3MiGO

OCT	NOV	DEC	JAN	FEB	MAR	APR

MANAGEMENT MEETING — 9 OCT -15 OCT

APPROVAL PLAN — 16 OCT - 20 OCT

STUDY MARKET — 20 OCT - 20 NOV

SOFTWARE DESIGN — 20 NOV - 25 DEC

MARKET STRATEGIES — 20 NOV - 20 DEC

DEVELOPMENT & CODING — 1 DEC - 5 JAN

PROTOTYPE — 6 JAN - 4 FEB

TESTING — 5 FEB - 28 FEB

CORRECTIONS — 1 MAR - 15 MAR

LAUNCH ON ANDROID — 16 MAR

LAUNCH ON IOS — 1 APR
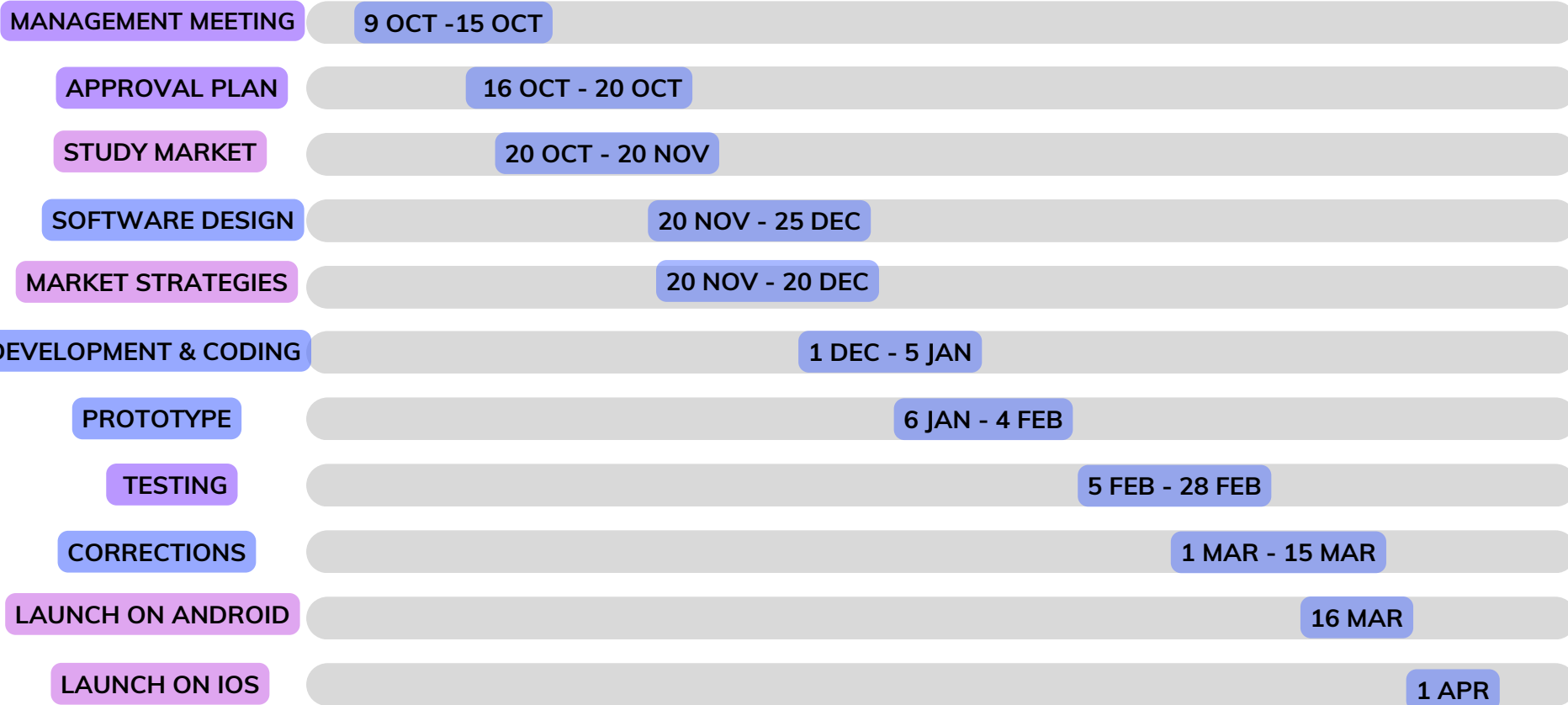
MANAGEMENT

RESEARCH AND DEVELOPMENT

SALES & MARKETING