

# EnglishPod Lesson Introduction

## 0269 The Office - Marketing Plan

Every company, no matter how big or small, should have a marketing strategy. The strategy should not only cover how the company plans to sell its products but also the image the company wants to show its customers. Join EnglishPod today as we figure out the best marketing strategy for a company!

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以防万一，可以考虑加入以下讨论组（即便像上次verycd 被停了也不会受影响）

<http://groups.google.com/group/chinese-learn-english>

如果你无法访问上面提到的google group，最大可能性是你已经被封锁了。你可以想办法去翻墙，也可以发个信，系统可以手工添加你的email，地址是：

[chinese-learn-english@googlegroups.com](mailto:chinese-learn-english@googlegroups.com)