

LESHAN EDWIN GISA

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COMMUNICATION SKILLS

IGS 4101

Relevance of social media platforms

1. LinkedIn Account: My LinkedIn profile is up-to-date with my professional experience, skills, and accomplishments. I use it to connect with colleagues, industry peers, and potential employers or clients. It provides a platform to stay updated on the latest news, trends, and advancements in the civil engineering industry. LinkedIn offers various resources, such as articles, webinars, and courses to support professional development. Many companies use LinkedIn to post job openings and recruit professionals. Having a LinkedIn account increases visibility to potential job opportunities within the engineering field.

2. Twitter Account: I have a Twitter account (Gisa) which I actively use to engage with thought leaders in the construction industry, share relevant articles and resources, and participate in industry conversations through relevant hashtags and discussions. I share quick updates, industry news, and engage with professionals in the civil engineering field. It provides a networking platform for civil engineers to connect with peers, industry experts, and organizations, facilitating knowledge sharing, collaboration and career opportunities. I can participate in discussions and join Twitter chats in accounts that I follow such as Civil Engineering Discoveries, Civil Engineering, civil engineering ce among others which share educational resources, research articles and tips for career growth and skill development.

3. Instagram Account: While Instagram is often seen as more of a personal platform, I've tailored my account (Edwin Shan) to showcase my professional work, projects, and achievements. I use it to share visual content such as infographics, behind-the-scenes snapshots, and highlights from construction industry events. I also follow construction industry groups such as civil_engineering_works, civilengineeringdiscoveries, civilengineering and civil_world that keeps me updated on industry news, trends, and innovations. They share updates about new technologies, projects and best practices. I can engage with other professionals in the comment section or direct messages. Most of the civil engineering groups on Instagram share educational contents such as infographics, tips, and tutorials. They also showcase impressive civil engineering projects from around the world, viewing these projects can inspire new ideas and approaches for my own work.

4. WhatsApp account: I have a WhatsApp account (0714899170) through which I follow Professional WhatsApp groups such as BSc. CIVIL ENGINEERING, CIVIL ENGINEERING UPDATES, THE DESIGN TEAM PLATFORM and PUBLIC WORKS NAROK which helps me in the following ways; engage with colleagues, share industry news, and network within a private group setting. Some of these groups also share available job opportunities. Through these groups, we can engage in constructive discussion with colleagues, share knowledge and learning materials as well as provide project updates.

5. Facebook account: I have a Facebook account (Edwin Shan) where I follow Civil Engineering groups such as Civil Engineering, Civil Engineering Construction, Civil Study and Civil Engineering Practical knowledge. These groups share updates, articles, and engage with professional audience. Civil engineers showcase their projects, share photos and videos of their work, highlighting their expertise to potential clients and employees. Facebook provides a platform where I can seek feedback on my projects, design and ideas from fellow group members. I can also offer construction criticism and advice to others, fostering a supportive and collaborative environment.