

Beth Almeida

BACREATIVE.CO

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EXPERIENCE

Proper Villains | Senior Designer, 02/17 — Present

Lead designer for a variety of projects including websites and identity systems. Managed projects for various digital developments and print productions, and worked directly with the client on bettering their brand.

WGBH | Associate Designer, 07/15 — 02/17

Production design for PBS broadcasts, including packaging artwork and promotional materials, as well as digital publications for WGBH.

Captains of Industry | Design Intern, 06/14 — 09/14

Three-month internship that involved the creation and refinement of the visual design and layout for presentation materials.

Computer Arts Center, Massart | Lab Monitor, 09/13 — 01/15

Assistant for various print projects, overseeing and troubleshooting a variety of print production technologies and associated software.

Eyewire, Seung Lab, MIT | Design Contractor, 05/13 — 08/14

Overall art direction for a small tech startup associated with MIT. Involved in establishing the brand identity and UX design for a web-based game interface.

EDUCATION

Massachusetts College of Art and Design

BFA in Graphic Design, Class of 15

Departmental Honors

SKILLS

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|--------------------------|------------------------|
| Print + Editorial Design | Web Design, HTML + CSS |
| Branding + Identity | UX & UI Design |

RECOGNITION

Hatch Award: Proper Villains | 2018

Designer for the NEBH Campaign

Massart All School Show | 2015, 2013

Featured works, *Best In Show: Graphic Design*

Endeavors | Senior Graphic Design Exhibition, 2015

Featured works

Tadaima: I'm Home | Design Exhibition, 2015

Featured works made in response to the Kakehashi Creators Program

Kakehashi Creators Program | Travel Award, 2014

Graphic Design Exchange Program to Japan

The Bookbuilders of Boston Scholarship | 2014

Adobe Design Achievement Award | 2013

Print Communications Semifinalist