Improving Student's Performance Using Data Clustering and Neural Networks in Foreign-Language Based Higher Education

Chady El Moucary
Notre Dame University Louaize
North Lebanon Campus, Barsa
El Koura, Lebanon
+961 3 47 46 46
celmoucary@ndu.edu.lb

Marie Khair
Notre Dame University Louaize
North Lebanon Campus, Barsa
El Koura, Lebanon
+961 3 300 754
mkhair@ndu.edu.lb

Walid Zakhem
Notre Dame University Louaize
North Lebanon Campus, Barsa
El Koura, Lebanon
+961 3 857 150
wzakhem@ndu.edu.lb

ABSTRACT

The academic performance of engineering and science students during their first year at university is a turning point in their educational path and usually encroaches on their General Point Average (GPA) in a decisive manner. A case of particular interest is when students have to learn their courses' materials in a foreign language. Indeed, it usually cumulates an additional handicap as will be shown. In this paper, we present a hybrid procedure based on Neural Networks (NN) and Data Clustering that enables academicians to predict students' GPA according to their foreign language performance at a first stage, then classify the student in a well-defined cluster for further advising and follow up by forming a new system entry. This procedure has mainly a twofold objective. It allows meticulous advising during registration and thus, helps maintain high retention rate, acceptable GPA and grant management. Additionally, it endows instructors an anticipated estimation of their students' capabilities during team forming and in-class participation. The results demonstrated a high level of accuracy and efficiency in identifying slow, moderate and fast learners and in endowing advisors as well as instructors an efficient tool in tackling this specific aspect of the learners' academic standards and path.

Keywords

Educational Data Mining, Neural Networks, Data Clustering, Learning using a foreign language, Academic Performance.

1. INTRODUCTION

The brisk evolution in technology with the manifestation of *Globalization* has led to an increasing demand in the extraction of patterns from data. The former factor usually does not refer to technology per say but rather encompasses almost innumerable areas of study and fields of expertise such as *E*ducation, *B*usiness, *S*cience, *M*edicine, *M*ilitary, *P*sychology, to name a few. What accompanied and also rendered this rapid expansion is the emergence of what is called *Globalization*. This term induces the concept of combination of sociocultural, technological, political and biological factors, amongst many others. The evolution of

technology and the widespread of Globalization, associated with the observation that a strong penchant for the use of fast and ubiquitous sources of communication and information (data) such as Internet, Twitter, Facebook, 3G- and 4G- mobile phones, etc., particularly amid the neoteric generations, encouraged the exploitation of reliable and more "scientific" modus operandi for the forecast of a myriad of observable facts such as behavioral rules, traffic jams, students enrollment in "hot" university majors, chemical reaction likelihood, future of technology, market demands, enterprises growth, odds for a new business to achieve a breakthrough, trustworthiness and accuracy of research findings, statistics credibility, weather forecast, existence of sophisticated life in cosmos, the age of the universe and future galaxies, the chances of winning a war or it taking place, elections, disease control/antidote based on diagnosis tests, etc.

Although this might sound like a futuristic idea or precept, the extraction of patterns from data has forever attracted people since it suggests the ability of forecasting the unknown, the knowledge of the future or simply the power of coming out with a "*corollary*" that firmly, or at least largely (for modesty) pretends the knowledge of intrinsic features/properties and/or the behavior or befalling of a phenomenon, artifact, or *population* in the large sense of the word. This science is called *Data Mining*. Forms of data mining started to appear with the dawn of probability and statistics [5][10][13][20]. Namely Bayes' Theorem and Regression Analysis were a decisive turning point in the application of data mining.

Bayes' Theorem consists of a simple mathematical formula applied in performing conditional probabilities in the sense that it offers rather a trivial methodology in conducting inductive logic and/or extracting evidences related to some hypotheses. Particularly, Bayes relies on the computation of inverse probabilities, which are easier to establish and seem to be less subjective. He thereby offered a way to resolve discrepancies when analyzing outcomes by relating them to subjective disputes about unconditional probabilities of both hypothesis and data [25].

Legendre in 1805 and Gauss in 1809 were the pioneers of the earliest forms of regression, which was applied to astronomy. Ever since, Regression Analysis (RA) continued to attract researchers for diverse applications especially those requiring prediction and machine learning [24]. Based on essential assumptions, RA focuses on the relationship between dependent and independent variables and provides an agent to infer causes of modifying one to another. It attempts at describing a correlation between the different types of variables, particularly estimating the dependent ones when an *explanatory* variable is modified. Experts from Econometrics as well as from Law use extensively RA since it has been offered as evidence of liability in much critical litigation such as damages in antitrust court cases [27].

Literature is rich in examples of techniques for carrying out RA to serve various and perpetually-expanding types of applications.

Additionally, the tremendous advances in the development of monstrousparallel processors endowed with incomparable computational capabilities and speed, the almost-unlimited storage capacity available nowadays, and the exceptional progress in the software industry decidedly contributed towards using data mining in an unprecedented manner to explore new horizons of what is called Knowledge Discovery in Databases (KDD) [4][8][26]. This factuality boosted the expansion of data mining to subtend most of the aspects of life human kind is leading. One might say that it is becoming the synonym for "intelligence" or "information" by offering an advantage when speculating the future. Data mining in this sense offers a prototype or likelihood for profilers and decision makers. Moreover, the overwhelming consensus that data mining suggests "real" inference has opened wide the door for a race towards innovating more rigorous and powerful technologies for critical applications.

Put differently, data mining is a cutting-edge discipline that aims at ensuring a high level of data abstraction without any preset hypothesis yielding deliverables and explicit and non-trivial rules or patterns that are somehow hidden in a large set of raw data. The first professional body in the field is the Association for Computing Machinery's Special Interest Group on Knowledge Discovery and Data Mining (SIGKDD) that initiated many conferences and houses proceedings [8]. In 1999, ACM established a biannual academic journal entitled "SIGKDD Explorations". This area of research has been ever since growing vastly; it has attracted innumerable amount of societies whether scientific or not.

One particular area of interest in Data Mining is Education [1][2][3][6][7][9][14]. Indeed, people working in academia have started extensively applying DM science and techniques in the search for a better understanding of the students' and learners' issues and behaviors, a more efficient management of their institutional situations and encounters, and more rigorous or intelligentanswersto academic questions. There exists a rich body of literature dealing with the application of DM in this novel perspective sometimes referred to as EDM or Educational Data Mining [15][16][17].

The paper is divided into five parts. After the introduction, Data Mining is briefly introduced and applied in the field of education and learning process. In section 3, a *hybrid technique* based on Neural Networks and Clustering is elaborated and which allows predicting students' performance according to their proficiency level in a foreign language adopted for learning during their higher-education path. In section 4, analysis of both data and results is presented and some decisive outcomes are underlined. Finally, a conclusion and some future perspectives are highlighted in section 5.

2. DATA MINING TASKS

Generally different classes of tasks can be achieved by exercising DM [18][19][20][21][22]:

a. *Prediction*: this task aims at forecasting what might happen in the future by estimating the likelihood of a certain event's occurrence.

b. *Classification*: it is usually exercised to identify group membership in a population instances. Popular classification techniques use Neural Networks (NN) and Decision Trees.

c. *Clustering*: it is applied to position elements of a database into specific groups according to some attributes. The most frequently modi operandi are k-means and expectation maximization.

d. *Association*: this area of DM aims at analyzing data to identify consolidated occurrence of events and uses the criteria of support and confidence. It is known to be applied in customer behavior and machine learning. A popular procedure used is the *Apriori* algorithm.

e. *Sequential Analysis*: this task targets the occurrence of special sequence of events where time plays a key role. It leads to the identification of the events that most likely will lead to later ones with a specified minimum support or percentage.

When applied in education, DM tasks indubitably offer broad, yet precise, decision-making tools, observations and predictions such as, to name a few: learning outcomes and feedback, prediction of students' grades and GPA (performance), students who are most likely to drop or to be suspended, recommendations for students, high-performance students, weak students, students having similar behavioral traits and attitudes, detecting undesirable student behaviors, teaming students, associating appropriate students for specific tasks and projects, idea of what courses to offer for the following semester (planning and scheduling courses and activities), etc. [11][12][23].

In this sense DM is getting widespread in schools and universities and is getting integrated as a vital part of the management and academic strategic-planning mechanism.

3. PREDICTING STUDENT'S PERFORMANCE

In this paper we will deal with a particular concern that students face when pursuing their higher education studies in a foreign language in Lebanon. Lebanese students encounter a brutal disruption during their course of studies. While Lebanese schools adopt in their vast majority the French language as the language of instruction, thus coming second after the Arabic, most universities follow the American System of Education and thus, use English as the exclusive language for learning and communication purposes. Nonetheless, students do learn English during their schooling cycle but do not have the opportunity to apply it whether in science or communication; English is learnt as a language and thus, technical words, scientific expressions and structures, and other aspects required for courses' materials are not communicated to them prior to university stage. Consequently, and despite the fact that Lebanese students enjoy this rich mixture of culture and multilingual trait, they do suffer when abruptly transferred to studying and communicating in English throughout their entire higher-education cycle.

To analyze the repercussions of such transition, data were collected for a set of 200 students who have graduated from the Faculty of Engineering (FE), namely majoring Electrical Engineering (EE) and Computer and Communication Engineering (CCE), and the Faculty of Natural and Applied Sciences (FNAS), majoring Computer Science, at the North-Lebanon Campus (NLC) of Notre Dame University Louaize (Lebanon). Students' records were examined from the aforementioned perspective and submitted to the *hybrid technique* that will be presented in the following section; decisive results were depicted after data mining has been exercised.

It is noteworthy to mention that the curricula of both FE and FNAS do incorporate two English courses usually taken during the first two years:

- ENL 213 *Sophomore English Rhetoric*: this course aims at developing the use of logic and reasoning in argumentation.

- ENL 230 *English in the Workplace*: it provides students with the practical technical skills required for professional communication.

Nonetheless, these courses seem to be insufficient when students are French-educated and thus, the transition between the two education systems remains flagrant as it will be subsequently shown.

The study that has been carried out aimed at identifying the different types of learners according to their proficiency level in the two aforementioned English courses at a first stage, then attempted correlating them to their general performance once graduated, i.e. after they have completed 150 credits and 100 credits of core-requirement and major-requirement courses for the FE and FNAS students, respectively.

More precisely, the objective of the study was to first apply Neural Networks models to predict the students' GPA based on their performance in the English courses, and then at a second stage, use clustering techniques to designate a group to where they would belong. The ultimate objective of the clustering stage is to allow advisors and instructors achieve a significantly better outcome when planning students' courses selection including the course load advisable for the student and following them during in-class activities of all aspects, particularly when teaming students for project assignments. Additionally, the results undoubtedly offered faculty members a clear perspective of who they are dealing with when it comes to diverse academic advices, particularly, dropping courses, choosing a more suitable sequence of courses in order to enable the student sustain an acceptable overall GPA, notably during the first year, etc.

In other words, the NN models associated with the clustering technique engendered a powerful tool that decidedly helps advisors plan the academic path of newly enrolled student especially after they have completed the English courses and before tackling their major courses thus, preventing them from being wide of the mark when they hit their junior and senior levels.

3.1 Preprocessing the Data

After having collected the records and determined the attributes of choice, we eliminated the outrange data in the sense students who either failed the English courses or had near 4.0 overall core and major combined GPA were discarded. The reason is that we attempted studying students with regular performance as the inclusion of such data would significantly alter the centroid of the clusters, thus misleading the interpretation by yielding irrelevant indications.

As of this stage, data is ready to be fed to a **hybrid technique** that consists of applying Neural Networks followed by a clustering algorithm which will allow deriving interesting and decisive interpretation and use of the results.

3.2 Neural Networks

Neural Networks is a group of interconnected neurons that uses computational or mathematical models and which processes information. NN are usually adaptive systems which allow changing their structure based on external or internal information flowing through the network. They are endowed with an inner ability of learning from data as well as generalization capabilities; they are of a nonparametric nature. It is a widespread discipline that is finding applications in diverse fields of studies and for different purposes such as prediction algorithms, sequence recognition, and data processing in its general gist [28][29].

The Neural Networks that was used in the research is a platform based on *Palisade*, one of the world's leading Risk and Decision Analysis Software and Solutions. Since its foundation in 1984 as Software Developer, Palisade Corporation produces support tools for professionals in many lines of work and which encompass various branches of *Data Analysis* by delivering ultimately accurate solutions for Risk and Decision problems. Palisade well-known *@RISK* and *DecisionTools* are used by over 93% of Fortune100 companies and many of the Fortune500 companies such as Shell Oil, LOGION, Procter & Gamble, Cummings Inc., ExxonMobil, Chase Manhattan, Merck, and by prominent economic and financial consultants as well.

Palisade software brings together seven powerful analytical programs that work together in Excel in the form of add-ins behaving exactly as native Excel functions. This remarkable integration brings about a highly versatile and user-friendly tool; calculations are fully performed within Excel, supported by Palisade sampling and statistics. Furthermore, Palisade does not rewrite Excel in an external calculator for ultimately higher speed. One of the seven programs is *NeuralTools* and which was adopted for our research purposes [31].

NeuralTools combines a powerful data manager along with state-of-the art neural networks algorithms. It allows "learning" patterns in a set of known data, and uses those patterns to make predictions from new, incomplete data. NeuralTools also automatically live-updates predictions when input data changes, saving time and enabling more robust analyses. Data and variables are in Excel spreadsheets and thus, one can utilize Excel formulas for calculations, sorting and pivot tables. Additionally, reports and charts from analyses use all of Excel's built-in formatting capabilities.

The problems that NeuralTools can perform can be divided into two broad groups. *Classification problems* in which we are trying to determine categories in which unknown item falls such as the ability of the students to smoothly follow core and major requirements courses and thus predict slow, moderate and fast learners in the context of our research. Also *numeric problems* can be tackled such as predicting a specific numeric outcome; the core and major courses combined GPA (performance) of new students can be accurately computed based on their performance in the foreign-language course at early stages of study [32].
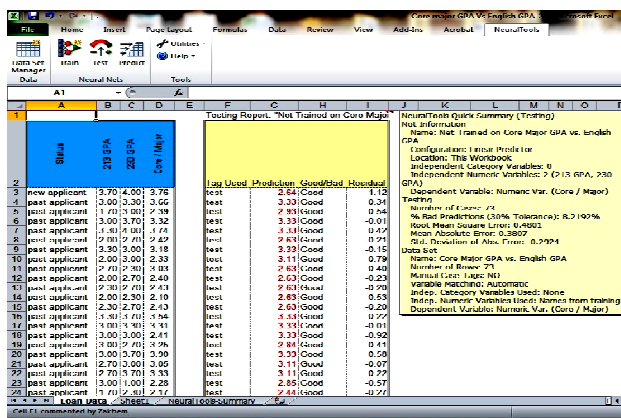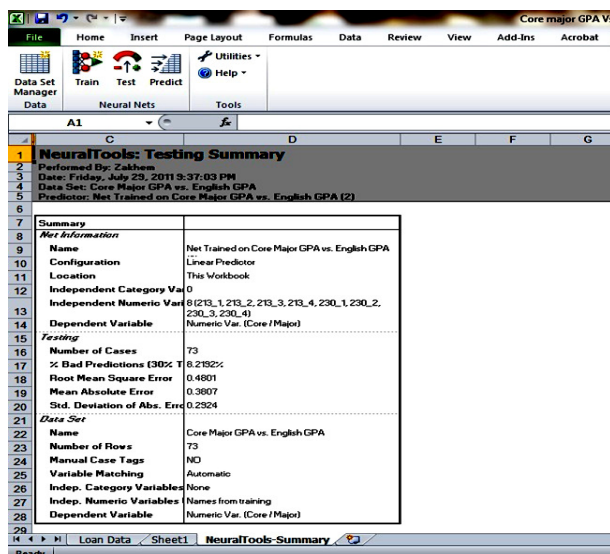
Figure 1 - NeuralTools (Palisade)

Figure 2 - NeuralTools Testing Summary

Figure 1 shows a snapshot of the trained data, the tested data, as well as the residual/error between the predicted and the actual data. Figure 2 shows the NeuralTools testing summary of the analyzed data.

In order to efficiently use NeuralTools, Neural Networks are developed and used in the following steps:

- *Data preparation*: data are defined in data sets. A Data Set Manager is used to set up data sets so they can be used at any time with the Neural Networks algorithm.

- *Training and Testing*: Neural Networks are generated from the data set with known output values and dependent variables. A subset of the data set is used for training and which is not usually a part of the training data set. However, the more data used the better precision of the output. Larger data sets penalize the computational time but pays off with a higher training accuracy and faster convergence to a good weighting outcome. For a moderately sized data set, typically 80 percent of the data are randomly selected for training and 20 percent are selected for testing. Furthermore, for small data sets, typically all the data are used for training and testing [28].

- *Prediction*: after training and testing, the Neural Networks is now ready to be used for predicting purposes. Unknown output values are computed for new case data. In order to have the

"best" Neural Networks and produce *intelligent* predictions, iterative training and testing can be performed.

We started with a raw data of 200 students and cleaned them up down to 73 records. The selected attributes were the grades/performance in the ENL-213 course and those of ENL-230 course. Each grade was equally divided into four categories ranging from 0 to 4. Consequently, the system consisted of a total eight inputs and one output. The output designates the core and major courses combined GPA.

As previously mentioned, all records in the data set were used for training and testing since the data set is small [28]. The NN was trained using the entirety of the records body and was also tested on the same records. Table 1 shows the structure of the system containing the preprocessed data before application and training of the NN. It also exhibits the predicted output as well as the relative error and its percentage value. Theoutput for each record has been displayed in the 4th column. At a second stage, the same records were tested separately and a calculation for error was generated and shown in the last two columns. At a first glance, the results demonstrated that the bad prediction of 30% tolerance and above was about 8.22% of the total amount of records. Second, the RMS (root mean square) Error was only 0.48 while the mean absolute error was 0.3807 for the four categories resulting in a 9.5% maximum error. These results were delivered by NeuralTools and verified by Excel Data-Analysis built-in add-in.

Table 1 - Preprocessed Data: Actual, Predicted and Error of the Output

Student ID	EN.213_GPA	EN.230_GPA	Core / Major GPA	Prediction	Error	Error %
STD01	3.70	4.00	3.76	2.64	1.12	30%
STD02	3.00	3.30	3.66	3.33	0.34	9%
STD03	1.70	3.00	2.39	2.93	-0.54	-23%
STD04	3.00	3.70	3.32	3.33	-0.01	0%
STD05	3.30	4.00	3.74	3.33	0.42	11%
STD06	2.00	2.70	2.42	2.63	-0.21	-9%
STD07	3.30	3.00	3.18	3.33	-0.15	-5%
STD08	2.00	3.00	2.33	3.11	-0.79	-34%
STD09	2.70	2.30	3.03	2.63	0.40	13%
STD10	2.00	2.70	2.40	2.63	-0.23	-9%
STD11	2.30	2.70	2.43	2.63	-0.20	-8%
STD12	2.00	2.30	2.10	2.63	-0.53	-25%
STD13	2.30	2.70	2.43	2.63	-0.20	-8%
STD14	3.30	3.70	3.54	3.33	0.22	6%
STD15	3.00	3.30	3.31	3.33	-0.01	0%
STD16	3.00	3.00	2.41	3.33	-0.92	-38%
STD17	3.00	2.70	3.25	2.84	0.41	13%
STD18	3.00	3.70	3.90	3.33	0.58	15%
STD19	2.70	3.00	3.05	3.11	-0.07	-2%
STD20	2.70	3.70	3.33	3.11	0.22	7%
STD21	3.00	1.00	2.28	2.85	-0.57	-25%
STD22	1.70	2.30	2.17	2.44	-0.27	-12%
STD23	2.30	3.30	2.62	3.11	-0.49	-19%
STD24	2.00	3.30	3.08	3.11	-0.04	-1%
STD25	3.00	2.00	2.94	2.84	0.10	3%
STD26	2.70	3.30	2.78	3.11	-0.33	-12%
STD27	3.00	1.70	1.64	2.85	-1.21	-74%
STD28	2.30	1.70	1.87	2.64	-0.77	-41%
STD29	3.70	3.70	3.15	3.33	-0.18	-6%
STD30	2.70	4.00	3.91	3.11	0.80	20%
STD31	2.00	3.00	3.43	3.11	0.32	9%
STD32	2.30	2.70	2.34	2.63	-0.29	-12%
STD33	3.00	3.70	2.98	3.33	-0.34	-11%
STD34	2.70	3.70	2.71	3.11	-0.40	-15%
STD35	2.70	2.30	2.52	2.63	-0.11	-4%
STD36	4.00	4.00	3.75	3.33	0.42	11%
STD37	2.70	2.70	2.76	2.63	0.14	5%
STD38	3.00	3.00	2.03	3.33	-1.29	-64%
STD39	2.30	2.30	2.48	2.63	-0.15	-6%
STD40	3.00	3.30	3.68	3.33	0.35	10%
STD41	3.70	4.00	3.95	3.33	0.62	16%
STD42	3.00	3.30	3.05	3.33	-0.28	-9%
STD43	2.70	3.30	3.11	3.11	0.00	0%
STD44	2.30	4.00	2.52	3.11	-0.59	-24%
STD45	1.30	2.30	2.41	2.44	-0.03	-1%
STD46	3.70	4.00	3.60	3.33	0.27	8%
STD47	1.70	2.00	2.29	2.44	-0.15	-7%
STD48	2.30	3.00	2.74	3.11	-0.37	-14%
STD49	2.30	3.00	3.22	3.11	0.11	3%
STD50	1.70	3.00	3.68	2.93	0.74	20%
STD51	1.70	2.00	3.16	2.44	0.72	23%
STD52	2.00	3.00	3.19	3.11	0.07	2%
STD53	1.00	1.00	2.23	2.46	-0.23	-10%
STD54	1.00	1.00	2.32	2.46	-0.14	-6%
STD55	1.70	2.70	1.73	2.44	-0.71	-41%
STD56	2.00	3.00	2.75	3.11	-0.37	-13%
STD57	2.30	2.30	2.55	2.63	-0.08	-3%
STD58	1.00	1.00	2.67	2.46	0.21	8%
STD59	3.70	2.70	3.25	2.84	0.41	13%
STD60	1.00	2.00	3.26	2.44	0.82	25%
STD61	2.30	3.00	3.87	3.11	0.76	20%
STD62	1.70	1.30	2.61	2.46	0.15	6%
STD63	1.00	3.00	3.00	2.93	0.07	2%
STD64	1.00	1.00	2.23	2.46	-0.23	-10%
STD65	1.00	1.30	2.13	2.46	-0.33	-16%
STD66	3.00	1.70	3.67	2.85	0.82	22%
STD67	1.00	1.00	2.14	2.46	-0.32	-15%
STD68	1.70	2.30	2.33	2.44	-0.11	-5%
STD69	1.70	1.30	2.38	2.46	-0.08	-3%
STD70	1.30	1.00	2.27	2.46	-0.19	-8%
STD71	3.00	1.00	2.28	2.85	-0.58	-25%
STD72	2.00	1.00	3.31	2.64	0.67	20%
STD73	1.00	2.00	2.91	2.44	0.47	16%

As previously mentioned, our study involves students who have graduated from two faculties (FE and FNAS); those who studied engineering have graduated from a five-year Bachelor of Engineering program and not with a BS degree, in contrast with those who graduated from the FNAS. The main objective of the study is to have a retrospect of the path of the students thus, engendering a predictive approach for newly enrolled ones and this for different tracks or programs, each requiring a different number of years of study.

It should be noted that during data preparation, outrange records were eliminated and we ended up with 73 records. Nonetheless, students with high GPA in one of the two English courses were deliberately retained in order to show the real capabilities of the study from a predictive viewpoint and have a more *truthful* outcome. Indeed, results came as expected in the sense that high error rate for some records were present. This fosters and confirms the realistic attribute of the study for the data set was relatively small. When examining in details the records shown in Table 1, we can state the following observations:

Table 2 - Students Performance in English Courses

	ENL 213		ENL 230	
Performance	Nb. of Students	Perccentage	Nb. of Students	Perccentage
GPA ≤ 1.0	9	12.33%	9	12.33%
1.0 < GPA ≤ 2.0	20	27.40%	11	15.07%
2.0 < GPA ≤ 3.0	35	47.95%	31	42.47%
3.0 < GPA ≤ 4.0	9	12.33%	22	30.14%

Table 2 shows that the majority of the students examined had a regular performance in their foreign language whilst approximately 20% were more proficient.

Moreover, the predicted GPA for *most* of the students who had a high performance in the English courses (GPA comprised between 3.0 and 4.0) was 3.33, as shown in Table 1. Again, this result is affected by the fact that the data set was small and comprised only 73 students.

Figures 3 to 5 show that preponderant errors are either zero percent or constrained to the range -0.5 to +0.5 which proves the observation made above and which indicates a maximum error of prediction of less than 10%.
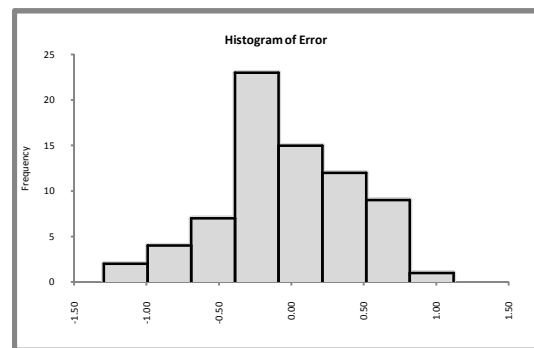
Figure 3 - Histogram of Error
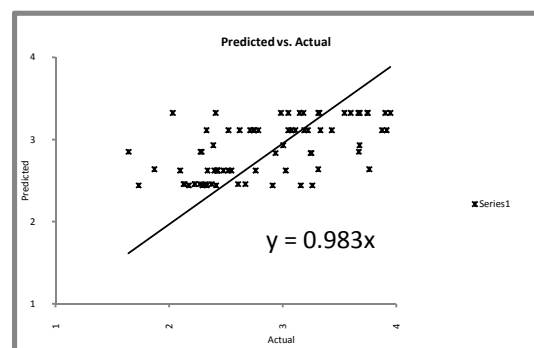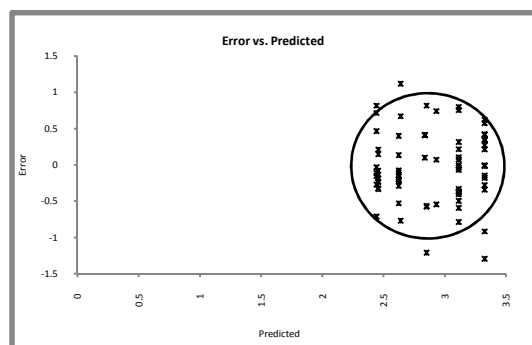

Figure 4 - Predicted vs. Actual

Figure 5 - Error vs. Predicted

It is interesting to note that Figure 4 obviously shows that data fits on a trend line which shows that the predicted values are *almost* 0.98 or 98.36% of the actual values. This is clearly a satisfying result that allows us depend on the interpretation to come.

3.3 Data Clustering

As mentioned before, Clustering is applied to position elements of a database into specific groups according to some attributes. In order to exercise clustering, we referred to one of the most frequently used algorithm that is the K-Means.

This algorithm uses partitioning of *n* objects into *k* sets (clusters) in such a way that interrelations amongst objects of a given cluster are maximizedwhile intra-relations, i.e. amongst objects belonging to different clusters are minimized [30].

The same set of records shown in Table 1 were used with the difference that grades were applied without preprocessing in the sense that grades were kept as a decimal number ranging from 0.0 to 4.0. These grades correspond as for the GPA to all letter grades from F to A+, and thus they demonstrate the students' performance in a particular course.

Figures6and 7 below show the results of applying the K-Means algorithm to generate two and three clusters, respectively.
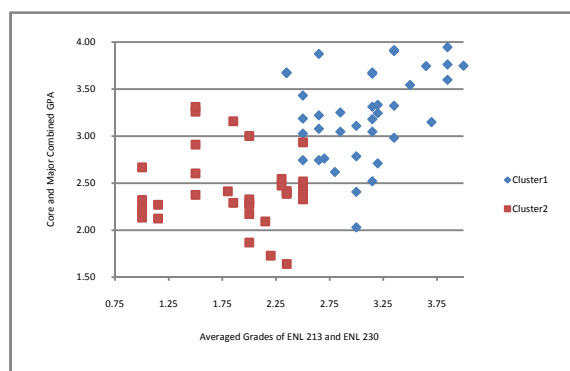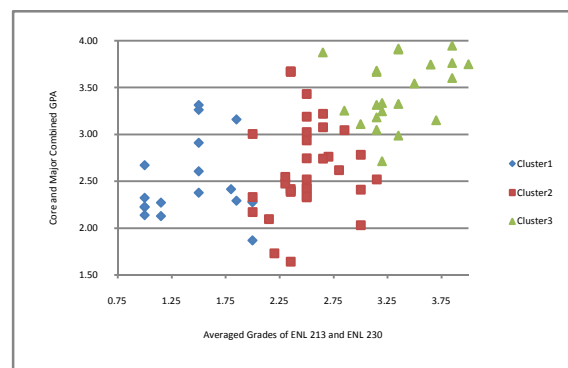

Figure 6 - Two-Cluster Approach

Figure 7– Three-Cluster Approach

Nonetheless, the study has envisaged two, three and four clusters. The three-cluster approach clearly identifies that students with high GPA in English courses, are most likely to obtain a high GPA for the core and major courses pursued in their specialty in the corresponding FE and FNAS; and vice versa. It should be also noted that the three-cluster approach allows drawing a clear line of separation amongst three different categories that could be referred to as slow, moderate and fast learners.

4. RESULTS' ANALYSIS AND INTERPRETATION

After applying the aforementioned hybrid algorithm, we can state the following observations and derive the conclusions below:

- Students who succeeded in mastering their foreign language (English in our case) were able to achieve a higher GPA when pursuing their core and major courses for either specialty. This result has been predicted during the NN algorithm application stage and confirmed by the achievement of a very low error. This statement also applies for students who found difficulties in carrying out satisfactory performance in the English courses.

- The clear-cut three-cluster approach allows advisors better plan the student's course load and course choice in an attempt to improve the student's performance. This clustering also offers instructors a good anticipation of the student's capabilities during team forming and in-class participation and active learning.

- The hybrid algorithm will be adopted for the newly enrolled students in the sense that special attention will be given for those who get accepted with remedial English courses and/or exhibit mediocre performance in the ENL 213 and ENL 230 courses.

- These results allow the advisors recommend to students to seek help through the on-campus English/writing center and/or seek help during office hours or enroll in extra-curricular activities that would enhance their English understanding/writing skills.

- A byproduct of this result is to help the administration preview and more relevant and efficient course offerings as well as sustaining grants, funds and good academic reputation.

5. CONCLUSION

In this paper, we applied a novel hybrid technique based on Neural Networks and K-Means Clustering dedicated to students pursuing their higher education path while adopting a foreign language of instruction and communication. This case is particularly true in many countries, namely Lebanon.

A data set of 200 graduate students was collected amid the Faculty of Engineering and the Faculty of Natural and Applied Sciences. NN enabled predicting the student's performance and thus fitting him/her in a specific cluster obtained after applying the K-Means algorithm.

This clustering would serve as a powerful tool by allowing advisors and instructors identifies his/her capabilities and predict performance since the early stages of their study.

Finally, a more comprehensive study is being prepared and which will include more than one thousand records. This will be the subject of an upcoming research that will attempt broadening the spectrum of this paper's objectives by studying different attributes and targeting new learning-related and performances and goals.

6. REFERENCES

[1] Delavari N, BeikzadehM. R, Shirazi M. R. A. (2004). A New Model for Using Data Mining in Higher Educational System. *Proceedings of 5th International Conference on Information Technology based Higher Education and Training: ITEHT '04*, Istanbul, Turkey

[2] Delavari, N., Beikzadeh, M.R. and Amnuaisuk, S. K. (2005). Application of Enhanced Analysis Model for Data Mining Processes in Higher Educational System.*Proceedings of ITHET 6th Annual International Conference,* Juan Dolio, Dominican Republic.

[3] DelmaterR., and Handcock M. (2001). Data Mining Explained: A Manager's Guide to Customer- Centric Business Intelligence.*Digital Press,* Boston.

[4] Frawley, W., Piatetsky-Shapiro, G., and Matheus, C. (1992). Knowledge Discovery in Databases: An Overview.*AI Magazine.*Fall 1992, pp. 213-228.

[5] Han, J. and Kamber M. (2006). *Data Mining Concepts and Techniques.* Morgan Kaufmann, pp.4-27.

[6] Luan, J. (2001). Data Mining Applications in Higher Education.*A chapter in the upcoming New Directions for Institutional Research,1ˢᵗ Ed.*Josse-Bass, San Francisco.

[7] Luan, J. (2002). Data Mining and Its Applications in Higher Education in A. Serban and J. Luan (eds.) *Knowledge Management: Building a Competitive Advantage for Higher Education*. *New Directions for Institutional Research.* No. 113. San Francisco, CA: Jossey Bass.

[8] Ma, Y., Liu, B., Wong, C. K., Yu, P. S., Lee, S. M. (2000). Targeting the right students using data mining.*Proceedings of the sixth ACM SIGKDD international conference on Knowledge discovery and data mining.* Boston, pp 457-464.

[9] Ranjan, J. (2008). Impact of Information Technology in Academia.*International Journal of Education Management.* Vol. 22, Issue 5, pp 442-455.

[10] Rubenking, N. (2001). Hidden Messages. *PC Magazine,* May 22, 2001. Retrieved 25 October 2008 from:http://www.pcmag.com/article2/0,2817,8637,00.asp.

[11] Sargenti, P., Lightfoot, W. and Kehal, M. (2006). Diffusion of Knowledge in and through Higher Education Organizations. *Issues in Information Systems*, Vol 3, No. 2, pp 3-8.

[12] Shyamala K. and Rajagopalan S. P. (2006). Data Mining Model for a better Higher Educational System. *Information Technology Journal.* Vol. 5, No. 3, pp 560-564.

[13] Talavera, L. and Gaudioso, E. (2004). Mining Student Data to Characterize Similar Behavior Groups In Unstructured Collaboration Spaces. *Presented at Workshop on Artificial Intelligence in Computer Supported Collaborative Learning at European Conference on Artificial Intelligence.*Valencia,Spain,pp *17-23.*

[14] Waiyamai K. (2003). Improving Quality of Graduate Students by Data Mining. *Dept. of Computer Engineering*, Faculty of Engineering, Kasetsart University, Bangkok, Thailand.

[15] R. Baker, K. Yacef (2010). The State of Educational Data Mining in 2009: A Review and Future Visions. *Journal of Educational Data Mining.Volume 1, Issue 1***1**: 3– 17.

[16] C. Romero, S. Ventura. Educational Data Mining: A Review of the State-of-the-Art. *IEEE Transaction on Systems, Man, and Cybernetics, Part C: Applications and Reviews*. 40(**6**), 601-618, 2010.

[17] R. Agrawal, A. Arning, T. Bollinger, M. Mehta, J. Shafer, R. Srikant. The Quest Data Mining System.*Proc. of the 2nd Int'l Conference on Knowledge Discovery in Databases and Data Mining.* Portland, Oregon, August, 1996.

[18] Eui-Hong (Sam) Han, AnuragSrivastava and Vipin Kumar. Parallel Formulations of Inductive Classification Learning Algorithm (1996).

[19] Agrawal, R. Srikant. Fast Algorithms for Mining Association Rules. *Proc. of the 20th Int'l Conference on Very Large Databases.* Santiago, Chile, Sept. 1994.

[20] J. Han, J. Chiang, S. Chee, J. Chen, Q. Chen, S. Cheng, W. Gong, M. Kamber, K. Koperski, G. Liu, Y. Lu, N. Stefanovic, L. Winstone, B. Xia, O. R. Zaiane, S. Zhang, H. Zhu, *DBMiner.* A System for Data Mining in Relational Databases and Data Warehouses. *Proc. CASCON'97: Meeting of Minds.* Toronto, Canada, November 1997.

[21] Cheung, J. Han, V. T. Ng, A. W. Fu and Y. Fu. A Fast Distributed Algorithm for Mining Association Rules. *Proc. of 1996 Int'l Conf. on Parallel and Distributed Information Systems (PDIS'96).* Miami Beach, Florida, USA, Dec. 1996.

[22] R. Agrawal, R. Srikant.Mining Sequential Patterns.*Proc. of the Int'l Conference on Data Engineering (ICDE).* Taipei, Taiwan, March 1995.

[23] R. Srikant, R. Agrawal. Mining Sequential Patterns: Generalizations and Performance Improvements.*Proc. of the Fifth Int'l Conference on Extending Database Technology (EDBT).* Avignon, France, March 1996.

[24] Ron Kohavi, Dan Sommerfield, James Dougherty.Data Mining using MLC++: A Machine Learning Library in C++.*Tools with AI*, 1996.

[25] Bayes, Thomas, and Price, Richard (1763). An Essay towards solving a Problem in the Doctrine of Chance. By the late Rev. Mr. Bayes, communicated by Mr. Price, in a letter to John Canton, M. A. and F. R. S.". *Philosophical Transactions of the Royal Society of London*53 (0): 370–418. doi:10.1098/rstl.1763.0053. http://www.stat.ucla.edu/history/essay.pdf.

[26] Usama Fayyad, Gregory Piatetsky-Shapiro, and Padhraic Smyth. From Data Mining to Knowledge Discovery in Databases. *American Association for Artificial Intelligence*. Fall 1996, p 37-54; 0738-4602-1996.

[27] Alan O. Sykes. An Introduction to Regression Analysis. www.law.uchicago.edu/files/files/20.Sykes_.Regression.pdf

[28] Efraim Turban, Ramesh Sharda, DursunDelen, and David King. *Business Intelligence, Chapter 6*. Prentice Hall, 2011. ISBN: 9780136100669.

[29] Xianjun Ni (2008). Research of Data Mining Based on Neural Networks. *World Academy of Science, Engineering and Technology*. p. 381-384.

[30] Jiawei Han and MichelineKamber (2006). *Data Mining, Concepts and Techniques*. Elsevier, 2nd Edition. ISBN: 978-1558609013.

[31] www.palisade.com/neuraltools

[32] http://www.palisade.com/downloads/manuals/EN/NeuralTools5_EN.pdf