



BeyondGG

Elevate Your Game

The Problem

The eSports industry is booming and growing at an amazing rate, yet is scattered and unfocused. Today, most eSports teams and players still operate in their own remote locations, or at gaming houses, where players both work and reside. It is a less than ideal setup, absent of the important work-life separation, and will ultimately limit them in the development of their gaming skills and level of performance.

Solution

BeyondGG is the first co-gaming facility in the world built for eSports athletes, combining an ideal workplace environment and high-end training facility for teams and players who want to elevate their gaming abilities, and become eSports superstars.

BeyondGG includes:

- 👑 Fully equipped dedicated gaming spaces for eSports teams
- 👑 Dedicated office space for eSports startups
- 👑 Streaming booths perfect for fan engagement
- 👑 Common PC and Console areas for aspiring pros
- 👑 Arena to host eSports competition and events with the fans community

Why Now?

With 300 million viewers and expected revenue of \$3B by 2022, the eSports industry is booming. Competitive gaming is becoming a serious career option by many players and the expected growth in the total number of tournament prizes and sponsorships is going to drive even more players into competitive gaming. The eSports industry is only in its infancy, and we believe there is a large number of opportunities and business revenue streams available that have not been exploited yet. With BeyondGG we will create a global network of co-gaming spaces designed to foster the industry starting with two main locations in Los Angeles and Tel Aviv.

Business Model

- 👑 **Subscription Based** - Teams, start-ups and individual athletes will pay a monthly subscription to ensure they have a dedicated spot or office in BeyondGG
- 👑 **eSports Academy** - Aspiring professionals will pay hourly / in bulk to get access to a top-notch eSports coach.
- 👑 **Event & Competition Hosting** - Events and competitions for the thriving eSports community
- 👑 **Sponsorship and partnerships** - Corporations and organizations will pay yearly to get promoted in BeyondGG

Team

Daniel Benarroch - Investor in one of the fastest growing eSports team in Europe | Cryptographer & Business Developer.

Shay Ben Yacov - eSports Fanatic | Product Management & UX expert | Mamba Mentality.