BETH OLMO WEB DEVELOPER

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RELEVANT EXPERIENCE

Web Developer / SEO / Cofounder

Olmo Weinman Consulting | 2015 – Present

WordPress developer & webmaster for Olmo Weinman, a professional education & web services firm providing project management certification training, business consultation, WordPress development, and webmaster services. Built, launched, and manage various websites, advised clients on SEO and site security best practices. Built custom database app on AWS for client in human resources & government contracting.

Senior WordPress Developer

WISE Advise + Assist | 2017

Built, redesigned, analyzed, and optimized WordPress websites for agency clients in a variety of industries and nonprofits. Implemented integrations for eCommerce, podcasting, memberships, appointment scheduling, whatever clients needed to promote their message and move their organizations forward.

SEO Content Manager

Triangle Direct Media | 2014 – 2015

Performed competitive keyword analysis using Google tools and SEMRush. Evaluated client website content using Google guidelines and SEOTool application. Collaborated with SEO Analysts on content update strategies. Conferred with clients to determine voice and style. Guided copywriters in producing content for SEO benefit and client KPI's.

Marketing Account Manager

TAG Business Strategies | 2014

Managed multiple client accounts, from on-boarding to maintenance & monitoring. Consulted with clients on services, target markets, etc. Performed SERP ranking research, website SEO analysis, and content & local listings audits. Created client social media accounts. Optimized client website meta data & on-page content.

Client Marketing Manager

Eyevertise | 2013 – 2014

Managed social media marketing operations for 100+ agency clients. Developed, produced, and managed multiple social media profiles for each client. Educated and advised clients on purpose, scope, and potential usefulness of various social media platforms & directory publishers; produced & distributed tutorials for this purpose.

EDUCATION

Coder Foundry
- **Full Stack Software Developer (2020)**

Codecademy
- **JavaScript (2020)**

FreeCodeCamp
- JavaScript (2019)

Skillcrush
- Front End Web Developer (2017)
- Freelance WordPress Developer (2015)

University of Maryland University College
M.S., Management (2012)

Florida State University
B.S., Communication (2006)

TECH SUMMARY

HTML
CSS
Bootstrap
JavaScript
jQuery
SQL
VisualStudio
.Net
Xamarin
git
WordPress
WooCommerce