

EnglishPod Lesson Introduction

0280 The Office - Presentation Series 4 - Discussing the Competition

You have a great product, now it's time to tell the world about it! How do you get people to be interested in and excited about your product? By using a good marketing strategy, you can tell people about your product, show them how it's better than those of your competitors, and get consumers lining up to buy it! Today we will learn how to make your product appealing to consumers.

以防万一，可以考虑加入以下讨论组（即便像上次verycd 被停了也不会受影响）

<http://groups.google.com/group/chinese-learn-english>

如果你无法访问上面提到的google group，最大可能性是你已经被封锁了。你可以想办法去翻墙，也可以发个信，系统可以手工添加你的email，地址是：

chinese-learn-english@googlegroups.com