

DEC OCT NOV IAN FEB MAR **APR** MANAGEMENT MEETING 9 OCT -15 OCT PLAN APPROVAL 16 OCT - 20 OCT STUDY MARKET 20 OCT - 20 NOV **SOFTWARE DESIGN** 20 NOV - 25 DEC 20 NOV - 20 DEC MARKETING STRATEGIES 1 DEC - 5 JAN **DEVELOPMENT & CODING** PROTOTYPE LAUNCH 5 JAN APP TESTING 6JAN - 28 FEB **ADJUSTMENTS** 1 MAR - 15 MAR **LAUNCH ON ANDROID 16 MAR** LAUNCH ON IOS 1 APR **MANAGEMENT - GIULIO** 

**RESEARCH AND DEVELOPMENT - ALEJANDRO** 

**SALES & MARKETING - ALBERTO**