SOCIAL MEDIA CALENDAR







MONDAY

TUESDAY

WEDNESDAY

THURSDAY

13.03 - 19.03

GOAL OF THE WEEK

- at 12 A.M. - come up with a slogan and put it in - create a post to tell people "Who are we?". Adding visuals

to welcome the internationals in the Netherlands

- at 12 A.M. - a welcome post,

- at 12 A.M. - reate a post to tell people "Why do we exist?". Adding visuals. And how can. we help you

TOPIC

- create a post to

tell people "Why

do we exist?".

Adding visuals

- at 12 A.M.

This week we will post our introductory content. First impression of our brand.

(D)

TOPIC

TOPIC - at 12 A.M. Text - come up with a

slogan and put it in our bio- create a post to tell people Who are we?". **Adding visuals**

at 10 A.M. Text come up with a

our bio- create a

post to tell people

Who are we?".

Adding visuals

slogan and put it in

TOPIC - at 12 A.M.

- at 10 A.M.

- create a post to tell people "Why

do we exist?".

Adding visuals

- a welcome post, to welcome the internationals in the Netherlands

TOPIC

- at 10 A.M.
- a post about what we provide -help with finance, housing, finding a job, etc

SOCIAL MEDIA CALENDAR



GOAL OF THE WEEK

20.03 - 26.03

This week we will post

about our brand

vision.





TUESDAY

- at 12 A.M. - create a post to tell people "What our brand believes in?" and "What are our goals?"

- at 12 A.M.

WEDNESDAY

- Make a post in which we let people know that we are easily accesable. We can be your friend in need :)

TOPIC

- Make a post in which we let people

know that we are easily accesable.

at 12 A.M.

THURSDAY

- at 12 A.M.

- 3 tips to make your housing feel like home

FRIDAY

TOPIC

- at 12 A.M.
- 3 tips to make your housing feel like home

TOPIC

MONDAY

TOPIC

- create a post to

tell people "What our brand believes

in?" and "What are

Total A.M.

our goals?"

- at 10 A.M. Foet 10 A.M.

- create a post to tell people "What our brand believes in?" and "What are our goals?"

We can be your friend in need :)

- Make a post in which we let people know that we are
- easily accesable. We can be your friend in need :)

TOPIC

- 3 tips to find a job in the Netherlands

- at 10 A.M.

. . **SOCIAL MEDIA CALENDAR** MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY **GOAL OF THE WEEK** 27.03 - 02.04 - at 12 A.M. - at 12 A.M. - at 12 A.M. - a post about - a post about - a post about Red flags when you are trying to find a place "why should you TRUST us?" inclusion and This week we will post belonging. We can post 3 parties about a part of our brand's values TOPIC TOPIC TOPIC TOPIC TOPIC -at 12 A.M. - a post about - at 12 A.M. at 12 A.M. a post about - a post about "why should you 'Red flags when inclusion and you are trying to find a place" TRUST us?" belonging. We can post 3 parties - at 10 A.M. Foot 10 A.M. - at 10 A.M. - a post about - a post about a post about 'Red expanding your network, finding flags when you are trying to find a place" why should you TRUST us? communities, clubs, organizations **SOCIAL MEDIA CALENDAR** MONDAY TUESDAY WEDNESDAY **GOAL OF THE WEEK** THURSDAY FRIDAY 03.04 - 09.04 - at 12 A.M. - at 12 A.M. - at 12 A.M. - a post about - a post about - a post about how to register as a citizent in the how to saye money, or how to laws you should keep in mind This week we will post the second part of our Netherlands, spend money when you come smart in the where to go, who brand's values. here Netherlands to call, etc TOPIC TOPIC TOPIC TOPIC TOPIC - at 12 A.M. - at 12 A.M. -TORT 2 A.M. FACEBOOK - a post about - a post about - at 12 A.M.- a post how to register as how to save about laws you money, or how to a citizent in the should keep in mind when you spend money Netherlands. smart in the where to go, who

- at 10 A.M.

- a post about how

to register as a citizent in the

where to go, who

Netherlands,

to call, etc

to call, etc

come here

Foat 10 A.M.

come here

- at 12 A.M.- a post

about laws you

should keep in

mind when you

Netherlands

- at 10 A.M.

how to spend

money smart in

the Netherlands

- a post about how

to save money, or

SOCIAL MEDIA CALENDAR



1	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	GOAL OF THE WEEK
	TOPIC	TOPIC	TOPIC	TOPIO	TOPIC	10.04 - 16.04
INSTAGRAM		- at 12 A.M. - things to consider on first arival	- at 12 A.M. - more information about health insurance		- documents you need to take with you before coming to the Netherlands (translated to English if needed)	This week's post is about what our customers have to gain from us.
	TOPIC	TOPIC	TOPIC	TOPIC	TOPIC	
FACEBOOK		I ST12 A.M things to consider on first arival	- at 12 A.M. - more information about health insurance		- at 12 A.M documents you need to take with you before coming to the Netherlands (translated to English if needed)	
	TOPIC	TOPIC	TOPIC	YOPIC	TOPIC	
Нозип		Tofit 10 A.M things to consider on first arival	- at 10 A.M. - more information about health insurance	- at 10 A.M documents you need to take with you before coming to the Netherlands (translated to English if needed)		0