Movie Data Analysis

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Summary

Descriptive analysis of movie basics and ratings to help Microsoft create movies:

- Create movies of the drama genre as itis of the customer's preference with high ratings.
- The most successful movies are of the drama genre.
- The high recommended movies are those of the drama genre based on their ratings.

Outline

Business Problem

Data and Methods

Results

Conclusions

Business Problem

- ❖ Understand consumer preferences.
- ❖ Identify successful movies.
- ❖ Develop movie recommendations.

Data and Methods

- ❏ Movie basics and ratings datasets from 2013-2019.
- ❏ Includes runtime minutes and genres.

Results

➔ People love watching drama genre movies.

Conclusions

- The most successful movies are of the drama genre.
- The highly recommended movies ae those of the drama genre based on their rating.
- Create movies of the drama genre as it is of the customer's preference with high ratings.

Thank You!

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Goals for next meeting

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