


26th March

IDEATE

Design thinking



Design Thinking

Les scenarios

A photograph of a beach scene with a clear plastic bottle lying on the sand amidst driftwood and coral. The bottle is partially filled with water and has a red cap. The background shows a calm sea and distant hills under a blue sky. The text "Plastique Achat – Consommation - Déchet" is overlaid in white, bold, sans-serif font.

Plastique Achat – Consommation - Déchet

A photograph of a modern train station platform. A high-speed train, predominantly white with red accents, is blurred as it moves quickly along the tracks. The platform is clean and modern, with a glass and metal structure overhead. A few people are visible in the distance on the platform. The overall color palette is cool, with blues and greys, accented by the red of the train.

Daily Life

Se rendre à l'école / au travail




Travel
Prendre l'avion / le train

A large crowd of people is seen from behind, looking towards a stage at night. The stage is illuminated with bright blue and white lights, and there are several large pyrotechnic explosions going off. Confetti is falling from the stage area. The crowd is dense, and many people have their arms raised in the air.

Entertainment

Assister à un concert

A brown teddy bear is shown lying down on a light-colored, textured surface. The bear has several white bandages wrapped around it: one on its head covering its eyes, one on its chest, and one on its right foot. The bear's face is white with a large black nose and small black eyes. The text is overlaid in white, bold, sans-serif font.

Epidémie
Tout le monde chez soi
Une semaine du lundi au
dimanche



Intro: ICE BREAKER

A photograph of a gravel path in a forest. On the left, a wooden signpost with a blank, weathered sign is visible. The path leads into the distance, flanked by green undergrowth and tall evergreen trees. The sky is overcast.

Step 1: Define steps

Step 2: Good & Bad points



Step 3: Find improvements





Step 4: Find solution



Step 5: Design solution

A stage with red curtains and a spotlight. The scene is dimly lit, with a spotlight shining from the top left corner onto the stage. The red curtains are the central focus, and the silhouettes of an audience are visible in the foreground.

Step 6: Pitch

Therapeutic
Joints