



Descriptive Statistics and Trend Analysis

5.15M

Total Sales (£)

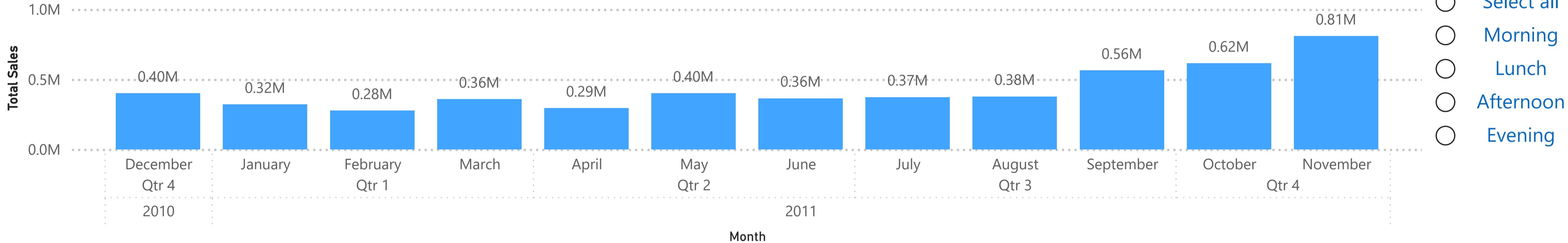
11.76

Mean Transaction Value (£)

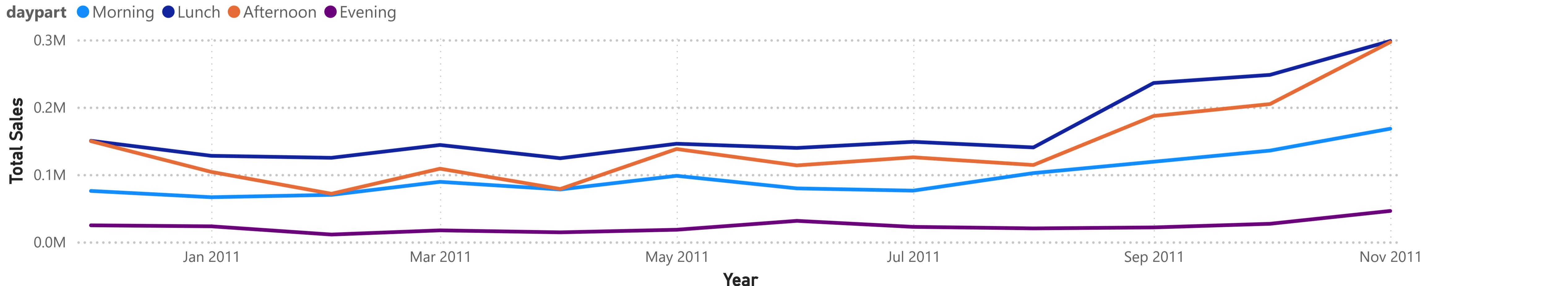
4.196K

Unique Customers

Total Sales by Year, Quarter and Month



Total Sales by Year, Quarter, Month and daypart

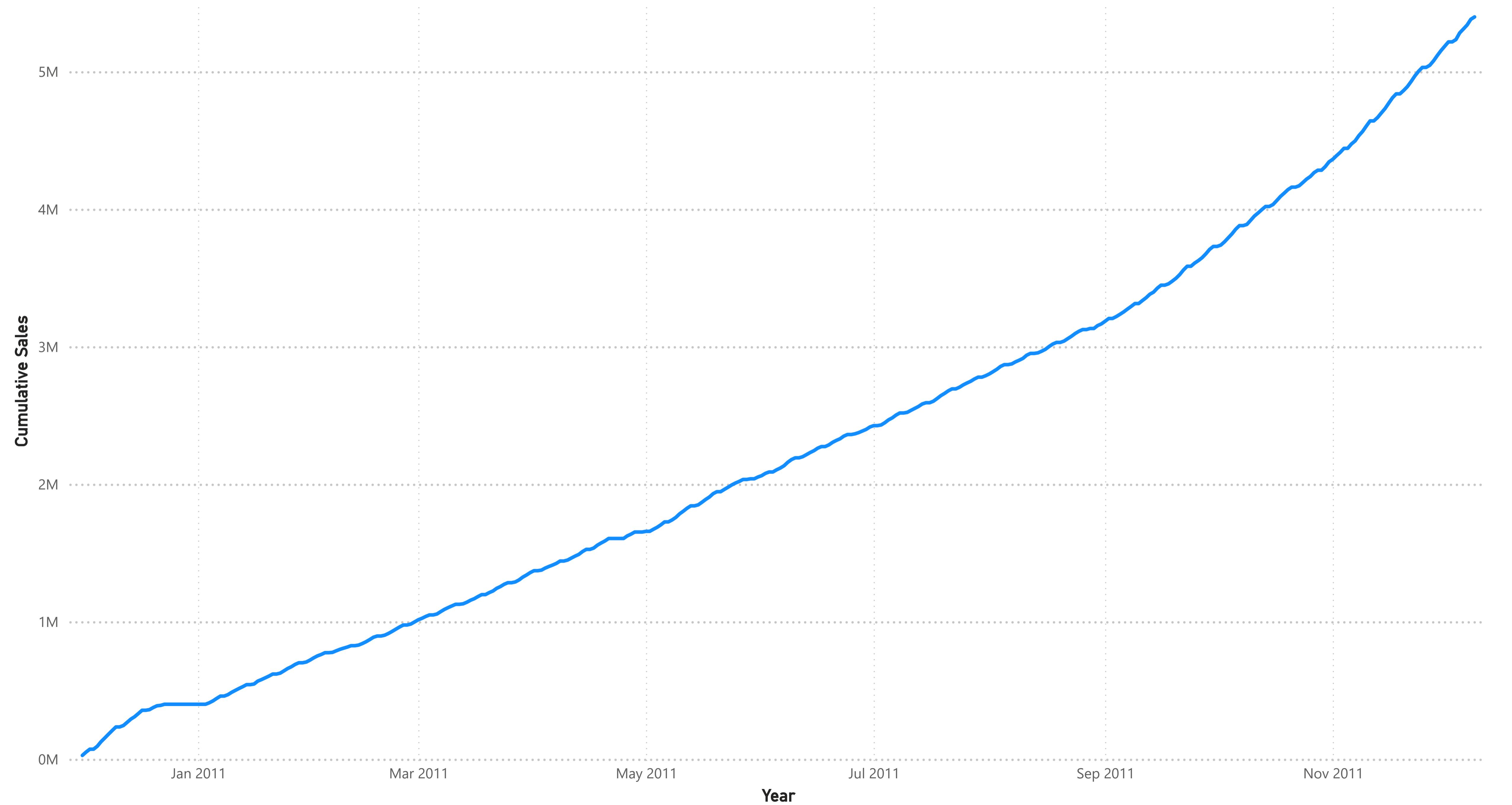


Date

01/12/2010 30/11/2011



Cumulative Sales by Year, Quarter, Month and Day



Total Sales by Year, Quarter, Month and Day

