

## The Weekend - Breaking Up (C0281)

Lydia: Hello?

Maggie: Hey! Do you want to go out tonight?

Lydia: No, I think I'll pass. Mark broke up with me. I feel awful.

Maggie: What?!? What happened? Just last week you were talking about going on vacation together!

Lydia: I don't know what I did wrong. He said he needed some space to figure things out... He said I didn't do anything wrong, that I'm a great person... just not the one for him...

Maggie: Ugh! That's so cliché. Mark's not worth your time, Lydia. You deserve so much better!

Lydia: I know we had hit a rough patch but I had hoped we could work it out next weekend, when we both had some time off... I think he found someone else. I had been getting suspicious because he had been spending a lot of time with a coworker...

Maggie:     Whatever. He's a jerk, forget about him!  
                 There are many more fish in the sea.

Lydia:       Talk about being cliché, Maggie! But you're  
                 right. There's no use for me to sulk around...  
                 Let's go out tonight!

### Key Vocabulary

break up	<i>V</i>	end a romantic relationship
talk about	<i>P</i>	to deliver or express in speech
figure things out	<i>V</i>	think about something until understand
cliché	<i>A</i>	a saying or idea that is overused
hit a rough patch	<i>P</i>	go through a difficult time
work out	<i>P</i>	solve, overcome

### Supplementary Vocabulary

get dumped	<i>V</i>	to have someone break up with you
honeymoon period	<i>N</i>	the time at the begin- ning of a relationship when everything is go- ing well
long- distance relation- ship	<i>N</i>	when two people live far away from each other but are in a relationship
blind date	<i>N</i>	when someone is set up to go on a date with a person he/she does not know
commitment	<i>N</i>	responsibility and sin- cerity in a relationship
casual dating	<i>N</i>	not dating to get mar- ried, just having fun, nothing serious

## Global View - Physics (C0282)

Prof. Good morning, everybody. Welcome to  
Brown: Physics 101. My name is Ed Brown, and I will be your professor for this semester. Since today is our first class, I wanted to give you an overview of what this course will look like, how you will be graded, and what we will cover this semester.

Matt: Will we be focusing more on theoretical physics or experimental physics, Professor?

Prof. This is an introductory course, and my aim is  
Brown: to give you a broad overview of the field of physics. The term “physics” encompasses many different areas of research and study, and I hope this course will provide you with conceptual understanding of physics, which will prove useful whether or not you choose to further your study in this field.

Prof. We will begin the course by looking at the fun-  
Brown: damental concepts of physics, then by the middle of the semester we will begin exploring the more theoretical side of physics. It is essential that you first have a firm grasp of the fundamentals, so that you can better understand the theoretical concepts when we get to them.

Matt: Will we learn about black holes, wormholes, and string theory?

Prof. We will learn about the general theory of relativity, including black holes. We will also explore developing theories in quantum mechanics, such as string theory. We will discuss some hypothetical features of space-time, like wormholes.

Prof. We will also explore some of the more influential developments in the fields of thermodynamics, electromagnetism, and nuclear physics, all of which have had significant impacts on modern life. Now, I am going to have the TAs pass out the syllabus for this class, so you can see how this course will be graded.

Matt: Oh man, looks like this isn't gonna be the easy A I thought it'd be!

### Key Vocabulary

encompass	<i>V</i>	to include (something) as a part
conceptual	<i>A</i>	based on or relating to ideas or concepts

grasp	<i>N</i>	an understanding of something
black hole	<i>N</i>	an invisible area in outer space
quantum mechanics	<i>N</i>	the branch of physics that deals with energy and matter on an atomic level
hypothetical	<i>A</i>	involving or based on a suggested idea or theory
thermodynamics	<i>N</i>	a science that deals with the action of heat
electromagnetism	<i>N</i>	a magnetic field that is produced by a current of electricity
nuclear physics	<i>N</i>	the area of physics which deals with nuclei

### Supplementary Vocabulary

academia	<i>N</i>	the various interests of a university and those who teach there
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applicable	<i>A</i>	something that can be used in real-life situations
gravity	<i>N</i>	the force of attraction between two objects
ivory tower	<i>N</i>	refers to those who live in intellectual isolation, often without contact or applicability to the outside world
relevant	<i>A</i>	knowledge that can be applied to everyday situations

## The Office - Presentation Series 5 - Deferring Questions (C0283)

Mr. Ford: Now, as we have already discussed there is a huge untapped market out there both in Asia, in other developing markets, and in the more mature markets for us to push into. Now of course, this represents an enormous challenge with enormous rewards for the winners, but for any new product we need a great marketing message and marketing campaign

Mr. Ford: It needs to be directed and focused at our target consumer, and needs to be pitched at exactly the right level. The question we must first address is of course, who is our target consumer and secondly what do they expect from the next generation Alpha lap-top?

Mr. Ford: Let's first of all tackle the first question. Our target consumer for the x420 is the middle class, white collar worker with an above average income. However, as we mentioned before the total number of computer owners is expanding rapidly and we need to broaden our audience for this product.



Mr. Ford: For example, the x420 is also ideally suited to the younger student sector, who might use laptops both for study and gaming. There is no doubt that.

Audience Member: Mr. Ford, if I could just interrupt a moment. You say that the computer is suitable for students, but don't you think the price of the x420 is just too much for most students?

Mr Ford: Well, that's a fair point. If you don't mind I'd like to tackle your question a little bit later in the Q and A section. Is that okay?

Audience Member: Yes sure.

Mr Ford: Okay, so as I was saying we have an exciting campaign planned for the x420. Firstly, we will have a nationwide television campaign, as well as advertising on radio and also in many computer publications. We also intend to.

Audience Member: I'm sorry to stop you Mr. Ford, but do you really think that a television campaign is cost effective. I mean, how much is that going to cost?

Mr Ford: Well I don't have the figures to hand, but I'd be happy to discuss those figures with you after the presentation. Okay let me just go on to talk a little more about the exciting campaign we have in store.

### Key Vocabulary

untapped	<i>A</i>	available but not used
developing market	<i>N</i>	markets that are in growth
mature markets	<i>N</i>	developed market
marketing message	<i>N</i>	the information of the sale of a product
tackle	<i>V</i>	deal with something that is difficult
white collar	<i>N</i>	a person that works in an office

Q and A                      *N*                      question and answer

### Supplementary Vocabulary

consumerism              *N*                      the increasing consumption of goods; a movement that emphasizes quality and consumer awareness

bottom of pyramid              *N*                      those people who earn around \$1USD/day, the majority of the world's people belong to this consumer segment

promote                      *V*                      to encourage, to advertise something

out of reach                      *A*                      something that cannot be obtained

wallet-friendly                      *A*                      an inexpensive product; anything that saves you money

**Daily Life - Tune Up** (C0284)

A: Welcome to Al's Garage. What seems to be the problem?

B: No problem at all! I am taking a long road trip and I want to make sure my car is in good mechanical condition.

A: Very wise decision. When was the last time you had a tune up?

B: Not that long ago, I think it was four months ago.

A: We usually recommend that you bring your car in every five thousand kilometers.

B: Why? I mean, what exactly do you do to a car that you need to check it so often?

A: First of all, we change the motor oil and oil filter. If you don't do this, it can cause your engine to wear faster and that means you would probably have to change the pistons and intake valves.

B: I see. What else?

A: We also check your spark plugs, fuel filter, and other oil levels such as hydraulic fluid. We also check the clutch and brakes to determine when you will need new ones.

B: Ok, well, when you put it that way, it doesn't seem like a waste of time and money.

A: Trust me, regular tune ups will keep your car running smoothly and avoid break downs.

### Key Vocabulary

road trip	<i>P</i>	long trip by car
piston	<i>N</i>	a part of an engine that moves up and down inside
spark plug	<i>N</i>	a device in the engine which produces electric spa
break down	<i>N</i>	stop working
engine	<i>N</i>	the device which helps cars getting running

clutch	<i>N</i>	pedal that you press before you change gear
brake	<i>N</i>	a device that slows down or stops something
regular	<i>A</i>	ordinary
smoothly	<i>R</i>	without problems or difficulties

### Supplementary Vocabulary

brake pads	<i>N</i>	part of the disk brake, brake pads are squeezed together to help the car brake
antifreeze	<i>N</i>	a chemical compound used in internal combustion engines, helps to regulate the temperature of the engine
ABS; anti-lock braking system	<i>N</i>	prevents the wheels of the car from locking up while braking

mileage

 $N$ 

the number of miles  
traveled over a period of  
time

**Daily Life - Handyman** (C0285)

- A: The air conditioning is not working! We need to call a handyman before we start to fry in here!
- B: Dan is on top of that. I think they are also getting the handyman to fix the bathroom toilet that keeps clogging up.
- A: That would be convenient. They might as well ask him to fix the electrical wiring. The circuit breakers keep going out all the time. It's really annoying!
- B: Yeah you are right. This office is falling apart! Frank told me the other day that the gutters outside were clogged and that's why the parking lot was flooded.
- A: I know! I was in ankle deep water trying to get to my car that day! The handyman definitely has his work cut out for him.

**Key Vocabulary**

air condi-  
tioning

*N*

something that makes  
the air cooler



handyman	<i>N</i>	a person who is skillful at doing small jobs
on top of that	<i>P</i>	besides that
clog up	<i>P</i>	becomes blocked
wiring	<i>N</i>	the system of wires that carry electricity
fall apart	<i>P</i>	slowly break
gutter	<i>N</i>	long, hollow device that is attached to a roof

### Supplementary Vocabulary

plumber	<i>N</i>	someone who installs the pipes, bathroom fixtures, and fixes toilets, sinks, etc.
electrician	<i>N</i>	someone who works with the electric wiring of a building
plunger	<i>N</i>	a rubber device that helps to unclog toilets

insulation *N*

material used to regulate temperature; keep a building warm in the winter and cool in the summer

gutter *N*

a channel on the side of a building or street that guides away surface water

## The Office - Presentation Series 6 - Addressing the Audience (C0286)

Mr. Ford: The campaign that we have in store for the x420 is exciting, imaginative and revolutionary. We have spent two years listening to and responding to feedback from customers and staff alike.

Mr. Ford: I would like to say that without the assistance and support of each and every one of you we really could not have devised this campaign. I'd like to take my hat off and really thank you all for the wonderful work you've done so far, not only in helping support our marketing efforts, but also in your continuing your commitment to Alpha computers.

Mr. Ford: There's no doubt in my mind that we have a great workforce here and together we can really push Alpha computers to a whole new level of success.

Mr. Ford: On the subject of the campaign let me ask you all a question. How do we define the perfect lap-top? Is it about affordability, quality, speed, reliability? What do you look for in a consumer? Well, I believe the answer lies in a combination of all of these elements.

Mr. Ford: Our campaign will really hammer home the point that the x420 is a state-of-the-art laptop for all of your computing needs. With our television campaign we hope to really reach out to a huge audience.

Mr. Ford: We have a great ad campaign planned focusing on the fantastic USP' s of the x420. We have hired one of the best PR companies to work with us on the campaign, and have already completed three separate TV adverts, all focusing on one key feature of the x420.

Mr. Ford: I'm excited to say that today, for the first time, we will unveil to all of you here the first of these advertisements!

## Key Vocabulary

in store	<i>A</i>	existing, happening, or available in a store
hammer home	<i>P</i>	to emphasize a point
unveil	<i>V</i>	to show or reveal
each and every	<i>P</i>	a more forceful way of saying each

### Supplementary Vocabulary

breakthrough	<i>N</i>	a significant or sudden advance
sleek	<i>A</i>	smooth, glossy, graceful, refined-looking
mind-boggling	<i>A</i>	something that overwhelms the mind; beyond comprehension
multitask	<i>V</i>	to do several different things simultaneously
masses	<i>N</i>	the general populace, the common people

**Daily Life - High School Reunion** (C0287)

- A: I hate coming to high school reunions.
- B: It will be great honey. We will get to see your old classmates and catch up to see how they have been doing.
- A: Yeah I guess so. Oh look! There is Robert Matthews! Rob!
- C: Hey Bill! Wow great to see you!
- A: Likewise! It's been a long time! This is my wife Dorothy.
- C: Pleasure to meet you. So Bill, how have you been?
- A: Can't complain! We have 2 children who are in college and my business is going well. What about you?
- C: Ah you know me! I am a dedicated bachelor. I never married although I do have a beautiful daughter with Mary, you remember her? We were high school sweetheart, didn't really work out between us, but I really can't complain either.

A: That's good. Have you seen Frank? I was hoping he would come tonight.

C: You didn't hear? Frank passed away last year.

A: Are you serious?

C: Nah! I'm just yanking your chain. He'll be here soon. I saw him just last week and he told me he would show up.

### Key Vocabulary

catch up	<i>P</i>	meet each other
dedicated	<i>A</i>	have strong loyalty to someone or something
likewise	<i>A</i>	also
yank your chain	<i>P</i>	deceive someone in a friendly or playful way

high school sweet- heart	<i>N</i>	the person who you loved in high school
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### Supplementary Vocabulary

reminisce	<i>V</i>	to reflect and muse about old times
stereotype	<i>N</i>	to generalize a particu- lar person or group; a generalization, a simpli- fied image
jock	<i>N</i>	an athlete, stereotypi- cally popular but not very smart
nerd	<i>N</i>	a stereotype of someone who studies well but lacks in social skills
cheerleader	<i>N</i>	a person who leads the cheering at sports events; a person who rallies the crowd



## The Weekend - Getting A Tattoo (C0288)

A: I have made up my mind. I am getting a tattoo.

B: Really? Are you sure?

A: Yeah! Why not? They are trendy and look great! I want to get a dragon on my arm or maybe a tiger on my back.

B: Yeah but, it is something that you will have forever! They use indelible ink that can only be removed with laser treatment. On top of all that, I have heard it hurts a lot!

A: Really?

B: Of course! They use this machine with a needle that pokes your skin and inserts the ink.

A: Oh, I didn't know that! I thought they just paint it on your skin or something.

B: I think you should reconsider and do some more research about tattoos. Also, find out where the nearest tattoo parlor is and make sure they used sterilized needles, and that the place is hygienic.

A: Maybe I should just get a tongue piercing!

### Key Vocabulary

trendy	<i>A</i>	following the latest trends
on top of all that	<i>P</i>	besides that
reconsider	<i>V</i>	to think carefully about something again
hygienic	<i>A</i>	clean and unlikely to cause illness
sterilized	<i>A</i>	completely clean and free from germs

### Supplementary Vocabulary

rebellious	<i>A</i>	defying authority, going against the mainstream
body art	<i>N</i>	used to describe tattoos, but also other, more temporary forms of decorating the body

temporary	A	existing for only a short period of time
permanent	A	something that exists for a long time; does not leave

## The Office - Presentation Series 7 - Handling Technical Problems (C0289)

Mr. Ford: Okay, so if we could dim the lights Jonathan, we can kick-off with the first TV advert. Please note that we are still in the early days with this advert, so it might seem a bit rough round the edges. Okay, so. just need to click this and the advert should pop up on the screen...

Mr. Ford: Hmmmmmm. Sorry about this. Bear with me a second. There seems to be a problem with the projector. Let me see. could you lend a hand a second?

Jonathan: It looks like the projector is not recognizing the computer. Let me check the connection a second... Well the connection seems okay, and the computer is running normally.

Mr. Ford: Okay. Sorry guys. Obviously a problem with the system. Let's just reboot and start over. Let's see if this resolves the issue.

Jonathan: Right, lets try again. No, still nothing Michael. There might be a technical issue with the projector. I think maybe the projector has overheated. We might need to cool it down for ten minutes and start again. I'll call IT support to come over right now.

Mr. Ford: Okay guys. Unfortunately technical problems do crop up from time to time, don't they? But it's not a huge problem. In the meantime while the IT guys get to work on that I can talk a little bit more about the advertising concept and what we are looking to achieve overall with this campaign.

### Key Vocabulary

kick-off	<i>V</i>	beginning of an event
recognize	<i>V</i>	Identify
crop up	<i>P</i>	appears or happens unexpectedly
rough round the edges	<i>A</i>	having a rough quality; not smooth or refined

bear with me	<i>P</i>	to be patient with me
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### Supplementary Vocabulary

kink	<i>N</i>	a flaw that hinders the success of an operation or plan
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unprepared	<i>A</i>	without adequate preparation, not ready
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stall	<i>V</i>	to intentionally delay
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screw-up	<i>N</i>	as a noun: a mess-up, can be used to refer to a person or thing; as a verb: to mess up
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## The Weekend - Buying Jewellery (C0290)

Shop assistant: Good afternoon, sir, is there anything I can help you with to-day?

Mark: umm... yeah!! I'm looking for a nice gift to give my girlfriend. Our fifth anniversary's next Friday.

Shop assistant: Well, I would be happy to assist you in choosing the perfect gift for her. Is there anything particular that you have in mind?

Mark: No, not really... I'm completely at a loss.

Shop assistant: Well, you can give her a set of pearl earrings, or this beautiful heart-shaped pendant. What is her favorite gemstone?

Mark: That purple one. I'm sorry... I've never bought jewelry for anyone and I'm kind of nervous.

Shop assistant:

Don't worry, we specialize in providing our customers a relaxed, pressure-free shopping environment. That stone is an amethyst. We have a range of beautiful amethyst pieces. Take a look at this bracelet. It's 18K rose-gold, studded with amethyst and blue topaz. It's a great statement piece.

Mark:

Oh...wow. That's really pretty. Jess would love that. But... I was thinking of something a little more delicate, perhaps a necklace?

Shop assistant:

We have this beautiful platinum pendant, or you could also get her a locket. You could also get her a timepiece—it's both glamorous yet functional. If you tell me a little more about your girlfriend, maybe I can help you find something for her.



Mark: Jess? Well, she's very smart, and has a great sense of humor. She's very feminine...

Shop assistant: Perhaps you could give her a ring?

Mark: Well...actually...I was thinking about asking Jess to marry me...I've just been so nervous.

Shop assistant: Well sir, I believe your fifth anniversary is a great time to propose!

Mark: Okay, I've decided. I'm going to pop the question!

Shop assistant: Fabulous! We should look at engagement rings then! Now that's a whole other section.

### Key Vocabulary

anniversary *N*

The date on which a romance began

have in mind	<i>P</i>	to be thinking of something
heart-shaped	<i>A</i>	something in the shape of a heart
pendant	<i>N</i>	a piece of jewelry that hangs on a chain
gemstone	<i>N</i>	a stone that can be used in jewelry
amethyst	<i>N</i>	a clear purple or bluish-purple stone
bracelet	<i>N</i>	a piece of jewelry worn on the wrist
18K	<i>A</i>	contain 75% gold
blue topaz	<i>N</i>	a blue precious stone
platinum	<i>N</i>	a heavy, silver-colored metal
locket	<i>N</i>	A small ornamental case

pop the question	<i>P</i>	ask a big question (proposal)
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### Supplementary Vocabulary

bling-bling	<i>N</i>	slang: a term used to describe shiny jewelry, usually with a lot of diamonds
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carat	<i>N</i>	a unit of weight in gemstones
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flashy	<i>A</i>	eye-catching, shiny and brilliant; ostentatious, attention-grabbing but not classy
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show-stopper	<i>N</i>	something that is so interesting as to figuratively "stop the show"
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gold-digger	<i>N</i>	someone who marries for money
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