

2425 E. University Dr. Tempe, AZ 85288 480.921.3858 https://betterdirect.com/ info@betterdirect.com	Federal Contracts: NASA SEWP V (NNG15SD45B, NNG15SD10B, NNG15SD65B) GSA Multiple Award Schedule (GS-35F-0503X) 2nd Generation Information Technology (2GIT) (47QTCA21A000P) Army CHES ADMC-3 (W52P1J-20-D-0018) Navy SeaPort Next Generation (N0017825D7129) Information Technology Enterprise Solutions-4 Hardware (ITES-4H) (W519TC-25-D-A045)	CAGE Code: 4JN18 SAM UEI: J6EEK881G8H7 DUNS Number: 782773209 TAX EIN: 14-1974374
NAICS: 541519, 323111, 334111, 334112, 334118, 334220, 334310, 334419, 334515, 337214, 339940, 423420, 423430, 423490, 423690, 424120, 449210, 518210, 532420, 541330, 541511, 541512, 541513, 611420, 621512, OLM.		Certifications: ISO 9001:2015 ISO 20243:2015/O-TTPS CMMC 2.0 CMMI in process

Capability Statement

Better Direct is the only HUBZone, SDVOSB (Service-Disabled Veteran-Owned Small Business), and SDB (Small Disadvantaged Business), IT Solutions Integrator and OEM (Original Equipment Manufacturer) in Arizona. We specialize in hardware, software, and services designed to meet our clients' unique requirements. Better Direct offers over 2,000 brands and over 400,000 products. Since 2006, Better Direct has successfully delivered over \$600M of products and services to customers while providing HUBZone support for our community, which sets us apart from the competition.

What Does Better Direct Do?

Infrastructure Solutions: We analyze your existing infrastructure to identify opportunities for improvement and provide scalable solutions. We offer custom-built servers and innovative storage solutions that optimize performance and enhance data management. Our experts guide you through the virtualization process, enabling efficient use of resources and cost savings. We deliver cloud-based solutions, including migration, setup, and ongoing management, to streamline operations and enhance flexibility.

Security Solutions: We implement industry-leading security solutions to protect your data and infrastructure from cyber threats. Our comprehensive security solutions safeguard your devices, preventing unauthorized access and data breaches. We perform thorough risk assessments to mitigate risk.

Collaboration and Communication Solutions: We offer integrated communication solutions, including VoIP, video conferencing, and collaboration tools that boost productivity and connectivity. Our team sets up and manages secure email systems, enabling efficient communication while ensuring data privacy.

Managed IT Services: We provide proactive monitoring, timely incident response, and comprehensive support to minimize downtime and maximize uptime. We ensure your systems are up to date with the latest security patches and updates, reducing vulnerabilities. Better Direct helps you develop strategic plans aligned with your business goals, leveraging technology to stay ahead of the competition. We efficiently manage IT projects, ensuring quality delivery within budget and timeline constraints.

Why Better Direct?

HUBZone, SDVOSB, and SDB: Better Direct is a certified HUBZone, SDVOSB, and SDB Small Business offering our clients access to socio-economic contracting opportunities and promoting diversity in the IT industry.

GWAC Contracts: We are a prime contractor of the GSA, 2GIT, SEWP V, and ADMC-3 contracts, enabling a simplified acquisition process to streamline procurement for government agencies and organizations.

Expert Team: Better Direct possesses vast industry experience. We continuously train on the latest technologies and trends.

Customer-Centric Approach: We prioritize customer satisfaction by understanding your unique requirements and offering you personalized solutions.

Industry Partnerships: We collaborate with industry-leading technology partners to provide cutting-edge solutions and access to the latest innovations.

IT Solutions Integrator: Better Direct provides solutions from leading IT manufacturers. If no systems are available, Better Direct will custom design new and original solutions in our own laboratory. We offer on-site maintenance, installation, and support of software and hardware. Please contact us at info@betterdirect.com.

Better Direct, a certified HUBZone, SDVOSB, and SDB Small Business, is your trusted partner for all your IT needs. We combine our technological expertise with a customer-centric approach to deliver customized solutions that optimize your IT infrastructure, enhance security, boost productivity, and accelerate business growth. We will take responsibility for planning, implementation, installation, and training to ensure your satisfaction as our client. Our GWAC contracts, including GSA, 2GIT, SEWP V, and ADMC-3, enable streamlined procurement for government agencies. Contact us today to experience the Better Direct advantage at info@betterdirect.com



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Better Direct offers over 2,000 brands and over 400,000 products.

We have 2 database centers, with 4 software developers and 3 engineers focused on developing unique AI solutions.

Better Direct can mirror the setup the customer has and be able to provide service and support for any issues that may arise.

Contract Vehicles:

