

#sociology #SocialDataAnalyst

 /BETSABE1984/

BETSABÉ COHEN

Sociological Professional Council , Buenos Aires (ACT. 23.553) - Membership N° 1093

CONTACT ME

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EDUCATION

MS GENERATION AND ANALYSIS OF STATISTICAL DATA

UNTREF 2021- In progress

PROG.DATA SCIENCE WITH R Y PYTHON

EANT 2019

SPECIALIZATION IN MANAGEMENT AND CULTURAL POLICIES

IDAES UNSAM 2013-2015

PROFESSOR IN HIGHER TEACHING

UTN 2010-2012

BA SOCIOLOGY

UBA 2004-2010

EXPERIENCE

Ministry of Culture, Argentina - (April 2022 - present)

Cultural policies data analyst

ETL and statistical data processing of transactional and non-transactional databases, applying multivariate statistical models. Management reports and design of indicators to help tracing public policies in culture. Documentation of the National Culture Register including design of verification and validation data process.

Ministry of Health, Buenos Aires - (oct 2021 - mar 2022)

Healthcare services data analyst

ETL and statistical data processing of Buenos Aires's public health service database. Reports in RStudio and SQL. Documentation of data workflows.

Cámara Argentina del Libro - CAL (Book Publishers Association) (2011 - 2021)

Statistics coordinator

Statistics unit project management of the International Book Standard for Argentina system. Interlinkages with GO and NGO. ETL and data processing. PPT, R-Markdown and Dashboards reports.

TNS GALLUP (2011)

Research assistant

Questionnaire and sample design. Set up and follow up of internal requirements for the field work, editing, coding, and processing stages. Build presentations and analysis (Spanish and English).

Ipsos Argentina (2008-2010)

Research assistant

Collaboration in marketing research projects (mass consumption). Monitoring of projects from the assembly of measurement instruments (questionnaires), control of dashboards and databases, and verification of flow of questionnaires.

SKILLS

- SPSS
- R
- SQL
- QGIS

LANGUAGES

- ENGLISH
- SPANISH