

| | ОСТ | NOV | DEC | JAN | FEB | MAR | APR |
|----------------------|---------------|------------|--------------|-----------|-----|----------------|-------|
| | | | | | | | |
| MANAGEMENT MEETING | 9 OCT -15 OCT | | | | | | |
| PLAN APPROVAL | 16 OC | Г - 20 ОСТ | | | | | |
| STUDY MARKET | 20 O | CT - 20 NO | V | | | | |
| SOFTWARE DESIGN | | 20 | NOV - 25 DEC | | | | |
| MARKETING STRATEGIES | | 20 | NOV - 20 DEC | | | | |
| DEVELOPMENT & CODING | | | 1 DEC | - 5 JAN | | | |
| PROTOTYPE LAUNCH | | | | 5 JAN | | | |
| APP TESTING | | | | 6JAN - 28 | FEB | | |
| ADJUSTMENTS | | | | | | 1 MAR - 15 MAR | |
| LAUNCH ON ANDROID | | | | | | 16 MAF | ? |
| LAUNCH ON IOS | | | | | | | 1 APR |
| | MANAGEMENT | | | | | | |

RESEARCH AND DEVELOPMENT

SALES & MARKETING