

# Beth Almeida

BACREATIVE.CO

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## EXPERIENCE

### **Proper Villains** | Senior Designer, 02/17 — Present

Lead designer for a variety of projects including websites and identity systems. Managed projects for various digital developments and print productions, and worked directly with the client on bettering their brand.

### **WGBH** | Associate Designer, 07/15 — 02/17

Production design for PBS broadcasts, including packaging artwork and promotional materials, as well as digital publications for WGBH.

### **Captains of Industry** | Design Intern, 06/14 — 09/14

Three-month internship that involved the creation and refinement of the visual design and layout for presentation materials.

### **Computer Arts Center, Massart** | Lab Monitor, 09/13 — 01/15

Assistant for various print projects, overseeing and troubleshooting a variety of print production technologies and associated software.

### **Eyewire, Seung Lab, MIT** | Design Contractor, 05/13 — 08/14

Overall art direction for a small tech startup associated with MIT. Involved in establishing the brand identity and UX design for a web-based game interface.

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## EDUCATION

### **Massachusetts College of Art and Design**

BFA in Graphic Design, Class of 15

*Departmental Honors*

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## SKILLS

Print + Editorial Design	Web Design, HTML + CSS
Branding + Identity	UX & UI Design

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## RECOGNITION

### **Hatch Award: Proper Villains** | 2018

Designer for the NEBH Campaign

### **Massart All School Show** | 2015, 2013

Featured works, *Best In Show: Graphic Design*

### **Endeavors** | Senior Graphic Design Exhibition, 2015

Featured works

### **Tadaima: I'm Home** | Design Exhibition, 2015

Featured works made in response to the Kakehashi Creators Program

### **Kakehashi Creators Program** | Travel Award, 2014

Graphic Design Exchange Program to Japan

### **The Bookbuilders of Boston Scholarship** | 2014

### **Adobe Design Achievement Award** | 2013

Print Communications Semifinalist