Penthera Download2Go™ Client Developer Guide (iOS)

This document describes integrating and using the Penthera Download2Go iOS SDK.

The SDK is the client piece of Penthera's Download2Go (Download2Go) platform, a software system that manages download, storage, and playback of videos on mobile devices. We assume that you will integrate the SDK into your own streaming video app that handles all UI/UX, user authentication, DRM, and video playout.

This document is a how-to guide. It will teach you to:

- 1. compile and run a sample iOS app using the SDK
- 2. import the SDK embedded framework into your iOS app
- 3. perform common functions using the SDK: enqueue, play, expire, configure, etc.

We assume you are an experienced iOS developer who knows your way around XCode and related iOS development tools.

The SDK communicates with a server, the **Download2Go Backplane**, using an internal, proprietary web services protocol. This communication occurs via regular client-server syncs and via server-to-client APN messages. Penthera hosts a developer server instance, at demo.penthera.com which you may use to build a proof-of-concept app.

Internally, the SDK is code-named "Virtuoso." You'll notice this a lot in the headers.

We're here to help! Email support@penthera.com if you run into any problems.

NOTE: This document contains method signatures and reference source code. We try to keep this document up-to-date, but you'll find the **authoritative** header files and reference source in the iOS developer package.

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Cache&Carry: Documentation "Map"

Other Documentation

This document is part of a family of documents covering Download2Go:

Let's Get Started

We'll provide you access to a private github repository where you can access the iOS developer package. You'll discover two pieces in the package:

- VirtuosoClientEngine: The libraries and supporting files that you'll include in your own iOS project
- VirtuosoClientEngineDemo: A standalone iOS app that includes the VirtuosoClientEngine.

Tutorials

We provide a series of Tutorials written in both Swift and Objective-C. These tutorials will get you started learning how to use the various features of the Penthera Virtuoso SDK. Open the Tutorials folder and then select either the Swift or the ObjC folder. Each folder shows the same concepts.

You can start by opening a project file for one of the Tutorials and begin looking at the source code. Each tutorial can be tested by simply compiling and running. Make sure you look carefully at the source code in AppDelegate and the primary view controllers.

Your Project

The SDK is packaged as an iOS framework. This allows XCode to automatically access header and resource files that it needs.

There are two ways to include the SDK in your project: directly importing and configuring the framework, or via CocoaPods.

Important Note: There are two versions of the SDK. The VirtuosoClientDownloadEngine supports MPEG-DASH/Widevine, but due to security restrictions cannot enable bitcode. The VirtuosoClientDownloadEngine-Bitcode version disables MPEG-DASH support and enables bitcode. If you do not need MPEG-DASH support, we recommend that you use the bitcode version. All references to the framework in the below document use the base names for simplicity.

Manually Adding SDK

To include the SDK in your project, navigate to the SDK VirtuosoClientEngine directory and drag the VirtuosoClientDownloadEngine.framework into your XCode project.

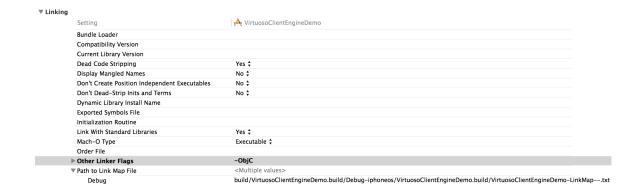
Note: As of iOS 8/XCode 6, Apple requires that frameworks be signed. Generally, unless there's a specific reason to do so, Penthera recommends that you always build with the release version of the SDK framework, regardless of the type of build you are creating in your own project.

Build Settings

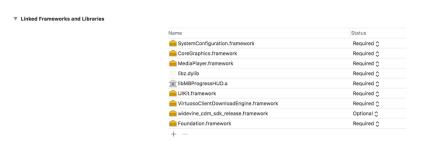
Under the General section in "Embedded Binaries", add the VirtuosoClientDownloadEngine.framework:

▼ Embedded Binaries	
	VirtuosoClientDownloadEngine.frameworkin build/Debug-iphoneos
	+ -

Under the Linking section in "Other Linker Flags,", add the -ObjC flag:



In the "Link Binary With Libraries" build phase, ensure that the Virtuoso framework is included, and add the stock library, libz.dylib:



Swift Projects

If your project is Swift based, you will need to create an Objective-C bridging header so your Swift classes can resolve the Penthera SDK Components. The following fragment shows an example of what your bridging header must include:

#import <VirtuosoClientDownloadEngine/VirtuosoClientDownloadEngine.h>

Finally, you may need to update the build setting "Framework Search Paths". If you get a build or link error, make sure build setting "Framework Search Paths" includes a reference to wherever you copied VirtuosoClientDownloadEngine.framework.

CocoaPods Setup

You can also setup your project using the popular dependency management system, CocoaPods. To use CocoaPods, you'll need to follow these steps:

- 1. Add Penthera's pod spec repository to your CocoaPods installation by executing the command: pod repo add Cache-and-Carry-specs https://github.com/penthera/Cache-and-Carry-specs.git
- 2. Reference Penthera's repository as a source in your Podfile:

source 'https://github.com/penthera/Cache-and-Carry-specs.git' source 'https://github.com/CocoaPods/Specs.git'

3. Include the Penthera frameworks in your Podfile.

pod 'VirtuosoClientDownloadEngine', '~> 4.00'

4. Execute 'pod install' and you are ready to start coding.

Update Note: The VirtuosoClientSubscriptionManager and VirtuosoClientDownloadEngine frameworks have been merged into a single VirtuosoClientDownloadEngine framework. If you previously referenced the subscription framework in your CocoaPods repository, you will likely need to remove it to update to

version 3.15 and higher.

CocoaPods Setup Steps

Step 1 – Initialize CocoaPods for your project

If you have not already initialized CocoaPods for your Project, invoke the following command at you project root to initialize Cocopods

```
> pod init
```

Step 2 – Add Penthera pod spec to your CocoaPods installation

Invoke the following command in your project root

> pod repo add Cache-and-Carry-specs https://github.com/penthera/Cache-and-Carry-specs.git

Step 3 - Edit the Podfile to add Penthera SDK

Following shows the contents of a sample Podfile for a Project file named Example9. If you copy this example, <u>make sure you update target 'Example9' to refer to your Project file</u>. Otherwise, make sure you include the lines that follow #IMPORTANT

```
# Your project iOS Version support
platform :ios, '10.0'

# IMPORTANT - specifies the Penthera pod spec location. Include both source statements.
source 'https://github.com/penthera/Cache-and-Carry-specs.git'
source 'https://github.com/CocoaPods/Specs.git'

target 'Example9' do
    # Uncomment the next line if you're using Swift or would like to use dynamic frameworks
    # use_frameworks!

# IMPORTANT - Include the most current Penthera SDK
pod 'VirtuosoClientDownloadEngine'
#
# ALTERNATIVE - Specify a specific version of Penthera SDK
# pod 'VirtuosoClientDownloadEngine', '~> 3.15.13'
end
```

Step 4 – Update your Project to use Penthera SDK

Invoke the following command at you project root to initialize CocoaPods

```
> pod install
```

If you need to update

> pod update

Modify your app's info.plist

In your app's info.plist:

1. Add "Application Uses Wifi" and set it to YES.

This tells iOS to keep WiFi connections open in the background, rather than automatically timing out and transferring the connection to cellular. This improves download performance and minimizes cellular data usage.

2. In "Required Background Modes", add the option "App downloads content in response to push notifications".

Alternatively, do this by going to the "Capabilities" application tab, in the "Background Modes" section, and enabling the "Remote Notifications" checkbox.

3. Optionally, in "Required Background Modes", add the option "App downloads content from the network".

Alternatively, do this by going to the "Capabilities" application tab, in the "Background Modes" section, and enabling the "Background fetch" checkbox.

Add a run script build phase

In the Build Phases tab of your application project:

- 1. Click the "+" button in the upper left corner to add a new build phase. Select "New Run Script Phase" and make sure that the new build phase gets added to the end of the list.
- 2. Copy the following command into the script text area:

```
bash
"${BUILT_PRODUCTS_DIR}/${FRAMEWORKS_FOLDER_PATH}/VirtuosoClientDownloadEngine.framework/strip-
frameworks.sh"
```

These actions work around a known XCode 7.2 app submission bug that disallows universal (device + simulator) frameworks to be submitted to the App Store or TestFlight. The script strips out the unused architectures from the SDK frameworks based on the type of build you are creating and automatically resigns the frameworks appropriately.

You should now be able to compile your project successfully with no build errors.

A note about iOS Application Transport Security

In iOS 9, Apple added "Application Transport Security" (ATS), which causes non-SSL connections to be rejected in apps built with the iOS 9 SDK or greater. Apple has also announced that all apps will be required to use ATS by 2017. All Penthera Backplane communications are SSL enabled. In iOS 9, the ATS system also disallowed non-SSL connections to localhost. If you are supporting iOS 9, for video playback to function, you need to add an ATS exception for "localhost" into your info.plist NSAppTransportSecurity key, as follows:

In iOS 10, Apple allows connections to localhost without any ATS exceptions, and the Download2Go SDK will fully function without any security exceptions.

Objective-C Projects

Anywhere you want to access SDK classes or methods, you must import the main header:

#import <VirtuosoClientDownloadEngine/VirtuosoClientDownloadEngine.h>

Swift Projects

To include access to the SDK classes in your Swift code, create a bridging header and add an import for the SDK headers:

#import <VirtuosoClientDownloadEngine/VirtuosoClientDownloadEngine.h>

Initialize the Engine

VirtuosoDownloadEngine is the main SDK class. It is a singleton. Call the instance method to initialize the object and get a pointer to the valid instance:

VirtuosoDownloadEngine* engine = [VirtuosoDownloadEngine instance];

VirtuosoDownloadEngine automatically cleans itself up upon receiving critical system events, like app termination or low memory conditions.

Startup

Penthera will provide you the URL of your Backplane instance, along with an app-specific public/private key pair that allows your SDK instances to authenticate to your Backplane instance.

To prepare the SDK for use, call startupWithBackplane, and provide this URL. Invoke this method as early on in the startup process as possible.

Sample Startup Code

```
ObjectiveC
// Following values need to be customized to Customer values
static NSString* backplaneUrl = @"https://ga.penthera.com":
static NSString* publicKey = @"c9adba5e6ceeed7d7a5bfc9ac24197971bbb4b2c34813dd5c674061a961a899e";
static NSString* privateKey = @"41cc269275e04dcb4f2527b0af6e0ea11d227319fa743e4364255d07d7ed2830";
@implementation AppDelegate
- (BOOL)application:(UIApplication *)application
  didFinishLaunchingWithOptions:(NSDictionary *)launchOptions {
  [self initializePenthera];
  return YES:
-(void)initializePenthera {
  [VirtuosoLogger setLogLevel:kVL LogVerbose];
  [VirtuosoLogger enableLogsToFile:NO];
  VirtuosoDownloadEngine.instance.enabled = TRUE;
  // Super important to use a unique value in production
  NSString* username = [UIDevice.currentDevice name];
  [VirtuosoDownloadEngine.instance startupWithBackplane:backplaneUrl
                            user:username
                      externalDeviceID:nil
                         privateKey:privateKey
                          publicKey:publicKey];
@end
Swift
class AppDelegate: UIResponder, UIApplicationDelegate, VirtuosoLoggerDelegate {
    // Following values need to be customized to Customer values
    let backplaneUrl = "https://qa.penthera.com"
    let publicKey = "c9adba5e6ceeed7d7a5bfc9ac24197971bbb4b2c34813dd5c674061a961a899e"
    let privateKey = "41cc269275e04dcb4f2527b0af6e0ea11d227319fa743e4364255d07d7ed2830"
    func application(_ application: UIApplication,
                       didFinishLaunchingWithOptions
        launchOptions: [UIApplication.LaunchOptionsKey: Any]?) -> Bool {
        initializePenthera()
        return true
    func initializePenthera() {
        VirtuosoLogger.setLogLevel(.vl_LogVerbose)
        VirtuosoLogger.enableLogs(toFile: false)
        let engine = VirtuosoDownloadEngine.instance()
        engine.enabled = true
         // Super important to use a unique value in production
        let username = UIDevice.current.name
        engine.startup(withBackplane: backplaneUrl,
                         user: username,
                         externalDeviceID: nil,
                         privateKey: privateKey,
                         publicKey: publicKey)
    }
}
```

It's your responsibility to supply a unique user ID to the SDK when you call startupWithBackplane. The SDK uses this user ID in reporting, and to enforce business rules (such as "max number of downloadenabled devices per user"). If you don't know the user ID by the time didFinishLaunchingWithOptions executes, you'll need to delay calls to startup until you know the user ID, such as after an opening user login dialog. You'll also need to delay registering for push notices in your app until after the engine has been started.

For more details on UserID, DeviceID, and related topics, see the FAQ at the end of this document.

Monitoring SDK Status

The SDK performs downloading asynchronously from the UI code. The UI code can receive update notifications as downloads are running in one of two ways:

- 1. Attaching delegate to Notification Managers
- 2. Listening for SDK NSNotification messages

Attaching Delegate to Notification Managers (New)

The SDK provides a delegate callback mechanism that can be used to receive progress notifications from the Download engine.

Example: A View Controller wants to update the view to show progress during download. The following code snippet shows a cut-away of such initialization:

```
ObjectiveC
#import <VirtuosoClientDownloadEngine/VirtuosoClientDownloadEngine.h>
@interface ViewController () < VirtuosoDownloadEngineNotificationsDelegate >
@property (nonatomic, strong)VirtuosoDownloadEngineNotificationManager* downloadEngineNotifications;
@implementation ViewController
- (void)viewDidLoad {
  [super viewDidLoad];
  self.downloadEngineNotifications =
    [[VirtuosoDownloadEngineNotificationManager alloc]initWithDelegate:self];
- (void)downloadEngineDidStartDownloadingAsset:(VirtuosoAsset * _Nonnull)asset {
  // Update view
- (void)downloadEngineProgressUpdatedForAsset:(VirtuosoAsset * _Nonnull)asset {
  // Update view
- (void)downloadEngineProgressUpdatedProcessingForAsset:(VirtuosoAsset * _Nonnull)asset {
- (void)downloadEngineDidFinishDownloadingAsset:(VirtuosoAsset * Nonnull)asset {
  // Update view
@end
Swift
class ViewController: UIViewController, VirtuosoDownloadEngineNotificationsDelegate
    var downloadEngineNotifications: VirtuosoDownloadEngineNotificationManager!
    override func viewDidLoad()
    {
        super.viewDidLoad()
        downloadEngineNotifications = VirtuosoDownloadEngineNotificationManager.init(delegate: self)
    func downloadEngineDidStartDownloadingAsset(_ asset: VirtuosoAsset)
    func downloadEngineProgressUpdated(for asset: VirtuosoAsset)
    func downloadEngineProgressUpdatedProcessing(for asset: VirtuosoAsset)
    func downloadEngineDidFinishDownloadingAsset(_ asset: VirtuosoAsset)
}
```

For more information on the various delegate callbacks including the required and optional methods, see

```
the following header files:
#import <VirtuosoClientDownloadEngine/VirtuosoDownloadEngineNotificationsManager.h>
#import <VirtuosoClientDownloadEngine/VirtuosoBackplaneNotificationsManager.h>
#import <VirtuosoClientDownloadEngine/VirtuosoSubscriptionManager.h>
#import <VirtuosoClientDownloadEngine/VirtuosoAdsProvider.h>
```

Listening for the SDK's NSNotification messages

The SDK sends out various NSNotification messages to let your app know about changes in SDK status. Make sure your app registers to receive whichever notifications you care about:

```
extern NSString* kDownloadEngineStatusDidChangeNotification;
extern NSString* kDownloadEngineDidStartDownloadingAssetNotification;
extern NSString* kDownloadEngineProgressUpdatedForAssetNotification;
extern NSString* kDownloadEngineProgressUpdatedForAssetProcessingNotification;
extern NSString* kDownloadEngineInternalQueueUpdateNotification;
extern NSString* kDownloadEngineDidFinishDownloadingAssetNotification;
extern NSString* kDownloadEngineDidEncounterErrorNotification;
extern NSString* kDownloadEngineDidEncounterWarningNotification;
extern NSString* kDownloadEngineIsEnteringBackgroundNotification;
extern NSString* kBackplaneDidUnregisterDeviceNotification;
extern NSString* kBackplaneDeviceLimitReachedNotification;
extern NSString* kBackplaneInvalidCredentialsNotification;
extern NSString* kBackplaneDeviceAlreadyRegisteredNotification;
extern NSString* kBackplaneCommunicationsFailureNotification;
extern NSString* kBackplaneSyncResultNotification;
extern NSString* kBackplaneDeviceSaveResultNotification;
extern NSString* kBackplaneLogsSentNotification;
extern NSString* kBackplaneRemoteKillNotification;
extern NSString* kProxyDidEncounterErrorNotification;
extern NSString* kDownloadEngineDidResetExpiredAssetsNotification;
extern NSString* kDownloadEngineDidBeginDataStoreUpgradeNotification;
extern NSString* kDownloadEngineDidFinishDataStoreUpgradeNotification;
```

Look for the latest set of these notifications in VirtuosoNotifications.h. Implementing any of these notifications will give you the appropriate status update.

Common Functions

Here we list common ways to use the SDK. This is just a sliver of the overall SDK functionality; after you're done here, have a look at the API to see what else is available.

Enqueue a Single (Flat) File (e.g. mp4)

To download an MP4 manifest, create an instance of VirtuosoAsset using VirtuosoAssetConfig with manifest type kVDE_AssetTypeNonSegmented as shown here:

```
return }
```

Refer to the SDK header files for a full description of the behavior and syntax of every parameter.

Enqueue an HLS Video

The SDK treats HLS videos as a special case. The SDK can automatically configure and download all the required HLS fragments from an m3u8 manifest. To download an HLS manifest, create an instance of VirtuosoAsset using VirtuosoAssetConfig with manifest type kVDE_AssetTypeHLS as shown here:

Note: maximumBitrate specifies which HLS profile the SDK should select for download, from among the HLS profiles available in the manifest. The SDK will download the the highest bitrate not exceeding maximumBitrate. If no profile exists lower than the provided maximum, then Virtuoso will select the lowest bitrate profile. Set maximumBitrate=0 to force the SDK to use the lowest profile, or to INT_MAX to use the highest profile. VirtuosoAssetConfig defaults maximumBitrate to INT_MAX.

Note: You should set protectionType to be kVDE_AssetProtectionTypePassthrough if you are not using DRM, or if you are using a DRM type that is not built-into Download2Go. If you are using DRM protection, you should most likely set includeEncryptionKeys to NO. Take a look at the definition of kVDE_AssetProtectionType in VirtuosoConstants.h for a list of built-in DRM systems. VirtuosoAssetConfig defaults protectionType to kVDE_AssetProtectionTypePassthrough.

Enqueue an HSS Video

```
guard let asset = VirtuosoAsset.init(config: config) else {
   return
}
```

Unlike HLS, the HSS format uses a separate audio and video data stream. So instead of specifying maximumBitrate, you need to specify both maximumVideoBitrate and maximumAudioBitrate. As above, the SDK will select and download the profile with the highest bitrate not exceeding the values you specify. Each of these properties can be set on VirtuosoAssetConfig.

Working With DRM

Most Penthera customers use Download2Go in conjunction with a commercial DRM system. Download2Go includes built-in support for Google Widevine (iOS 8+) and Apple FairPlay (iOS 10+). Penthera's SDK doesn't require any integration with most other DRM systems. The DRM system handles license delivery and secure playout of the video, while Download2Go handles delivering the (DRM-encrypted) video to the mobile device and serving the downloaded video to the player via a local web proxy.

If you are using Penthera's built-in FairPlay or Widevine support, then you will not need to do anything yourself to fetch or persist DRM licenses. The SDK will automatically request a cachable license when the download starts and will attempt to renew it when the download finishes. The SDK will also automatically delete DRM licenses when the asset is deleted. If you are integrating with a different DRM system, you must handle DRM license management yourself. We recommend that you fetch the DRM license before you call a Download2Go "enqueue" method. That way, you can be sure the DRM license is on the device when the video download finishes.

If you wait until the video download finishes before fetching the license, you may run into trouble. If the download finishes while the app is in the background, your app may not receive a 'download-finished' notification from the SDK until the user re-opens the app. At this point, the device may be offline and the app can't fetch the license.

Setting Up Apple FairPlay

The Download2Go SDK automatically supports offline playback of FairPlay-protected videos, provided that your FairPlay license server grants the appropriate permissions for the license. Enabling FairPlay in Download2Go requires only the following:

 Configure your FairPlay License Server and download the client's FairPlay application certificate during application startup:

2. When you start a new download, pass kVDE AssetProtectionTypeFairPlay as the protectionType parameter.

If you are using one of Download2Go's built-in player classes, that's all you need to do.

Setting Up Google Widevine

The Download2Go SDK automatically supports offline playback of Widevine-protected videos, provided

that your Widevine license server grants appropriate permissions for the license. Enabling Widevine in Download2Go requires only the following:

Include the Google Widevine framework in your project. Location widevine_cdm_sdk_release.framework
in the ThirdParty directory of your Download2Go distribution. Drag and drop the framework into your XCode
project. Under the General section in "Embedded Binaries", add the
widevine cdm sdk release.framework to the list.

2. Configure your Widevine License Server during application startup:

3. When you start a new download, pass kVDE AssetProtectionTypeWidevine as the protectionType parameter.

If you are using one of Download2Go's built-in player classes, that's all you need to do.

Background Downloading

Apple strictly constrains what an app can do when it's not in the foreground. The SDK provides as much functionality as possible given these constraints.

Download Limits: The SDK makes use of iOS's BTS (Background Transfer Service) to download while the enclosing app is not actively running. The BTS policies around download are intentionally opaque, but empirically, Penthera has observed that BTS will download up to around 4GB per 24-hour period per app, then will suspend BTS downloading for that application until the next day. This is unpublished behavior by Apple and may change with future iOS versions.

Pause/Resume Downloading

Use the 'enabled' flag to start and pause downloads:

```
ObjectiveC

[VirtuosoDownloadEngine instance] setEnabled:NO]; // Pause
[VirtuosoDownloadEngine instance] setEnabled:YES]; // Resume

Swift

VirtuosoDownloadEngine.instance().enabled = false;
VirtuosoDownloadEngine.instance().enabled = true;
```

Cancel Downloads

To cancel one download:

```
ObjectiveC
[VirtuosoDownloadEngine instance] removeFromQueue:asset];

Swift
VirtuosoDownloadEngine.instance().remove(fromQueue: asset)
```

To cancel all downloads:

```
ObjectiveC
[VirtuosoDownloadEngine instance] flushQueue];

Swift
VirtuosoDownloadEngine.instance().flushQueue()
```

Clear SDK State

If the enclosing app were to de-authenticate a user, the app may at the same time also wish to delete all downloaded videos:

ObjectiveC	
[VirtuosoAsset deleteAll];	
Swift	
VirtuosoAsset.deleteAll()	

In addition, the administrator may choose to schedule a remote wipe of any device. See the Backplane documentation for additional details.

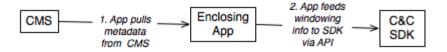
Set Availability Window for an Item

The 'Availability Window' governs when the video is actually available for playout by the user. The SDK enforces several windowing parameters on each video:

Windowing Parameter	Description
Publish Date	The SDK will download the video as soon as possible, but will not make the video available through any of its APIs until after this date.
Expiry Date	The SDK will automatically delete the video as soon as possible after this date.
Expiry After Download (EAD)	The duration a video is accessible after download has completed. As soon as possible after this time period has elapsed, the SDK will automatically delete this video.
Expiry After Play (EAP)	The duration a video is accessible after first play. As soon as possible after this time period has elapsed, the SDK will delete this video. To enforce this rule, the SDK has to know when the video is played, so be sure to register a play-start event when the video is played.

The Backplane stores a global default value for EAP and EAD. You may set these values through the Backplane web API. The Backplane transmits these default values to all SDK instances.

Typically, a Content Management System (CMS) stores the windowing information for an item, and communicates it through a web API to the enclosing app. The app then feeds this windowing information to the SDK:



Step 2 in the above diagram occurs when you create the VirtuosoAsset object. You can also modify the values later, via the appropriate class properties.

Each of the API's content lookup methods (e.g. assetsWithAvailabilityFilter:) contains an availabilityFilter parameter. Set this parameter to YES to filter for only items still valid given windowing constraints. Set the parameter to NO to list all items, regardless of windowing.

The SDK will delete a video as soon as possible after the video expires. Also, when a caller tries to access an expired item via the API, any downloaded files associated with that item will be auto-deleted from disk, calls to play the item via the VirtuosoClientHTTPServer will fail, and any attempts to access the local file URLs will return nil.

Enable/Disable Downloading

Download2Go provides two switches that control download. They have different purposes. The SDK only downloads if both toggles are 'on'.

SDK "Master Switch": A Boolean property on the VirtuosoSDK instance in the SDK that you can set to toggle downloading. Use this to disable downloads, for example, when your app is streaming video and you don't want to share bandwidth between streaming and download. **Be careful: this value persists across app restarts**.

```
@property (nonatomic,assign) Boolean enabled;
```

Backplane-Enforced Toggle: The Backplane enforces a limit on the number of Devices that each User may have enabled for download. To do so, the Backplane maintains, for each known Device, a flag indicating whether the Device is permitted to download. If new devices are created in a user account, and the limit hasn't yet been reached, then the new devices are automatically enabled on the Backplane. If the limit has been reached, then newly-added Devices are disabled from downloading via the device property:

```
@property (nonatomic,readonly) Boolean downloadEnabled;
```

You can request a change to this flag by calling the following method. The device needs to be online and able to connect to the Backplane for this to succeed.

```
- (void) updateDownloadEnabled:(Boolean)enabled
onComplete:(DeviceUpdateResultBlock)onComplete;
```

NOTE: The Backplane also offers a web API to do this; see the server documentation.

Configure Download Rules

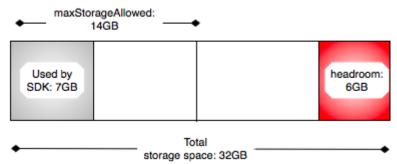
Several behavioral properties control the SDK's behavior:

int maxDownloadedAssets (default=100): maximum number of assets that may be downloaded at any

given time. Any assets added to the queue beyond this limit will be blocked until existing assets are deleted.

long long maxStorageAllowed (in MB; default=LONG_LONG_MAX): disk space that the SDK will download and manage on the device. While downloading in the foreground, the SDK will continue to download until it reaches maxStorageAllowed, even if that means stopping with a partially-completed file. While downloading in the background, the SDK will not initiate a download unless, after downloading that item, the total device storage used by the SDK will still be under maxStorageAllowed.

long long headroom (in MB; default=1024): disk space that the SDK will leave available on the device. While downloading with the app in the foreground, the SDK will continue to download until headroom space is left on the device, even if that means stopping with a partially downloaded item. When downloading in the background, the SDK will not initiate a download unless, after downloading that item, at least headroom space will still be free on the device.



Visualizing maxStorageAllowed and headroom parameters. Here the device has 32GB disk space. The SDK will always preserve 6GB free space on disk. Currently, the SDK is using 7GB, and will never use more than 14GB total.

Boolean **downloadOverCellular** (default: false): whether the SDK is permitted to download over a cellular network. This value is a **permission**, and does not guarantee that downloads **will** continue on a cellular network. It only indicates the the SDK **may** download over cellular, should internal business rules allow it. If this value is NO, downloads will never happen over a cellular connection.

NSString **destinationPath**: an additional relative path component added to the enclosing app's Documents directory. The SDK will store all downloaded files here. By default, the SDK stores all downloads in the Documents directory itself, under appropriate sub-directories.

Set up Logging

There's two separate logging paths in the SDK:

Event Logging

The SDK can capture many different events of potential business value, e.g. when a download starts and stops, offline playout, etc.

You can configure which of these events the SDK uploads to the Backplane. By default, most events are enabled; you should choose which events you want to enable or disable. Available events are listed in the kVL LogEvent enumeration.

Use the setLoggingEnabled:forEvent: or setLoggingEnabledForAllEvents: methods to enable event logging. We suggest you do this prior to the logger startup call.

Note: You can't disable the "download queued", "download start", "download complete", "download error", "max errors reset", or "reset" events. Attempts to do so will have no effect.

Debug Logging

The SDK generates lots of developer-friendly debug information. You can send this to various locations (console, log file) or you can implement a logger delegate and handle it manually.

By default, the SDK logging system is very quiet. To configure logging, use these just after the logger

startup call:

- a. [VirtuosoLogger addDelegate:id<VirtuosoLoggerDelegate>]: Adds the indicated delegate to the logger. Delegates must follow the VirtuosoLoggerDelegate protocol. Methods in the protocol can be used to receive SDK events and handle them in your own custom logging mechanisms.
- b. [VirtuosoLogger setLogLevel:kVL_LogVerbose]: Configures verbose console logging. See SDK headers for available log levels.
- c. [VirtuosoLogger enableLogsToFile:YES]: Enables all log output to be logged to a file in the app's documents directory.

Play a Downloaded Item

The SDK provides a set of player-related classes to help make playback easier. Use of these classes is optional, but does provide some convenience. Using the built-in classes automatically handles built-in DRM licensing and appropriate logging of the "play start" and "play stop" log events.

If you need to use your own closed-source player, or need more control over aspects of playback than the built-in classes allow, you may also choose to use the SDK's local HTTP proxy, VirtuosoClientHTTPServer, that sits between a media player and downloaded HLS and HSS items.

There are three built-in classes you can use to make playback easier:

- **VirtuosoAVPlayer:** A drop-in replacement for Apple's AVPlayer class. You can use VirtuosoAVPlayer anywhere you already have an AVPlayer to enable automatic FairPlay and Widevine licensing and event logging.
- **VirtuosoPlayerView:** A UIView subclass built on top of VirtuosoAVPlayer. It provides a basic user interface that you can build from, or disable entirely and add your own user interface elements.
- VirtuosoPlayerViewController: A full view controller built on top of VirtuosoPlayerView and VirtuosoAVPlayer. For rapid prototypes and proof of concept applications, this class provides the fastest mechanism to play back MP4, HLS, and DASH videos encoded with FairPlay or Widevine.

There are three ways to play a VirtuosoAsset:

- **filePath:** If you have downloaded a standalone video file, such as an MP4 or ISMV file, then you can access the downloaded file directly for playback.
- playUsingPlaybackType:fromViewController:onSuccess:onFail: This method automatically handles windowing, creation and maintenance of the VirtuosoClientHTTPServer instance used for playback, and playback itself. It uses a VirtuosoPlayerViewController for playback. Call this method from the view controller you wish to present the video player from. This method is unsupported for HSS video assets.
- playUsingPlaybackType:andPlayer:onSuccess:onFail: If you need to use a custom player, you can use this method instead. This method automatically handles windowing and creation and maintenance of the VirtuosoClientHTTPServer instance used for playback. It is your responsibility to further configure the player, to start playback if necessary, and to present the player in the UI hierarchy. If you are using a more complex player, additional integration steps may be required, such as using a VirtuosoClientHTTPServer instance directly.

NOTE: Be sure to set the first playback timestamp, as shown below, when the item starts playback, so the SDK can later enforce "expiry after playback."

ObjectiveC

```
-(void)play:(VirtuosoAsset*)asset {
  VirtuosoPlayerViewController* player = [[VirtuosoPlayerViewController alloc]init];
  [asset playUsingPlaybackType:kVDE_AssetPlaybackTypeLocal andPlayer:player onSuccess:^{
    [asset setFirstPlayDateTime:[NSDate date]];
    [asset saveOnComplete:nil]:
    [self presentViewController:player animated:YES completion:nil];
    NSLog(@"Not playable");
  }];
Swift
func play(asset: VirtuosoAsset) {
    let player = VirtuosoPlayerViewController.init()
    asset.play(using: .vde_AssetPlaybackTypeLocal, andPlayer: player, onSuccess: {
         asset.firstPlayDateTime = Date()
         asset.save(onComplete: nil)
         self.present(player, animated: true, completion: nil)
    }) {
         print("Video not playable")
    }
```

Subscriptions

We've already described how you can enqueue a single video (flat file or fragmented) for download. In addition, the SDK can subscribe to a **feed** of assets, a.k.a. "episodes."

The Backplane keeps track of which SDK instance is subscribed to which feeds. The Backplane also keeps track (by communicating with your CMS) of which episodes belong to which feeds.

As new episodes in a feed become known to the Backplane, the Backplane informs the SDK, through the normal SDK-Backplane sync and/or through a push notification. In response, the SDK automatically adds the new episode to its download queue.



VirtuosoSubscriptionManager

VirtuosoSubscriptionManager is the main class for handling subscription logic. It interfaces with the Backplane and maintains information on feeds and episodes in those feeds.

VirtuosoSubscriptionManager is a singleton (i.e. one and only one instance ever exists). Calling the instance method will initialize the object (if needed), link to the VirtuosoDownloadEngine configuration, and return a pointer to the valid instance:

VirtuosoSubscriptionManager* manager = [VirtuosoSubscriptionManager instance];

NOTE: You need to start VirtuosoDownloadEngine before the above.

Receiving Updates from the Subscription Manager

To get updates from the Manager (and thus keep your views refreshed), your code must register to

receive the various NSNotification messages sent by the Manager. The Manager provides notices when status is updated, content is reset (downloaded data deleted), content is deferred (created but not enqueued), and when items are added (created and enqueued). You register for notifications in your own code as follows:

You'll find the latest set and versions of these notifications in the VirtuosoSubscriptionManager header file. Registering for any of these notices will give you all the required data needed in order to update your UI.

Register a Data Source

Let's say the SDK receives a push notification from the Backplane indicating a subscription update occurred. The SDK will then connect to the Backplane and retrieve a list of subscription updates. Depending on your Backplane configuration, that information may or may not contain all of the metadata required to download the new episodes. At this point, the SDK may need to request additional information about an episode (e.g. the remote URL, which profile to use, expiry rules for the episode). The enclosing app may need a title, description, an image, and other metadata for the episode. A complete list of the metadata which will be processed by the SDK is included, with detailed descriptions, in the VirtuosoSubscriptionDataSource.h protocol declaration.

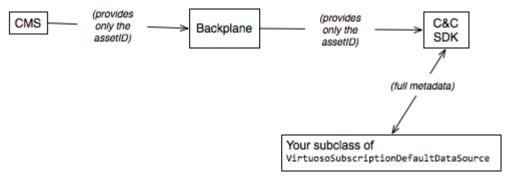
How does the client get this metadata? There's two options:

Scenario 1: All required item metadata is provided to the Backplane



In this scenario, the VirtuosoSubscriptionDefaultDataSource class receives the metadata from the Backplane internally, automatically downloads and deletes episodes in the feed according to your defined settings, and no further configuration is required.

Scenario 2: Only the feed item Asset UUID is provided to the Backplane via the web APIs when new feed content is announced.



In this case, you must implement a custom data source class, which will provide metadata to the Subscription Manager. (The data source might fetch this information from anywhere, e.g. a web call to your CMS).

Penthera recommends that you subclass VirtuosoSubscriptionDefaultDataSource and implement at **least** lookupMetadataForAssetID. Once you have your custom data source, you must register it prior to calling the VirtuosoSubscriptionManager startup method:

```
[[VirtuosoSubscriptionManager instance] registerDataSource:[CustomDataSource class]];
```

When implementing the lookupMetadataForAssetID: method, you need to obtain all the required metadata in a synchronous manner and return that metadata via the method's return value. Review the VirtuosoSubscriptionDataSource.h protocol header for a complete list of required and optional metadata items. In addition to the protocol metadata items, you may return any custom metadata you wish as independent key-value pairs in the response dictionary or as serializable data in the user info dictionary metadata item.

Subscribe to a Feed

Each feed is identified by an externally defined feed asset ID. To register for updates on that feed:

Force a Sync

The Subscription Manager will automatically sync with the Backplane when the application is foregrounded, and at other opportune moments. If you would like to sync at some particular moment, with greater frequency, or in order to retrieve information not normally fetched during a standard sync, you can call one of the sync methods. The version of the method that takes no additional parameters will perform a standard sync immediately. The version that takes additional parameters can be used to retrieve metadata information about older items or about feeds that the user is not currently subscribed to. These items will not be downloaded automatically, but will be returned in the data source, and can be used in your own internal processing.

```
// Handle response.
// Note - Data from sync results will be sent via NSNotification
// notices and via the data source processing methods.
}];

Swift
// Standard sync
VirtuosoSubscriptionManager.instance()?.syncSubscriptionsWithBackplaneNow(onComplete: { (success, subscriptions, error) in
// handle response
})

// Sync retrieving all items and all feeds
VirtuosoSubscriptionManager.instance()?.syncSubscriptionsWithBackplaneNowForData(since:
Date.init(timeIntervalSince1970: 0), returningOnlySubscribedFeeds: false, onComplete: { (success, subscriptions, error) in
// handle resposne
})
```

Configure Subscription Rules

The SDK follows two behavioral settings for subscriptions. These exist as properties on VirtuosoSubscriptionManager, and are global defaults. You may also set a feed-unique value when registering for a new subscription.

- int maximumSubscriptionItemsPerFeed (default:0): The SDK tracks how many episodes it's downloaded in each feed. When this max value is reached, the behavior is dictated by the value of autodeleteOldItems. A value less than or equal to 0 indicates "unlimited."
- Boolean autodeleteOldItems (default:YES): Determines how the SDK behaves when a new episode is available and the device is already storing its quota from this feed. If YES, then the Subscription Manager will call the VirtuosoAsset reset method on the old items. The reset method deletes any downloaded files from local storage and resets the objects properties and status back to a pre-download state. The SDK reports the reset items in the proper notification. If NO, then the SDK will create a VirtuosoAsset object for the new episode, but won't automatically download it. These deferred items are reported in the proper notification.

NOTE: Only items downloaded through a subscription automatically count towards these rules. If you enqueue an episode of a feed manually, that enqueued item will not be automatically deleted or cause new downloads to be deferred unless you call the VirtuosoSubscriptionManager includeItem:inTrackingFeed: method with the episode.

Appendix A: How Downloading Works

This section is for the curious developer. You don't need to understand this in order to use the SDK.

Virtuoso follows a "Rule of Threes" in downloading:

- 1. Proceed through the download queue in order. Virtuoso will download multiple file segments at a time (in parallel), but avoids downloading segments belonging to different assets simultaneously.
- 2. If Virtuoso encounters an error downloading the asset, it will try that asset two more times before moving on. (This is the "inner" three).
- 3. When it reaches the end of the download queue, Virtuoso will return to the beginning of the queue and make another pass, trying to download the errored files.
- 4. Once it has encountered an asset in three separate passes through the queue, Virtuoso will mark the asset in error and will no longer try to download the asset, until you reset that asset using the VirtuosoAsset clearRetryCount method. (This is the "outer" three).

In fact, the above is a slight simplification. If Virtuoso encounters a "fatal" error in step 2, it will not retry the file later. An error is fatal if there's no point retrying later (e.g. the HTTP server advertises an unexpected mime type.) Virtuoso may also choose to retry failed assets at opportune moments, such as when the user returns to the app.

Virtuoso communicates download issues to the enclosing app in two ways:

- 1. When the Virtuoso encounters an issue that will eventually cause the file to be marked as blocked, it issues a kDownloadEngineDidEncounterErrorNotification. It will send this notice even if the file download will be retried. This notification is dispatched to delegate method downloadEngineDidEncounterErrorForAsset (see VirtuosoDownloadEngineNotificationManager)
- 2. kDownloadEngineDidEncounterWarningNotification. This notice indicates that something unexpected happened, but the file download will still finish and be marked as successfully completed. This notification is dispatched to delegate method downloadEngineDidEncounterWarningForAsset (see VirtuosoDownloadEngineNotificationManager)

In the case of both notices, the userInfo dictionary sent with the notice will contain an NSError object in the kDownloadEngineNotificationErrorKey that contains detailed information about the error that was encountered and the VirtuosoAsset that caused the error will be contained in the kDownloadEngineNotificationAssetKey.

The following chart summarizes error conditions and Virtuoso's behavior. For the most up-to-date list of errors, see the kVDE DownloadErrorCode enumeration in VirtuosoConstants.h.

Condition	Description	Retry?
Invalid mime type	The MIME type advertised by the HTTP server for the file isn't included in the MIME types whitelist you provided earlier.	No
Final file segment size disagrees with server-provided segment size	After a segment download completes, the on-disk file size didn't match the expected size, as reported by the server.	Yes
Network error	Some network issue (HTTP 404,416, etc.) caused the download to fail.	Yes
File System Error	The OS couldn't write the file to disk. In most cases, the root cause is a full disk.	Yes

Appendix B: Upgrading

Unless the release notes indicate otherwise, SDK versions are back-compatible with older versions. If you had previously deployed a version of your app using an earlier version of the SDK, then the old data store will automatically be upgraded to the new data store. There are a few important considerations for handling of this process:

Asynchronous Update

Depending on how many assets the user has created in the app, the upgrade process may take a fair amount of time. To ensure that you can startup the engine without worrying about thread considerations, the SDK upgrades the data store in a background process. This allows your app to appear fully functional to the user, but it does mean that while the upgrade process is proceeding, previously-downloaded assets may be unavailable.

The VirtuosoDownloadEngine will issue two notifications via NSNotificationCenter to indicate when the upgrade process is starting and when the upgrade process has finished:

- kDownloadEngineDidBeginDataStoreUpgradeNotification
- kDownloadEngineDidFinishDataStoreUpgradeNotification

You can use these notifications as a trigger in your user interface to indicate to the user that previously downloaded assets are temporarily unavailable.

Download Continuity

All asset metadata will be fully available as soon as the data upgrade process completes. Any assets that had already been downloaded will be immediately available for offline playback. Any assets that had not started downloading yet will remain enqueued and will download normally.

Appendix C: FAQ

I'm confused about UserID, DeviceID, and External Device ID

A "User" is a person, household, or other entity that owns a device. When you call VirtuosoDownloadEngine's startupWithBackplane method, you must supply a **UserID**. but Meanwhile, the SDK uses its own internal logic to assign a unique **DeviceID** to the device. The SDK uploads this (UserID, DeviceID) pair to the Download2Go Backplane, which associates the Device with the User. The Download2Go Backplane only uses this (User, Device) pair to enforce the "max download-enabled Devices per User" rule.

The **External Device ID** is a field we maintain for your convenience. You can look up a device's activity on the Backplane using the external Device ID. You can perform a "remote-delete" or "remote-wipe" from the Backplane, providing it an External Device ID. The Backplane provides convenience mechanism to map an External Device ID to Penthera's internal DeviceID.

How does the SDK guarantee the DeviceID persists across installs?

The SDK stores the DeviceID in the device keychain. This allows the DeviceID to persist across installs, and prevents it from changing under most conditions. During development, it's possible for the DeviceID to change, if you do anything on the device or within your build that would reset the application area in the device keychain. This could include a factory reset on the device, changing the app bundle ID, or other infrequent operations. Since Apple removed the iOS SDK "device ID" value and forbid using the "advertising ID," there's no way to 100% guarantee a consistent, perpetual device ID. And, Apple's "identifier for vendor" does not persist across installs. The DeviceID value that Penthera uses will persist across app upgrades/installs, but some limited user actions may reset it. This will be a very infrequent thing, and the only reason the device ID value should change in production code would be if the user actively took steps to reset their device keychain. Apple's stance is that app developers should treat that as a "new device" anyway.

How does the SDK decide what order to download queued assets?

In general, assets will be downloaded in the order that they were added to the queue. This is not, however, guaranteed, and various internal rules may allow one asset to be downloaded before another.

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