

# Girl Talk with SCS

Girl talk is a program that I would like to build within Memphis Shelby County Schools. This program will be beneficial for MSCS schools because this platform will bring teens together by creating a safe space to discuss with other students or guidance counselors. There will be daily discussions on everyday problems. Students will also be able to share success stories and accomplishments. Guidance Counselors and therapists will be available if students would like to attend therapy sessions. This program is intended to bring the community together. Young ladies will come across a lot of insecurities within themselves as they get older, and some will feel as if they are alone. Girl Talk will help show that they are not alone, and there is a community that has your back.

Girl Talk will be available for girls entering the 5<sup>th</sup> grade, and all women guidance counselors and therapists will have access to this website by using their email address. The biggest question you may be wondering is how to keep things positive. I think that will be the biggest issue, but I feel if we apply school rules and certain disciplinary actions, this program will be a success. All open conversations on the discussion board will be monitored.

## Personas



5<sup>th</sup> -8<sup>th</sup> grade girls are welcome to join. They are going through so much stage around this age, and I feel this will be beneficial for them by helping them grow and learn more about the changes they are going to experience.



High school girls are welcome to join as well. High School is difficult for everyone, and I feel this group is where Girl Talk will shine the most by creating that safe space for them to discuss issues that every teen girl may face. This

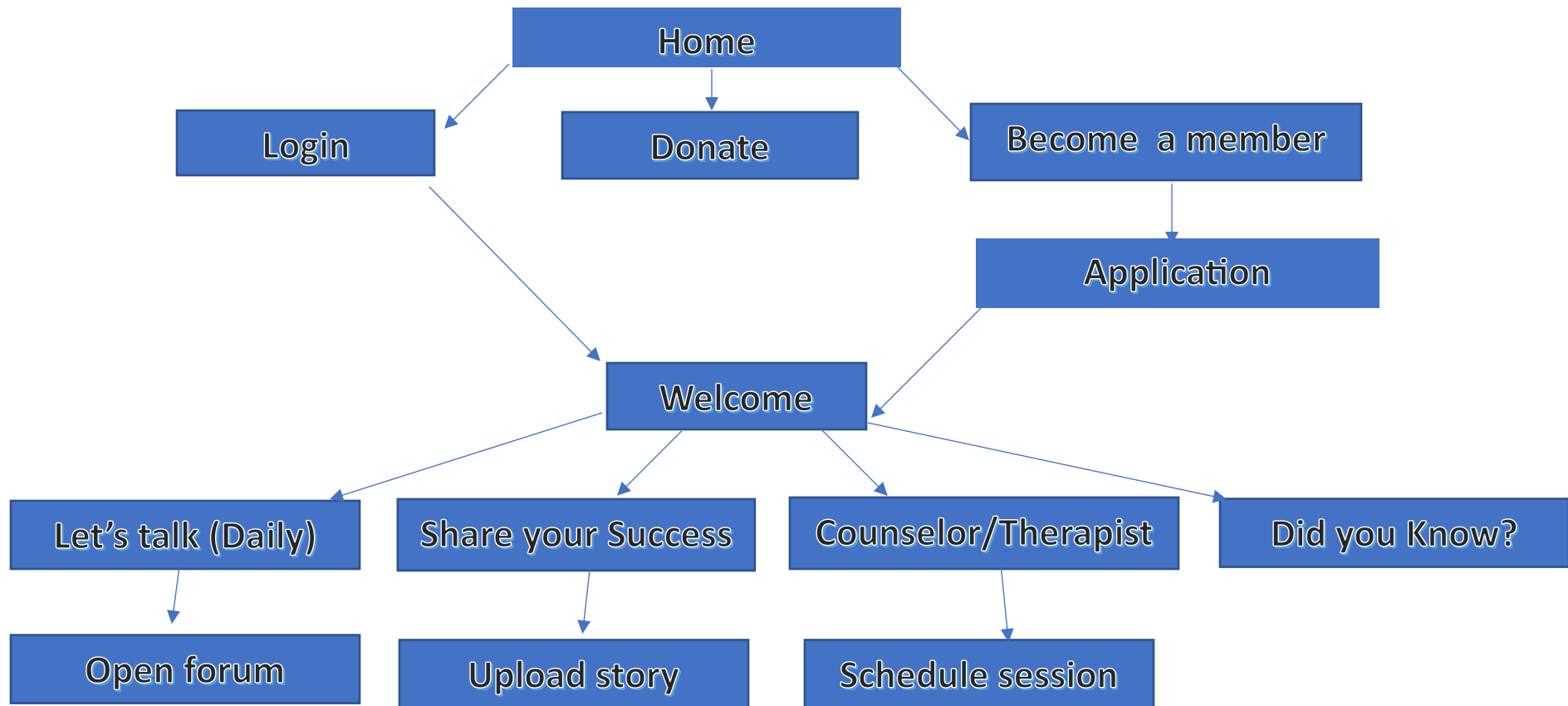


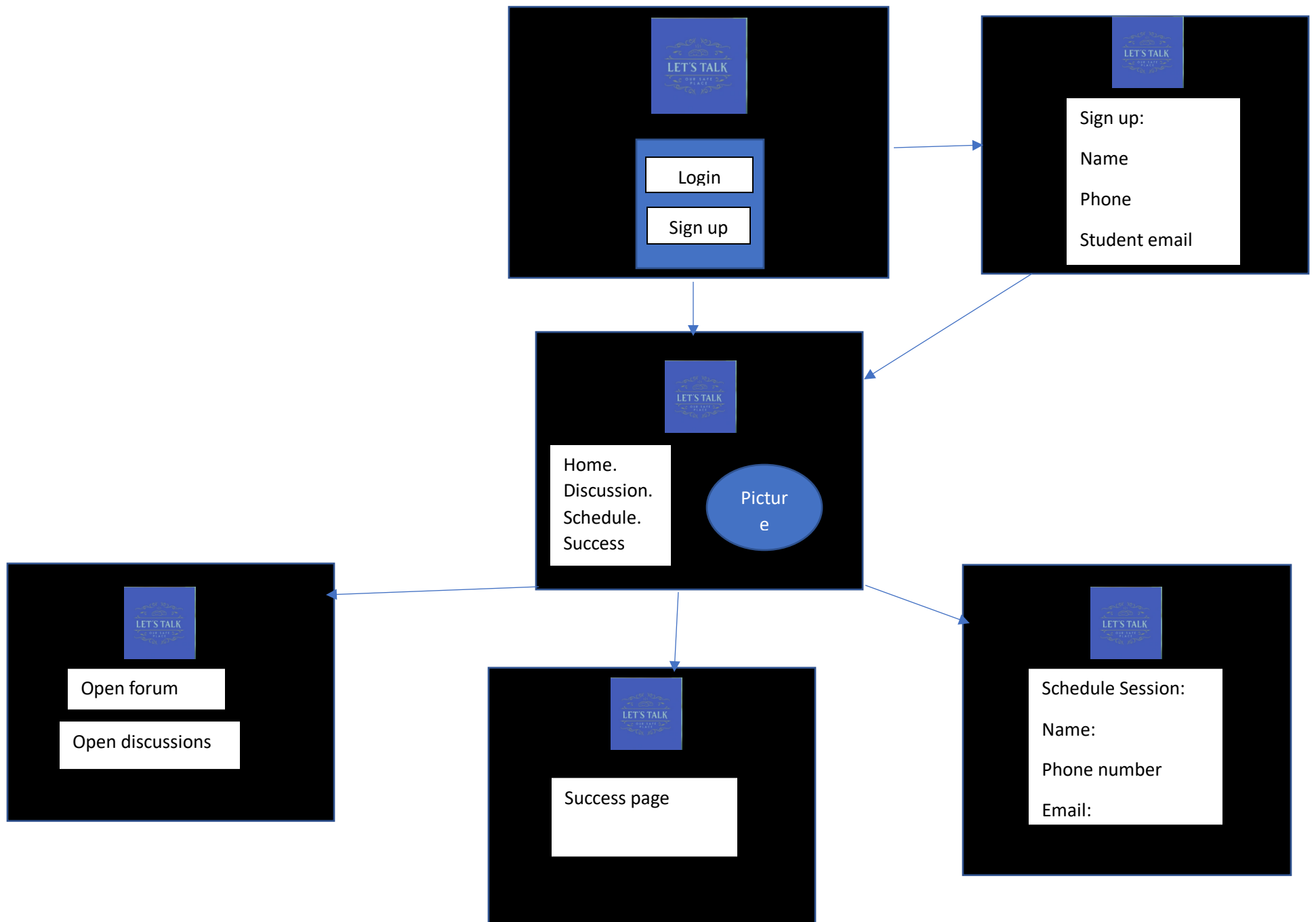
Guidance Counselors are so helpful at the school. They do so much for our students by helping them mentally as well as making sure they stay on the right track with their education. Girl talk will help guidance counselors connect with a lot more students outside of their location. They will be able to set up appointments online to help the students who would like the guidance.



Therapists are not available on all sites, but wouldn't be amazing if students had access to talk to one? Girl talk connects students with local women therapists. Students will be able to set an appointment to talk virtually or by phone to a therapist. They can also schedule in person visits.

# Storyboard





# STYLE GUIDE









## LOGO:



## FONT COLOR:

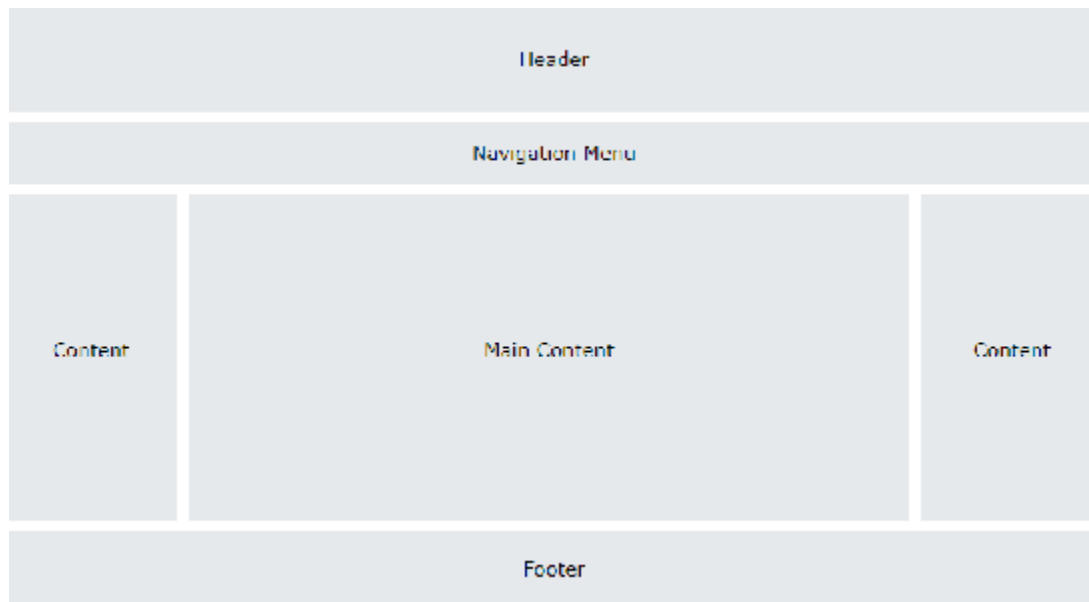
FONT FAMILY	APPEARANCE
Impact	<b>Impact</b>
Arial Black	<b>Arial Black</b>

## PRIMARY COLORS:

		navy	#000080	0,0,128
		blue	#0000FF	0,0,255
		teal	#008080	0,128,128
		aqua	#00FFFF	0,255,255

## LAYOUT STYLE:

The style I will use is a basic header, body, and footer. The body will host the information in three columns. The navigation bar will be underneath the header. This website will be very easy to navigate. Each page will have similar CSS styles.



## CSS STYLE:

```
.topnav a {  
  float: left;  
  display: block;  
  color: #f2f2f2;  
  text-align: center;  
  padding: 14px 16px;  
  text-decoration: none;  
}  
  
.topnav a:hover {  
  background-color: #ddd;  
  color: black;  
}
```

```
body {  
  margin: 0;  
  background-color: black;  
  color: #C41E3A;  
}  
  
/* Style the header */  
.header {  
  background-color: black;  
  padding: 20px;  
  text-align: center;  
}
```

```
.column {  
  float: left;  
  width: 33.33%;  
  padding: 15px;  
}  
  
.row:after {  
  content: "";  
  display: table;  
  clear: both;  
}
```