dates: 2023-09-15 00:00:00 - 2023-12-02 00:00:00

Location: Addis ababa

Skills & Tools

Communication ,Operation management ,Data sourcing (Collection),Sales and Marketing ,Team Leadership....

Languages