

UNDO

REDO

COPY


EXPORT

VIEW

PROJECT: Target audience

>>

ADD SECTION



Emily White

GENERATE NAME

Artisan

?

Goals

she wants to have fun and play games with her family

Demographic

Female

10

years

Australia

Single

Student

+ ADD FIELD

Quote

“  
cookies are delicious

Background

Emily wants to be a teacher and enjoys helping mum in the kitchen.  
she is always trying to get her parents to play games with her.

Skills

Eating cookies

0

25

50

75

100

Be naughty

0

25

50

75

100

+ ADD SKILL

Scenarios

Emily has finished her homework and now has time to play. she wants her father to play PS games with her but her dad is not tech savvy and the games they play are very hard to understand and interact with. how ever they went to the local game shop an pick a local multiplayer game "emperor penguin" with its great and simple game play that was very easy to master.  
they had a blast playing the game.

Motivations

she wants to win against her Father

Frustrations

not being able to play a game because is to hard

VERSION 4.12.0

https://uxpressia.com/p/BzBIT/p/gllhe

1/1