

Ideation Phase Brainstorm & Idea Prioritization

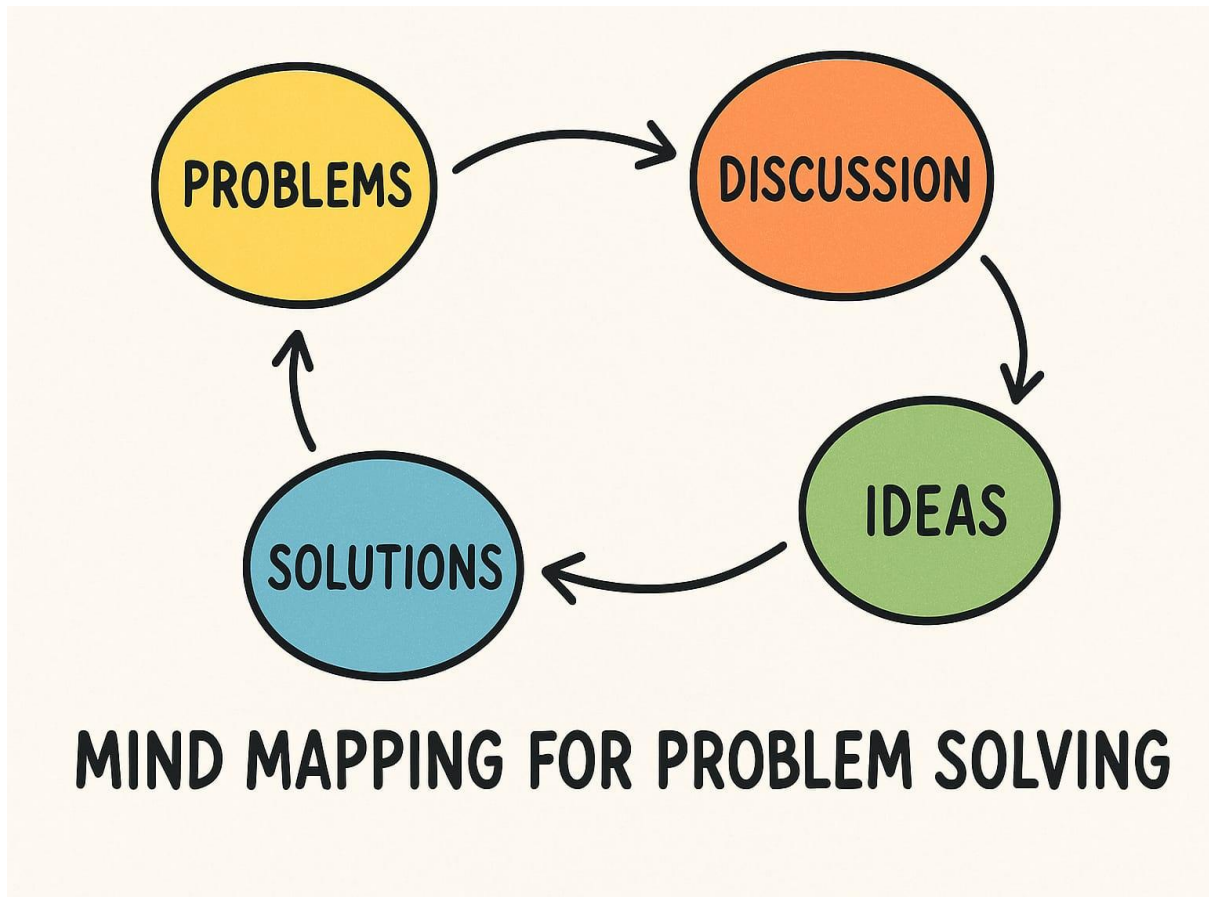
Date	2 Nov 2025
Team ID	NM2025TMID03101
Project Name	Calculating Family Expenses Using Service Now
Maximum Marks	4 Marks

CALCULATING FAMILY EXPENSES USING SERVICE NOW:

The **Family Expense Tracker** is a smart and collaborative expense management system built on **ServiceNow**, designed to help families efficiently record, manage, and analyze their day-to-day financial spending in one centralized platform.

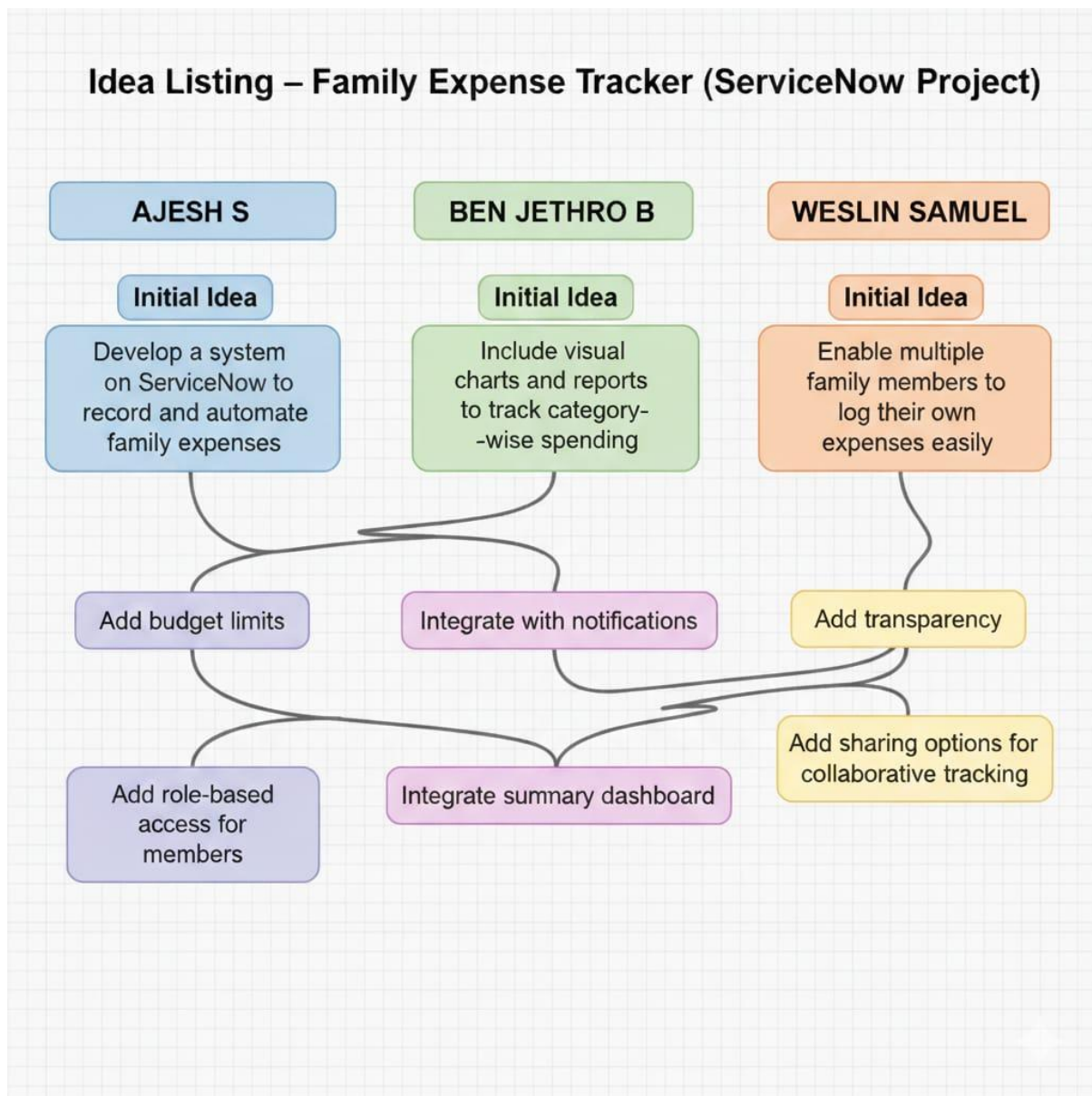
This project demonstrates how **ServiceNow's low-code/no-code environment** can be applied to solve a **real-world, non-corporate problem** — in this case, managing household finances transparently and effortlessly.

Step-1: Team Gathering, Collaboration and Select the Problem Statement:



Step-2: Brainstorm, Idea Listing and Grouping:

IDEA LISTING:

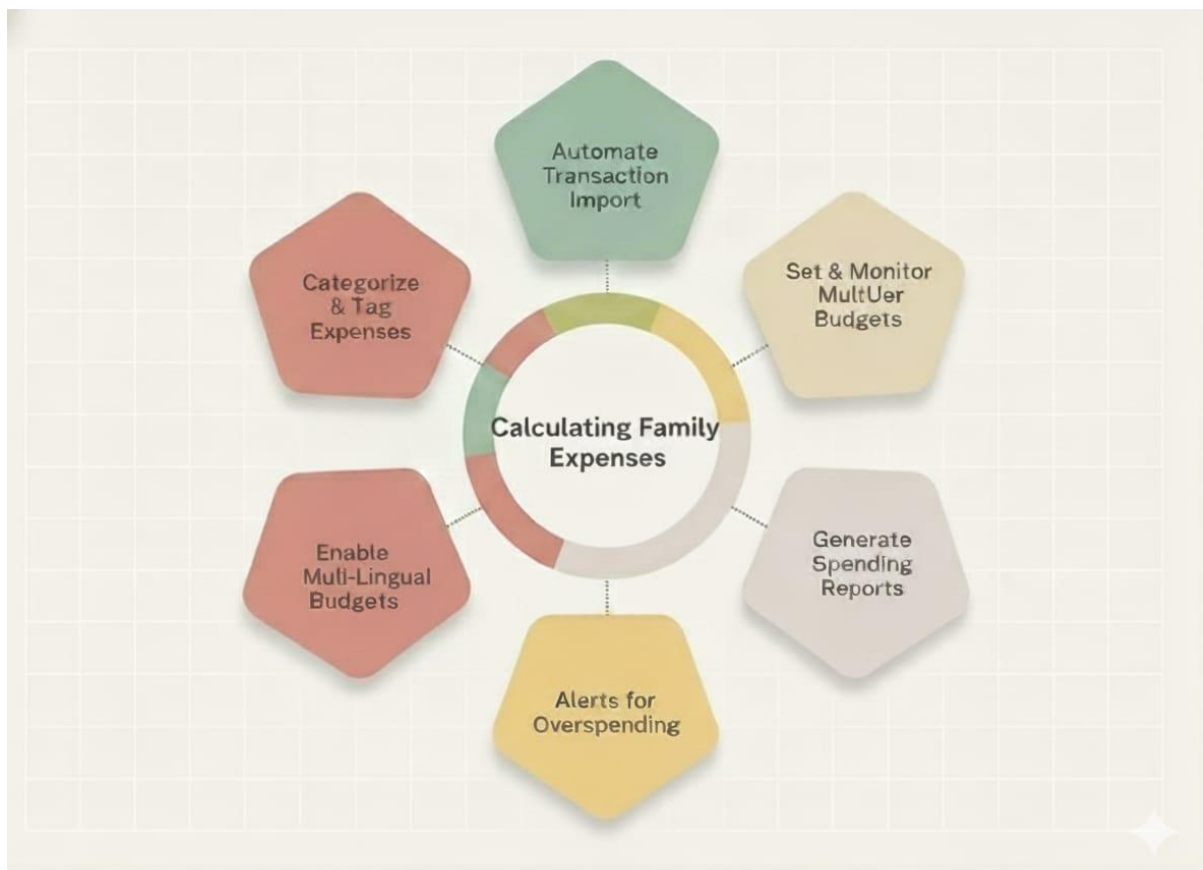


Brainstorm: Team members share ideas freely to explore solutions without judgment, encouraging creativity and participation.

Idea Listing: All ideas from the session are written down to capture every suggestion and ensure no input is overlooked. **Grouping:** Similar ideas are organized into categories to identify patterns, highlight priorities, and simplify decision-making.

Action Planning: Chosen ideas are turned into clear steps with assigned responsibilities and timelines.

Step-3: Idea Prioritization:



Idea polarization helps break down complex projects into clear, focused components. In this project, the main goal is to prevent user deletion if the account is assigned to an active incident. This approach ensures that data integrity and accountability are maintained during critical workflows. By polarizing ideas, we can separate incident management processes from routine administrative tasks. It also helps in highlighting the importance of user account security and controlled access. Each step, from detection to restriction, becomes easier to plan and implement. Clear visual representations like diagrams and flowcharts can simplify communication. Overall, idea polarization strengthens project clarity and supports smooth execution.