

EnglishPod Lesson Introduction

0286 The Office - Presentation Series 6 - Addressing the Audience

The way you address your audience can either win you fans or alienate your listeners. Your buyers and investors are essential to your business. How can you express your gratitude, and make them feel important? How can you get them excited about your new products and marketing campaigns? Being able to talk with your audience is often the most difficult part of a presentation: not only do you need to know your stuff, you need to present it in a way that is clear and welcoming. In this lesson of our Presentation Series, we will learn how to address the audience.

以防万一，可以考虑加入以下讨论组（即便像上次verycd 被停了也不会受影响）

<http://groups.google.com/group/chinese-learn-english>

如果你无法访问上面提到的google group，最大可能性是你已经被封锁了。你可以想办法去翻墙，也可以发个信，系统可以手工添加你的email，地址是：

chinese-learn-english@googlegroups.com