



### IncentHealth Week3

**Working Code/Prototype** - This is included in the following files:

- **Luis-WireFram-PHP.zip** - Website wireframe to demo minimal functionality and smart contracts
  - [https://drive.google.com/open?id=0B\\_ipCe\\_mCI3KaWpOUnRTYldWanc](https://drive.google.com/open?id=0B_ipCe_mCI3KaWpOUnRTYldWanc)
- **Luis-WireFrame-contracts.sol.zip** - wireframe version of smart contracts
  - [https://drive.google.com/open?id=0B\\_ipCe\\_mCI3KeE52SGZrb2NQdjQ](https://drive.google.com/open?id=0B_ipCe_mCI3KeE52SGZrb2NQdjQ)
- **Jake-NewRelease-contracts.sol.zip** - future version of smart contracts that wireframe is not compatible with at this time.
  - [https://drive.google.com/open?id=0B\\_ipCe\\_mCI3KYW1DMzFUZjNrTEE](https://drive.google.com/open?id=0B_ipCe_mCI3KYW1DMzFUZjNrTEE)
- Or Just check out our git: <https://github.com/Incent-Health/>
- **Chat Bot Source Code**
  - Incenth Health.py - [https://drive.google.com/open?id=0B\\_ipCe\\_mCI3KZzVoUlKxXzd0emc](https://drive.google.com/open?id=0B_ipCe_mCI3KZzVoUlKxXzd0emc)
  - Response.py - [https://drive.google.com/open?id=0B\\_ipCe\\_mCI3KYXpxN3E5N1p2aVE](https://drive.google.com/open?id=0B_ipCe_mCI3KYXpxN3E5N1p2aVE)

### **Tech Stack - IncentHealth Technology Roadmap.pdf**

#### **Our MVP:**

1. Patient visits health provider to discuss smoking cessation
2. Provider suggests IncentHealth program
3. Patient says yes
4. Provider Opens IncentHealth Web App
  - a. Enters patient email
  - b. Scans UPort ID
  - c. Clicks start incentive program in Provider Web APP
5. Patient Receives email with link to IncentHealth Web App
6. Welcome screen displays date/time provider started program
7. Patient must click Opt-In start button
8. Patient must next click:
  - a. Deposit Incentive Program
9. Web App requests Fiat or ETH Deposit
10. Web App requests Health Insurance email
11. Message, Thank you your incentive program has started!

#### **MVP Testing:**

- User Journey - **IncentHealthPatientJourney.png**
- Chat Bot UX Flow - **IncentHealthBot UX Flow Design Diagram.pdf**
- Chat Bot UX Design - **IncentHealthBot UX Design Description.pdf**

#### **Marketing Tests:**

- Wireframes and login profile
- Ad Campaign on homepage - "Get Healthy Getting Wealthy"
- Messages to users - Newsletters, SEO, Website, social media twitter.com/incentHealth, sales team, blogging
- Measuring customer acquisition - email newsletter read rates, social media fans, analytics reporting