Gebeyaw Tigabu Walle

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Date of Birth: 1993-07-12 00:00:00 | Gender: Male | Nationality: Ethiopian

Profile Summary

Strategic and results-driven Product Manager with over 7 years of cross-functional experience across higher education, software development, and digital product management. Proven ability to define and execute product vision, strategy, and roadmaps that align customer needs with business goals. Experienced in leading product discovery, validating problems and solutions through user research, and driving structured prioritization across initiatives. Adept at engaging diverse stakeholders to inform decision-making and balancing user, business, and technical considerations to deliver scalable, outcome-oriented solutions. Notable achievements include launching Ethiopia's first Shariah-compliant e-commerce platform (HalalGebeya) and its conventional counterpart (Chegebeya). Skilled in Agile practices, cross-functional collaboration, and translating insights into clear product requirements that guide efficient delivery and continuous product improvement.

Work Experience

Product Manager at Kifiya Financial Technology PLC (2023-07-20 00:00:00 - 2025-09-30 00:00:00)

Location: Addis Ababa, Ethiopia

Responsibilities: Product Strategy & Vision

Own the product vision, strategy, and roadmap, ensuring alignment with customer needs, business goals, and stakeholder expectations across the organization.

Stakeholder Engagement & Product Decision-Making

Engage stakeholders to gather insights and feedback. Drive product decisions through structured prioritization, maintaining ownership of trade-offs and final direction.

Product Discovery & Prioritization

Lead the user research and discovery process to validate problems and solutions. Prioritize product features and initiatives by balancing user needs, business objectives, and technical feasibility.

Cross-Functional Alignment & Delivery Facilitation

Act as the central link between business and engineering, translating market and user insights into actionable problem statements. Drive outcome-based planning, ensure alignment on priorities, and protect the integrity and timelines of the product development process. Translate customer and business needs into clear product requirements.

Machine Learning Engineer Intern at iCog Labs (2023-02-03 00:00:00 - 2023-07-12 00:00:00)

Location: Addis Ababa, Ethiopia

Responsibilities: As a Machine Learning Engineer Intern at iCog Labs, I contributed to the development of AI-driven features for the Mindplex Social Media Platform, focusing on enhancing user personalization and content accessibility through advanced machine learning solutions:

Designed and implemented a hybrid recommendation engine to personalize content delivery, improving user relevance and engagement on the platform.

Built an abstractive summarization tool to automatically generate concise, coherent summaries of long-form articles, significantly enhancing content consumption and user retention.

Worked closely with product managers, developers, and designers to integrate machine learning solutions into the broader product development lifecycle, ensuring alignment with user experience goals and technical feasibility.

Data Analyst | Python Developer at Freelance (2022-10-24 00:00:00 - 2023-08-13 00:00:00)

Location: Remote

Responsibilities: nan

Assistant Lecturer at University of Gondar (2018-02-03 00:00:00 - 2022-10-12 00:00:00)

Location: Gondar, Ethiopia

Responsibilities: As an Assistant Lecturer at the University of Gondar, I was responsible for delivering high-impact instruction and academic support in core computer science disciplines, while actively contributing to curriculum development and student success:

Delivered undergraduate courses in Data Structures, Algorithms, Object-Oriented Programming (Java), Databases, Computer Programming, and Computer Architecture, ensuring a balanced focus on theoretical principles and practical application.

Designed and updated course materials, including lecture content, lab exercises, and assessments, to align with academic standards and evolving industry practices.

Developed and administered exams, projects, and assignments, and conducted detailed evaluations to monitor student progress, provide constructive feedback, and foster continuous improvement in learning outcomes.

Education

Bachelor's Degree in Electrical and Computer Engineering

Institution: University of Gondar | Dates: 2012-10-06 00:00:00 - 2025-09-30 00:00:00

Location: nan

Master's Degree in Computer Engineering

Institution: Addis Ababa Science & Technology University | Dates: 2019-09-26 00:00:00 - 2022-09-20 00:00:00

Location: nan

Skills & Tools

Product Strategy · Product Definition · Product Requirements Document (PRD) · Agile Methodologies · Scrum Master · Product Owner · Sprint Planning · Backlog Management · Jira · Confluence · Figma · User Story Mapping · Acceptance Criteria Definition · Release Management · Technical Documentation · Stakeholder Management · Cross-functional Team Leadership · User-Centered Design · Data-Driven Decision Making

Languages

Amharic, English