

Beth Almeida

BACREATIVE.CO

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Experience

PROPER VILLAINS

Designer | 02/17 — Present

Lead designer for a variety of projects including designing websites and creating identity systems. Project managed for various digital developments, print productions, and facilitated direct client interfacing.

WGBH

Associate Designer | 07/15 — 02/17

Production design for PBS broadcasts, including packaging artwork and promotional materials, as well as digital publications for WGBH.

CAPTAINS OF INDUSTRY

Design Intern | 06/14 — 09/14

Three-month internship that involved the creation and refinement of the visual design and layout for presentations materials.

COMPUTER ARTS CENTER, MASSART

Lab Monitor | 09/13 — 01/15

Assistant for various print projects, overseeing and troubleshooting a variety of print production technologies and associated software.

EYEWIRE, SEUNG LAB, MIT

Design Intern | 05/13 — 08/14

Overall art direction for a small tech startup associated with MIT. Involved in establishing the brand identity and UX design for a web-based game interface.

Education

MASSACHUSETTS COLLEGE OF ART AND DESIGN

BFA in Graphic Design | Class of 15

Departmental Honors

Skills

Print + Editorial Design

Web Design, HTML + CSS

Branding + Identity

UX & Interface Design

Recognition

HATCH AWARD

Designer for the NEBH Campaign 2018

MASSART ALL SCHOOL SHOW

Featured Works 2015

Best In Show: Graphic Design 2013

ENDEAVORS: SENIOR GRAPHIC DESIGN SHOW

Featured Works 2015

TADAIMA: I'M HOME

Exhibition Response to the Kakehashi Creators

Program 2015

KAKEHASHI CREATORS PROGRAM TRAVEL AWARD

Graphic Design Exchange Program to Japan 2014

THE BOOKBUILDERS OF BOSTON SCHOLARSHIP

Featured Works 2014

ADOBE DESIGN ACHIEVEMENT AWARD

Print Communications Semifinalist 2013