

Betha Prithvi

UI UX / Web Designer/ Graphic Designer / Video Editor

Phone: +91 8985553191

Email id: bethaprithvi@gmail.com

Linkedin: <https://www.linkedin.com/in/betha-prithvi-98359b1a7>

Github: <https://github.com/Bethaprithvi/UI-UX-and-Web-design-portfolio>

Portfolio link: <https://bethaprithvi.github.io/UI-UX-and-Web-design-portfolio/>

PROFESSIONAL SUMMARY

Creative Software Engineer with expertise in front-end development, including HTML, CSS, JavaScript, Bootstrap, and UI/UX design. Skilled in crafting responsive and visually engaging interfaces using Figma, Adobe Photoshop, and Illustrator. Adept at debugging, performance optimization, and collaborating with teams to enhance user experience. Also experienced in SAP ABAP and Full Stack Development for back-end solutions.

WORK EXPERIENCE

MAAC Institute

UI/UX and Web Designer

Bangalore, India

Sep 2024 – July 2025

- Designed and developed **responsive web pages** using **HTML, CSS, JavaScript, and Bootstrap**.
- Created visually engaging UI/UX designs using **Figma, Adobe Photoshop, and Illustrator**.
- Developed interactive **prototypes** and **wireframes** for web and mobile applications.
- Collaborated with developers to ensure seamless **UI/UX implementation**.
- Continuously improving **technical skills** through research and self-study

Capgemini

Software Engineer

Bangalore, India

Feb 2022 – Nov 2023

- Created Custom **Database tables, Data elements, Domains and Maintained TMG data**
 - Creating a custom table to store customer information with fields like customer ID, name, address, and contact details
- Developed **Report Programs** mainly on ALV
 - Creating a sales report that displays total sales, sales by product, and sales by region
- **Debugging** few standard programs to find the errors
 - Debugging a program that is crashing due to a syntax error or logical inconsistency
- **Performance Tuning and Debugging**
 - reducing **database access**, minimizing **looping operations**, optimizing the **select statements** by using appropriate indexes on database tables
 - Using the debugger to step through the code and analyze the **variables, internal tables**, and logic
- Developed a Standard Invoice form using **Smart forms** according to the client requirement
 - Creating an invoice form that includes the company logo, customer information, product details, and payment terms

Cloudium Software

Software Engineer Trainee

Visakhapatnam, India

Aug 2021 – Nov 2021

- Developed and tested front-end components using **HTML, CSS, and JavaScript**.
- Assisted in writing and **debugging backend logic** for enterprise applications.
- Executed test cases to ensure software quality assurance.
- Identifying and resolving technical issues.
- Continuously improving **technical skills** through research and self-study.

SKILLS AND TECHNOLOGIES

Programming: C, JavaScript

Web Development: HTML, CSS, JavaScript, Bootstrap

UI/UX and Design Tools: Figma, Adobe Photoshop, Adobe Illustrator

Database and Backend: SAP ABAP, SQL, Data Dictionary, Debugging

Development and Debugging: ALV Reports, Smart Forms, Performance Tuning

Methodologies: Agile, Software Testing, Full Stack Development

Adobe Photoshop: **Poster Making, Masking**

Video editing: Character introduction by using **premiere pro**, color grading, **key framing, transitions**, cartoon video making using **filmora, premiere pro, and after effects**

EDUCATION

Andhra University

Master of Business Administration - MBA (Distance Education)

July 2025 – Pursuing

Andhra University

Computer Science and Engineering - B.Tech

Visakhapatnam, India

July 2017 – July 2021

Sri Gayatri Junior College

Board of Intermediate Education

Vijayawada, India

June 2015 – March 2017

Sri Chaitanya Techno School

Board of Secondary Education

Vijayawada, India

June 2014 – March 2015

PROJECTS

AHEAD

June 2022 – Oct 2023

Roles and Obligations:

- Reviewed functional documents and prepared a query log for clarifications.
- Designed and documented technical solutions for seamless project execution.

CERTIFICATIONS

- Introduction to Graphic Design - Online Training Certificate by IIT Hyderabad through NPTEL Swayam Portal [**Feb/2025 - Pursuing**]
- UI/UX and Web Designer - Certified training by MAAC [**Sep/2024 - July 2025**]
- SAP ABAP course training program - certified by Index IT Software Training [**02/01/2024, 03/07/2024**]
- SAP ABAP Programming for beginners - Online Training Certificate URL: ude.my/UC-275fb418-e14d 43e3-b2d3-d18c849f9277 [**08/2023 - 08/2023**]
- Microsoft Excel - Excel from Beginner to Advanced **08/2023 - 08/2023**
- Angular certificate of completion **10/2022 - 11/2022**
- C Programming – National Skill Development Corporation

ACHIEVEMENTS

- First Prize, Painting Competition – Rotary Club of Vijayawada East
- Second Prize, Drawing Competition – Spoorthi Creative Art School

SOFT SKILLS

- Creative and Imagination
- Communication Skills
- Problem Solving
- Team Collaboration
- Analytical Thinking