

EnglishPod Lesson Introduction

0277 The Office - Presentation Series 3 - Making Comparisons

When introducing a new product, it is critical to know how to promote it. Why did you come out with something new? What makes it better than the others? How is the product expected to perform in the marketplace? These are all important topics that you must discuss in order to convince your audience that the new product is worth their while. Join EnglishPod for Lesson 3 of our Presentation Series, where we will learn about how to successfully introduce a new product.

以防万一，可以考虑加入以下讨论组（即便像上次verycd 被停了也不会受影响）

<http://groups.google.com/group/chinese-learn-english>

如果你无法访问上面提到的google group，最大可能性是你已经被封锁了。你可以想办法去翻墙，也可以发个信，系统可以手工添加你的email，地址是：

chinese-learn-english@googlegroups.com