Examples of types of websites

It has been discussed that there are 12 types of websites. In the section below five examples of each website type are mentioned and explained.

1. Portal websites: a web portal is a specially designed website that brings information from diverse sources, like emails online forums and search engines, together in a uniform way. Some of web portals are:

Sandtander Bank, Retail Banking Portal: as one of the largest banks in the euro zone, Santander looked to build a new enterprise web platform that would integrate with existing software while allowing room for new content and features.

<https://www.santanderbank.com/us/personal>

CopperPoint, Insurance Portal: it Arizona’s largest provider of workers compensation insurance wanted to provide a better user experience for their policy holders and agents. Their site offers a flexible web deisgn that enables payments and account management for clients, in addition to mobile notifications, push messages, email alerts and more.

<https://www.copperpoint.com/>

Stanford University AXESS, Student & Faculty Portal: Stanford University developed a consolidated platform called AXESS for the academic community to access information and record various transactions. The portal enables functions as related to student enrollment and financial, academic advising, teaching and grading, employment and training and workflow-enabled administrative processes.

<https://axess.sahr.stanford.edu/>

Scion Owners, Extranet: the Scion Owners site is exclusive online resource for Scion owners. For any registered user, this site serves as a great resource for all the information you need to get the most out of owning a Scion.

<https://ssl.scion.com/owners/web/pages/home>

Saint-Gobain, Intranet: as an organization that processes several files for patents, Saint-Gobain needed a solution to help sustain innovation with speed and precision. They wanted information systems portal that would allow users to create and manage their own pages/content. With their new site, users could contribute autonomously while having access to documents with internal doc management tools and collaborative platform communities through port-lets.

<https://www.saint-gobain.com/en>

<https://liferay.dev/blogs/-/blogs/15-awesome-web-portal-examples>

2. News websites: news website is nothing but which serves the online community by posting information about happenings and events, occurring right now. Some of news websites are:

BBC News: it provides international news, features and analysts from Africa, the Asia-Pacific, Europe, Latin America, the Middle East, South Asia, the United States and Canada.

<https://www.bbc.com/news>

The New York Times: it aims to create a space where readers can exchange intelligent and informed commentary that enhances the quality of our news and information. Find breaking news, world news and multimedia on Africa, Canada, Mexico, South and Central America, Asia, Europe, the Middle East and Iraq and more.

<https://www.nytimes.com/>

BuzzFeed: it has the latest world news and information.

<https://www.buzzfeed.com/>

Defense Blog: it is the independent, professional news source for the world’s defense decision-makers. Defense blog is a source of international Defense, military and strategic news and information. It emphasizes on the people, the issues, the events and the technologies that drive tomorrow’s response.

<http://ww1.defenceblog.com/?sub1=f653dfea-5c98-11ea-892e->[29bb5ea4029a](http://ww1.defenceblog.com/?sub1=f653dfea-5c98-11ea-892e-29bb5ea4029a)

Global Issues: it provides insights into global issues that may be misrepresented but are all closely related. List of topics covered include social, political, economic and environmental issues, including human rights, economy, trade, globalization, poverty, environment and health related issues.

<https://www.globalissues.org/>

<https://blog.feedspot.com/world_news_blogs/>

3. Informational websites: informational websites are those sites that are created in order to provide a customized and branded resource for potential and active customers, members, investors and so forth.

Some of informational websites are:

Mentalfloss.com: this one is an IQ sharpener full of quizes and intellectual curiosity, interesting information or random blogs. Mental floss is one’s destination for full on entertainment and all the information you need.

<https://www.mentalfloss.com/>

Mashable: one of the world’s most informative websites for all the latest stuff ranging from the latest in technology to trending news stories.

<https://mashable.com/>

web monkey: this is a developer’s hub to get all the first hand information on web designs and applications. The cheat sheets and cut-copy codes that it offers helps in sharpening one’s coding skills.

<https://www.webmonkey.com/>

Trip Advisor: this one is like a city guide search engine that helps you find the city’s best restaurants and “things to do” while you are away from home. It is an excellent informative website for people who love travelling as it provides detailed and genuine information.

<https://www.tripadvisor.com/>

AWS: AllWomensTalk.com is a website dedicated to women. From cooking and lifestyle to beauty and skincare, this website has it all. Shopping, home and gardening, etc.

<https://allwomenstalk.com/>

<https://topyaps.com/best-13-informative-websites/>

4. Business/ Marketing websites: are websites that uses the internet to market one’s business. Some of examples of business/marketing websites are,

Amazon : in this website you will find a massive range of products also on its mobile app. They have most of the household or office products listed on their website that you might need.

<https://www.amazon.com/>

eBay: one thing that separates eBay from other e-commerce websites is that it not only facilitates Business-to-Customer sales. Also, it has the customer-to- customer sales feature where people can sell their used items as well.

<https://www.ebay.com/>

Etsy: it is one of the unique e-commerce platforms where buyers can purchase handicraft as well as factory made items. It is also well known for the vintage products listed on it by sellers all over the world.

<https://www.etsy.com/>

Wish.com: you will not find products from small business there. There are also products listed bu manufacturers on wish.com which makes the price of some items to be dirt cheap.

<https://www.wish.com/>

Target.com: they are more focused on providing buyers with trending products at an affordable and low cost than selling low-priced items. It makes them a better choice among young people.

<https://www.target.com/>

<https://www.relevance.com/7-best-e-commerce-websites-list/>

5. Educational websites: can include websites that have games, videos or topic related resources that act as tools to enhance learning and supplement classroom teaching. Some of educational websites are:

EdX: this website can be most preferred by the students as it was founded by Harvard University and MIT in 2012. EdX is an online learning destination and MOOC provider, offering high-quality courses from the world’s best universities and institutions to learners everywhere.

[*https://www.edx.org/*](https://www.edx.org/)

Academic Earth: the website gives huge array of academic options to student from traditional to contemporary studies. They provide online degree courses from accounting and economics to engineering and also carries material on niche subjects like behavioral psychology.

[*https://academicearth.org/*](https://academicearth.org/)

Big Think: big think has over 2000 fellows who have received great fame in their forte. These experts write articles and records tutorials for the students, later the content is further refined by the editorial team of the website, giving authentic material to the students. Students can make great use of this website by creating their own distinct ideology, as it provide various opinions on one subject. Moreover, students can get views from experts as well.

<https://bigthink.com/>

Coursera: the moment a student opens this website, he is bound to get sucked into the number of courses available in his topic of interest. It is a user-friendly website. Students can find big universities and shareable electronic Course Certificate.

<https://www.coursera.org/>

Brightstorm: high school scholars can use this site for reference, rather an interactive reference website, which will mitigate their learning problems. Of course, it is not easy for a student to comprehend the intricate technical terminologies, so the website is making the textbooks easier for students. They provide help in all subjects from mathematics to science, history and other subjects. Entrance exams are generally quite grueling for students, and this website can solve the problem. They have arranged topics symmetrically, clearing the air and structure of the competitive exams.

<https://www.rcn.com/>

<https://www.indiatoday.in/education-today/featurephilia/story/free-education->953499-2017-01-06

6.Entertainment websites: these websites are designed to be easy to navigate and frequently updated in order to keep users coming back for more information. Some of them are:

E! Online: is the most popular entertainment news source, providing us with information about almost everything that deals with the entertainment world. E online delivers breaking entertainment news and in depth coverage on television, movies, music, celebrities, fashion, beauty and lifestyle – everything pop culture.

<https://www.eonline.com/>

Variety: the reason most population chose variety is the fact that it actually deals(mainly) with the entertainment news not with gossip that surrounds it. Variety is the premier source of entertainment news.

<https://variety.com/>

IMDb(internet Movie Database): is the world’s most popular and authoritative source for movie, TV and celebrity content. IMDb is the #1 movie website in the world with a combined web and mobile audience of more than 160 million unique monthly visitors. It offers a searchable database of more than 130 million data items including more than 2 million movies, TV and entertainment programs and more than 4 million cast and crew members.

<https://www.imdb.com/>

Rotten Tomatoes: Rotten Tomatoes is a website devoted to reviews information and news of films widely known as a film review aggregator. This site allows you to get access to reviews from a variety of critics and get a through view about the movie your about to watch.

[https://www.rottentomatoes.com](https://www.rottentomatoes.com/)/

Netflix: is the world’s leading internet television network with more than 36 million members in 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly Internet-connected screen.

<https://www.netflix.com/et/>

<https://blog.allmyfaves.com/tv/top-25-entertainment-sites-the-best-of-> online- entertainment/

7. Advocacy websites: its purpose is to influence public policy and resource allocation decisions within political, economic and social systems and institutions. Some of advocacy type websites are:

Advocates for children in therapy: it is an educational and public advocacy organization dedicated to halting the dangerous cruelty done to children by Attachment therapy, its associated “therapeutic parenting” practices, and other invalidated, pseudo scientific interventions for the unrecognized diagnosis called “Attachment Disorder.”

<http://www.childrenintherapy.org/>

Alliance for human research protection (AHRP): is a national network of lay people and professionals who are committed to upholding the humanitarian values and ethical standards of medicine enshrined in the Hippocratic Oath. Its mission is to ensure that the moral right of voluntary medical decision making is upheld.

[https://ahrp.org/](https://ahrp.org/about/)

Alliance for Justice: it is a national association of over 120 organizations, representing a broad array of groups committed to progressive values and the creation of an equitable, just and free society.

[https://www.afj.org/](https://www.afj.org/about/)

Change.org: on this platform people everywhere are starting campaigns, mobilizing supporters, and working with decision makers to derive solutions.

[https://www.change.org](https://www.change.org/about)/

Youth MOVE National: it is youth-driven, chapter-based organization dedicated to improving services and systems that support positive growth and development by uniting the voices of individuals who have lived experience in various systems including mental health, juvenile justice, education and child welfare platform.

<https://youthmovenational.org/>

<https://www.library.wisc.edu/socialwork/research-help/social-issues-websites/advocacy-websites/>

8. Blog websites: it is an online journal or information website displaying information in the reverse chronological order, with the latest posts appearing first. It is a platform where a writer or even a group of writers share their views on an individual subject. Some of blog websites are:

Miss Thrifty: is one of the most popular frugal blogs in the UK, Miss Thrifty is targeting young moms with their money saving, frugal tips and articles. And rightly so! The market is massive and she’s meeting a need for this type of information. They may have had give up work and are now relying on just one wage coming in, so the need to be more frugal with everyday living is a must.

<https://www.miss-thrifty.co.uk/>

SolopreneurHour.com: A very well designed and slick blog that’s all about being your own boss and creating your own wealth. it’s a blog with a very active podcast feed. Their podcasts are insanely popular on I tunes, and no doubt they make a fair bit of money from selling ad space on those podcasts.

[https://solopreneurhour.com](https://solopreneurhour.com/)/

BreakingintoStartups.com: a very inspiring blog that contains motivational stories about startups and the people who work in them and create them.

<https://breakingintostartups.com/>

SideHustleNation.com: side hustle is an online community of entrepreneurs who’s goal is to gain financial freedom through creating businesses that can help them achieve that. There’s a collection of highly actionable blog posts on how to make additional income on top of your day job wage. They make good use of the podcast medium of content marketing by creating various podcasts with experts talking about a whole range of topics around entrepreneurship, making money online and creating wealth.

<https://www.sidehustlenation.com/>

MyWifeQuitHerJob.com: it is useful and inspirational for people wanting to change their 9 to 5 lives for something that will allow them to live a little and spend more time with the family.

<https://mywifequitherjob.com/>

<https://makeawebsitehub.com/examples-of-blogs/>

9. Wiki websites: is a server program that allows users to collaborate in forming the content of a website. Some of wiki type websites are:

Wikipedia.org: a free encyclopedia with millions of articles contributed collaboratively using Wiki software, in dozens of languages.

<https://www.wikipedia.org/>

Wikihow.com: it is a community site that answers your questions about how to do anything, the world’s most popular how-to website. Easy, step-by-step, illustrated instructions for everything.

<https://www.wikihow.com/Main-Page>

Wordreference.com: free online dictionaries – Spanish, French, Italian, German and more. Conjugations, audio pronunciations and forums for your questions.

<https://www.wordreference.com/>

Gamepedia.com: it is a wiki library, useful to discover upcoming indie titles and watch video tutorials that help to know the game.

<https://www.gamepedia.com/>

Wikimedia.org: it is a global movement whose mission is to bring free educational content to the world.

<https://www.wikimedia.org/>

<https://aelieve.com/rankings/websites/category/reference/best-wiki-sites/>

10. Social network websites: they are an online platforms which people use to build social networks and interact with other users on the website. Some of social network type websites are:

Facebook: This is easily the largest social networking site in the world and one of the most widely used. Apart from the ability to network with friends and relatives, you can also access different Facebook apps to sell online and you can even market or promote your business, brand and products by using paid Facebook ads.

<https://www.facebook.com/>

WeChat: this is an all-in-one communications app for messaging and calling that enables you to connect with the people of your choice.

<https://www.wechat.com/en>

Tumblr: it serves as a social media cum micro blogging platform that can be used to find and follow things that you like. You can also use it to post anything, including multimedia, to a short form blog. Moreover, it gives you the flexibility to customize almost everything.

<https://www.tumblr.com/>

Instagram: it was launched as a unique social media networking platform that was completely based on sharing photos and videos.

<https://www.instagram.com/>

Twitter: this social networking site enables you to post short text messages(called tweets), containing a limited number of characters (up to 280), to convey your message to the world.

<https://twitter.com/>

<https://makeawebsitehub.com/social-media-sites/>

11. Content Aggregator websites: are websites that gathers web content from different online sources for reuse or resale. Some of content aggregator websites are:

News360: it gathers digital content not only from popular news sites bubt also it collects useful content oriented post from micro sites. The article aggregator site covers all popular categories like financial, insurance, health, art, technology, architecture, photography, gaming, web design, graphic and lot more topics.

<https://news360.com/>

Reddit: it is an American social news aggregation, web content rating, and discussion website. Registered members submit content to the site such as links, text posts, and images , which are then voted up or down by other members.

<https://www.doublemesh.com/best-reddit-subreddits-ui-ux-designers/>

Google News: it is a free news aggregator which shares selecting news from thousands of news websites.

<https://news.google.com/?hl=en-ET&gl=ET&ceid=ET:en>

AllTop: it is the most popular content aggregation site that gathers top headlines from popular topics around the web. It covers the latest trending story from mainstream news sites and also tech sports, entertainment, health. Lifestyle, business, autos, science, and religion.

<https://alltop.com/>

Feedly: it collects related items of content of your interest topics.

<https://feedly.com/i/welcome>

<http://virtualschooldesk.com/top-aggregator-sites-list-of-latest-content-aggregators/>

12. Personal websites: they are world wide web pages created by an individual to contain content of a personal nature rather than content pertaining to a company. Some of personal website types are:

Gary Vaynerchuk: he is a serial entrepreneur, podcaster and CEO of the full- service digital agency VaynerMedia.

<https://www.garyvaynerchuk.com/>

John Green: he is the New Yorl Times bestselling author of looking for Alaska, An abundance of Katherines, Paper Towns, The fault in Our Starts, and Turtles All The Way Down. He is co creator of educational series Crash Course.

<http://www.johngreenbooks.com/>

Josh Kaufman: he is an author who writes about business, productivity and skill acquisition(among other things). He’s best known for the Personal MBA, a book that distills the principles of business into terms anyone can understand.

<https://joshkaufman.net/>

Al Kavadlo: is best known for his in-person workshops and Youtube videos of gravity-defying calisthenics and gymnastics. Still, he doesn’t neglect the value that comes from having a personal website, particularly to promote his strength and flexibility course.

<https://alkavadlo.com/>

Rebecca Parson: is a freelance copywriter. Her website has a lot tot each anyone looking to build a website to sell their services.

<https://www.soundsgoodcopy.com/>

<https://collegeinfogeek.com/personal-website-examples/>

According to DALHOUSE UNIVERSITY there are six criterion for evaluating the value of websites. These criterion deal with the content of web sites rather than the graphics or site design. They are Authority, Purpose, Coverage, Currency, Objectivity and Accuracy. It is advised that we should apply these criterion when an individual research on the internet.

The first one of website evaluation criterion is Authority. Authority reveals that the person, institution or agency responsible for site has the qualifications and knowledge to so do. When evaluating a website for authority an individual should check Authorship, Contact information, Credentials and also check to see if the site supported by an organization or a commercial body.

The other website evaluation criterion is Purpose. The purpose of the information presented in the site should be clear. Some sites are meant to inform, persuade, state an opinion, entertain or parody something or someone. When e valuating a website for purpose an individual should ask does the content support the purpose of the site?, is the information geared to a specific audience(students, scholars, general reader)?, is the site organized and focused?, are the outside links appropriate for the site?, does the site evaluate the links? And also check the domain of the site. The URL may indicate its purpose.

The next website evaluation criterion is Coverage. It is difficult to assess the extent of coverage since depth in a site, through the use of links, can be infinite. One author may claim comprehensive coverage of a topic while another may cover just one aspect of topic. When evaluating a website for coverage an individual should ask Does the site claim to be selective or comprehensive?, are the topics explored in depth?, Do the links go to outside sites rather than its own?, Does the site provide information with no relevant outside links? And compare the value of the site’s information compared to other similar sites.

The forth one of website evaluation criterion is Currency. Currency of the site refers to how current the information presented is and how often the site is updated or maintained. It is important to know when a site was created, when it was last updated, and if all of the links are current. When evaluating a website for currency it involves finding the date information was first written, placed on the web and last revised.

The fifth one of website evaluation criterion is Objectivity. Objectivity of the site should be clear. Beware of sites that contain bias or do not admit its bias freely. Objective sites present information with a minimum of bias. When evaluating a website for objectivity an individual should ask Is the information presented with a particular bias?, Does the information try sway the audience?, Does site advertising conflict with the content? And is the site trying to explain, inform persuade or tell something?.

The last criterion is Accuracy. There are few standards to verify the accuracy of information on the web. It is the responsibility of the reader to assess the information presented. When evaluating a website for accuracy an individual should check its reliability, references, Does the reading the individual has already done on the subject make the information seem accurate?, is the information comparable to other sites on the same topic?, Does the text follow basic rules of grammar, spelling and composition? And is a bibliography or reference list included?.

Generally, the criterion stated on the above explanation tells us we should be cautious when we surf on the internet. And the criterion helps to identify the good websites from the bad ones. These will help us to have a secured internet surfing experience.