

# Customer Behaviour - When are customers purchasing

01/12/2010 30/11/2011



Day of the Week

All

Continent

All

Part of the Day

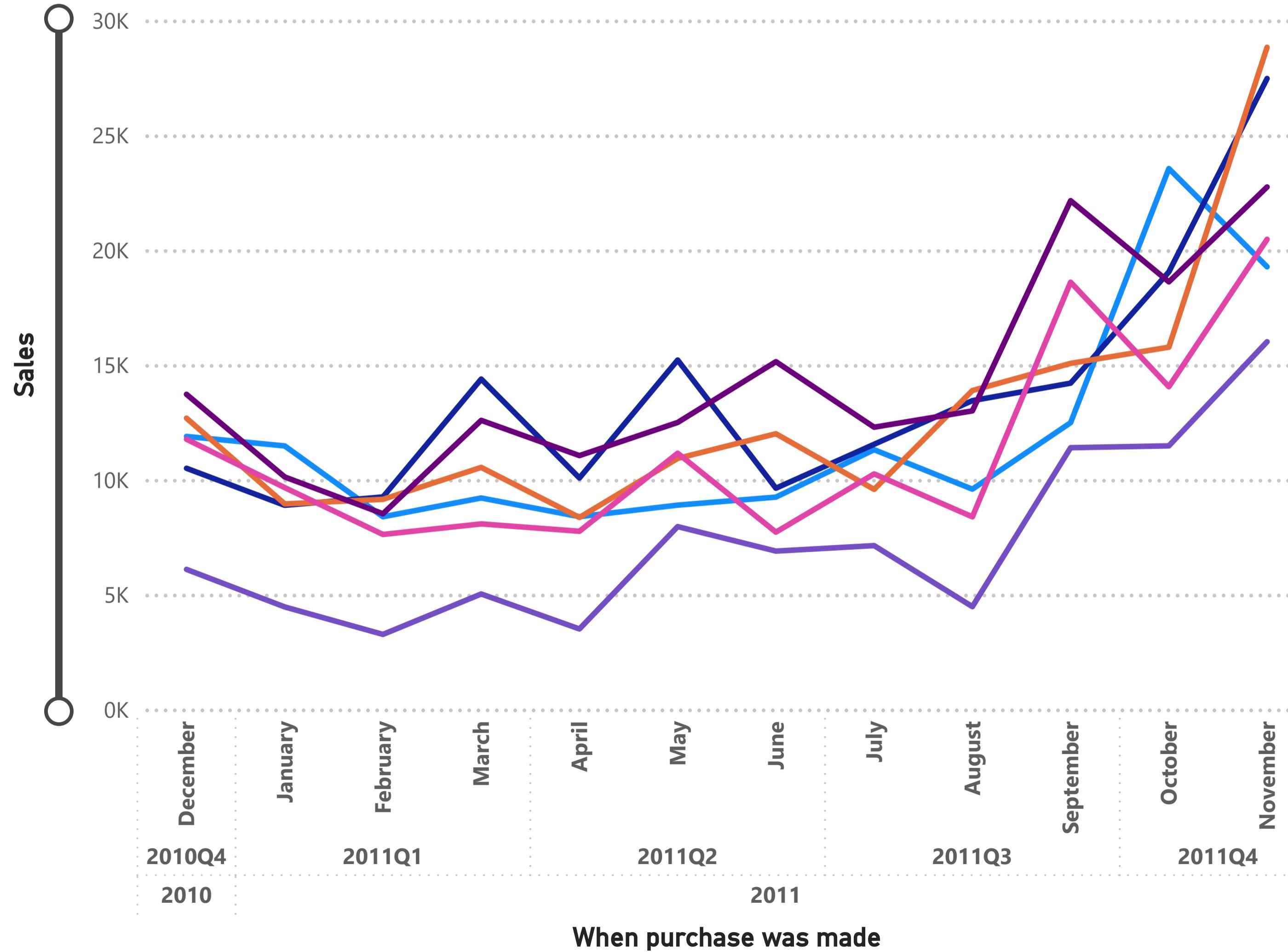
All

Country

All

## Sales over time, by day of the week

Monday Tuesday Wednesday Thursday Friday Saturday

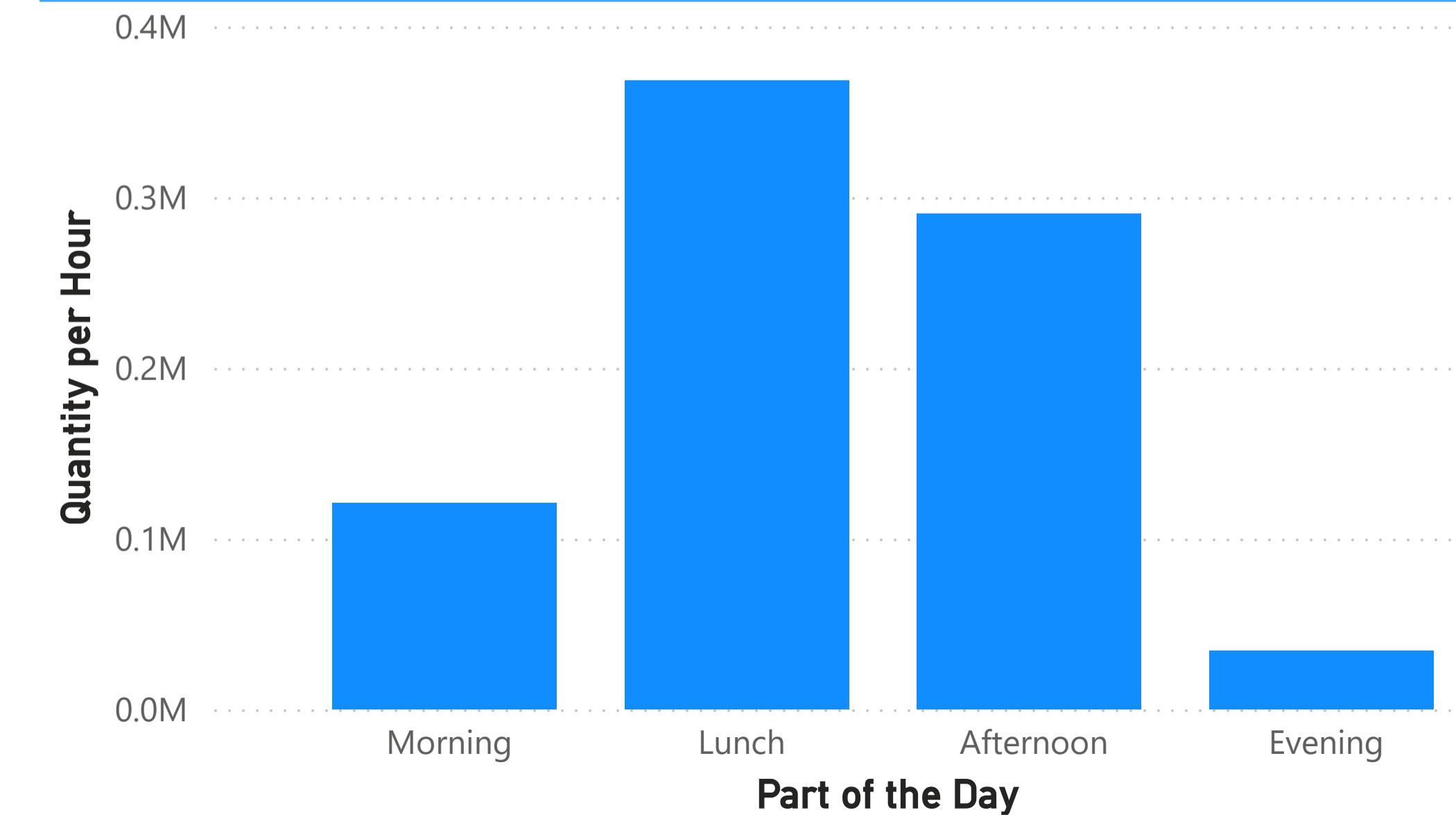


## Heatmap showing when purchases are made

Day of the week Night Morning Lunch Afternoon Evening Late



## Quantity per Hour by Part of the Day



# Customer Behaviour - Customer orders

**18.28K**

No. Orders

**3609**

No. Products

**3M**

Total Quantity

**5.40M**

Total Sales

Day of the Week

All

Part of the Day

All

Continent

All

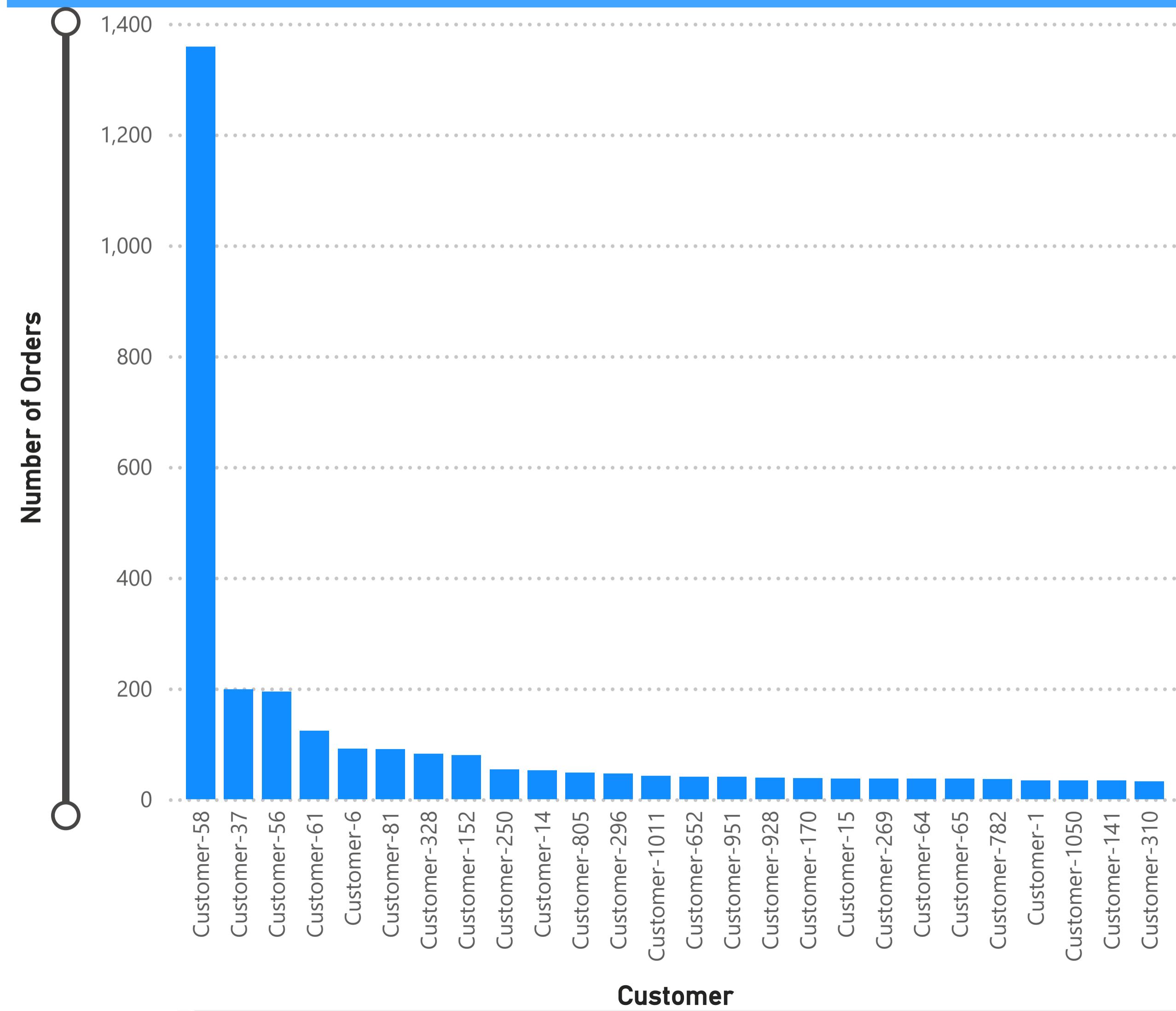
Country

All

## Customer items purchased on orders

Invoice and products	Total Quantity	Total Sales
<b>573585</b>	<b>3654</b>	<b>9,624.43</b>
HANGING HEART WITH BELL	26	21.58
JUMBO BAG 50'S CHRISTMAS	25	103.25
HEART DECORATION RUSTIC HANGING	24	18.96
LARGE WHITE HEART OF WICKER	24	103.96
WOODEN STAR CHRISTMAS SCANDINAVIAN	24	19.92
ANTIQUE SILVER TEA GLASS ENGRAVED	23	56.58
CHRISTMAS PUDDING TRINKET POT	23	37.49
GARLAND WITH STARS AND BELLS	23	75.67
SET 12 COLOUR PENCILS SPACEBOY	23	28.75
SWISS CHALET TREE DECORATION	22	18.26
ANGEL DECORATION PAINTED ZINC	21	13.23
CARD CHRISTMAS VILLAGE	21	8.82
WOOD STOCKING CHRISTMAS SCANDISPOT	21	20.73
CARD PSYCHEDELIC APPLES	20	8.40
CHRISTMAS TREE PAINTED ZINC	20	12.60
CARD MOTORBIKE SANTA	19	7.98
JAM MAKING SET PRINTED	19	62.51
ROTATING LEAVES T-LIGHT HOLDER	19	46.74
SKULL SHOULDER BAG	19	30.97
TOAST ITS - FAIRY FLOWER	19	15.77
TRADITIONAL KNITTING NANCY	19	62.51
<b>Total</b>	<b>2845344</b>	<b>5,398,673.27</b>

## Frequency of Customer Orders



Select a customer on the bar chart on the right to view their invoices and items purchased above

# Customer Behaviour - Customer Locations

**18.28K**

No. Orders

**3609**

No. Products

**3M**

Total Quantity

**5.40M**

Total Sales

Day of the Week

All

Part of the Day

All

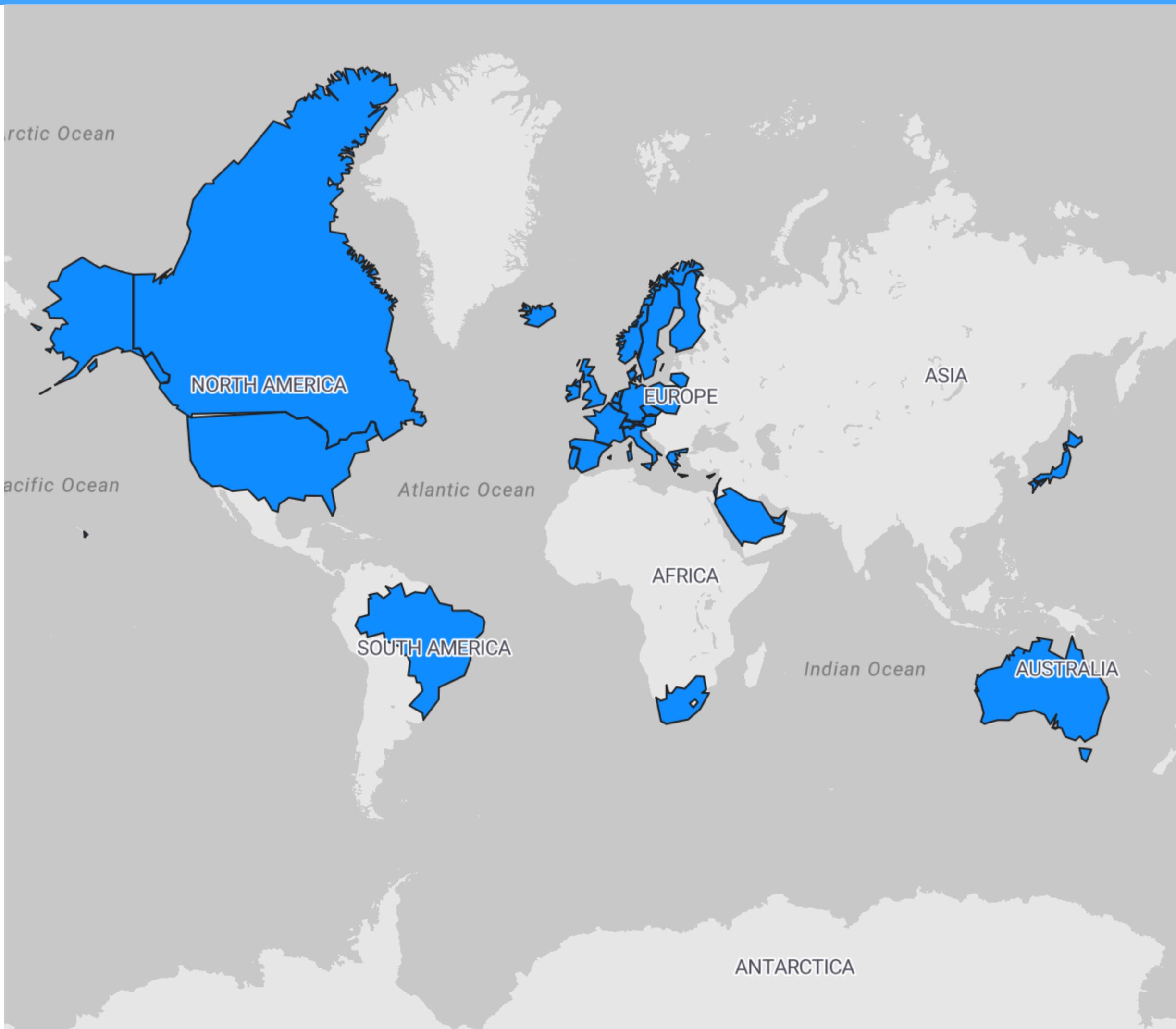
Continent

All

Country

All

Map showing customer countries



Number of Customers by Continent

