

# Beth Almeida

BACREATIVE.CO

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## Experience

PROPER VILLAINS

**Senior Designer** | 02/17 — Present

Lead designer for a variety of projects including websites and identity systems. Managed projects for various digital developments and print productions, and worked directly with the client on bettering their brand.

WGBH

**Associate Designer** | 07/15 — 02/17

Production design for PBS broadcasts, including packaging artwork and promotional materials, as well as digital publications for WGBH.

CAPTAINS OF INDUSTRY

**Design Intern** | 06/14 — 09/14

Three-month internship that involved the creation and refinement of the visual design and layout for presentations materials.

COMPUTER ARTS CENTER, MASSART

**Lab Monitor** | 09/13 — 01/15

Assistant for various print projects, overseeing and troubleshooting a variety of print production technologies and associated software.

EYEWIRE, SEUNG LAB, MIT

**Design Intern** | 05/13 — 08/14

Overall art direction for a small tech startup associated with MIT. Involved in establishing the brand identity and UX design for a web-based game interface.

## Education

MASSACHUSETTS COLLEGE OF ART AND DESIGN

**BFA in Graphic Design** | Class of 15

Departmental Honors

## Skills

Print + Editorial Design

Web Design, HTML + CSS

Branding + Identity

UX & Interface Design

## Recognition

HATCH AWARD | PROPER VILLAINS

**Designer for the NEBH Campaign** 2018

MASSART ALL SCHOOL SHOW

**Featured Works** 2015

**Best In Show: Graphic Design** 2013

ENDEAVORS: SENIOR GRAPHIC DESIGN SHOW

**Featured Works** 2015

TADAIMA: I'M HOME

**Exhibition Response to the Kakehashi Creators**

**Program** 2015

KAKEHASHI CREATORS PROGRAM TRAVEL AWARD

**Graphic Design Exchange Program to Japan** 2014

THE BOOKBUILDERS OF BOSTON SCHOLARSHIP

**Featured Works** 2014

ADOBE DESIGN ACHIEVEMENT AWARD

**Print Communications Semifinalist** 2013