Beth Olmo

www.coderfoundry.com/betholmo

FRAMEWORKS & PROGRAMMING LANGUAGES

HTML5
CSS3
JavaScript/ES6
JQuery
Bootstrap
.NET
C#
MVC
ASP.NET
SQL & Bash
LINQ
Xamarin
WebAPI
Wordpress
WooCommerce

EDUCATION

University of Maryland University College, M.S., Management
Adelphi, MD · 2012

Florida State University , B.S., Communication
Tallahassee, FL · 2006

PROFESSIONAL EXPERIENCE

Coder Foundry, Web Software Engineer
Kernersville, NC · July 2020 – September 2020

- Created three primary projects, including:
  1. A portfolio site using C#, MVC, HTML5, CSS3, BOOTSTRAP, JS & jQuery.
  2. A Financial Portal implemented in three phases. Phase 1: an MVC Web Application, Phase 2: a Web Service that utilizes Swagger and Swashbuckle for integrated testing, Phase 3: A cross platform Xamarin Mobile Application.
  3. Fully designed and developed a multi-functional issue tracker web application, implementing enhanced roles & security, which also used a Code First Relational database designed and modeled in SQL Server. Technologies used include: .Net Framework v. 4.6.1, MVC5, C#, LINQ, SQL, Entity Framework, jQuery DataTables.

Olmo Weinman Consulting, Web Developer / SEO / Cofounder
Remote · 2015 – Present

- WordPress developer & webmaster for Olmo Weinman, a professional education & web services firm providing project management certification training, business consultation, WordPress development, and webmaster services.
- Built, launched, and managed various websites, advised clients on SEO and site security best practices.
- Built custom database app on AWS for client in human resources & government contracting.

WISE Advise + Assist, Senior WordPress Developer
Remote · 2017

- Built, redesigned, analyzed, and optimized WordPress websites for agency clients in a variety of industries and nonprofits.
- Implemented integrations for eCommerce, podcasting, memberships, appointment scheduling, whatever clients needed to promote their message and move their organizations forward.

CODER FOUNDRY

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Triangle Direct Media, SEO Content Manager
Merritt Island, FL – 2014 – 2015

- Performed competitive keyword analysis using Google tools and SEMRush.
- Evaluated client website content using Google guidelines and SEOTool application.
- Collaborated with SEO Analysts on content update strategies.
- Conferred with clients to determine voice and style.
- Guided copywriters in producing content for SEO benefit and client KPI's.

TAG Business Strategies, Marketing Account Manager
Windermere, FL · 2014

- Managed multiple client accounts, from on-boarding to maintenance & monitoring.
- Consulted with clients on services, target markets, etc.
- Performed SERP ranking research, website SEO analysis, and content & local listings audits.
- Created client social media accounts.
- Optimized client website meta data & on-page content.

Eyevertise, Client Marketing Manager
Remote · 2013 – 2014

- Managed social media marketing operations for 100+ agency clients.
- Developed, produced, and managed multiple social media profiles for each client.
- Educated and advised clients on purpose, scope, and potential usefulness of various social media platforms & directory publishers; produced & distributed tutorials for this purpose.