



OCT

NOV

DEC

JAN

FEB

MAR

APR

MANAGEMENT MEETING

9 OCT - 15 OCT

PLAN APPROVAL

16 OCT - 20 OCT

STUDY MARKET

20 OCT - 20 NOV

SOFTWARE DESIGN

20 NOV - 25 DEC

MARKETING STRATEGIES

20 NOV - 20 DEC

DEVELOPMENT & CODING

1 DEC - 5 JAN

PROTOTYPE

6 JAN - 4 FEB

APP TESTING

5 FEB - 28 FEB

ADJUSTMENTS

1 MAR - 15 MAR

LAUNCH ON ANDROID

16 MAR

LAUNCH ON IOS

1 APR

MANAGEMENT

RESEARCH AND DEVELOPMENT

SALES & MARKETING