



... for the journey
Uttlesford District Council

UDC WEBSITE



Main Reasons for redevelopment:

- Accessibility
- Navigation
- Design methods
- Functions (Transactions)
- SOCITM Rating

... the journey starts ...



WHERE WE WERE

[Home](#) [A to Z](#) [Help](#) [Sitemap](#) [Accessibility](#) [Contact us](#) [Text size](#) [Contrast](#) Search: [GO](#)

Services

- >> Business
- >> Community and Living
- >> Council and Democracy
- >> Culture and Education
- >> Environment
- >> Housing
- >> Jobs and Careers
- >> Leisure and Culture
- >> Planning
- >> Health
- >> Transport
- >> Licensing
- >> Recycling
- >> Emergency Services
- >> Revenues and Benefits

Council Offices
London Road
Saffron Walden
Essex
CB11 4ER
Tel 01799 510510
Fax 01799 510550

Email us

Find us

Community Languages

Public services all in one place

Latest news

CORE STRATEGY CONSULTATION ON PREFERRED OPTIONS

Consultation is underway on where best Uttlesford can accommodate 4,200 additional new homes, as required by the Government.

The consultation on our Core Strategy runs until Friday, 11 January. The council would like your views.

[Click here to find out more about how to get involved.](#)

Other top news stories

- [UDC merits special mention in LGA's new independent Climate Change Commission report](#)
- [Royal Mail fail to deliver Housing Options leaflet](#)
- ['Tis the season to recycle](#)
- [Christmas Care for your Dog](#)
- [Takeley Primary School undertakes Mission Possible](#)

What's new on the site

- [2008 Recycling Calendar](#)
[Download Uttlesford's 2008 Recycling Calendar](#)
- [Carbon Neutral Uttlesford - The Conference](#)
Heard all about climate change and want to do something about it?
[Find out more about how to register for the Carbon Neutral Conference.](#)
- [Home Option](#)
Uttlesford Council is changing the way Council and Housing Association properties will be allocated to people on the Housing Register.
[Find out more details on Home Option.](#)

■ [Local weather](#)
■ [Traffic info](#)

[Saffron Walden Museum](#)

[Bridge End Garden](#)

Community Portal

[go](#)

☐ postcode ☐ streetname

Do it Online

[APPLY FOR IT](#)

[PAY FOR IT](#)

[REPORT IT](#)

Committee Meetings

- ▶ DD/MM/YY - Meeting name
- ▶ DD/MM/YY - Meeting name
- ▶ DD/MM/YY - Meeting name
- ▶ DD/MM/YY - Meeting name
- ▶ DD/MM/YY - Meeting name

[View all meetings](#)

Events Calendar

January 2008

M	T	W	T	F	S	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Popular Pages

- ▶ [Planning](#)
- ▶ [Tourism](#)
- ▶ [Leisure](#)
- ▶ [Recycling](#)

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SOCITM WEBSITE REPORT

www.socitmconsulting.co.uk

What makes a good website?



Socitm tests website for:

- USEFULNESS
- USABILITY
- USAGE

Uttlesford District Council

Website review

Overview report and recommendations

Socitm Consulting Ltd Registered in England and Wales No. 5848805.
F19 Moulton Park, Northampton, NN3 6AQ www.socitmconsulting.co.uk
Telephone 0845 450 0904 E-mail info@socitmconsulting.co.uk

UDC Website Working Group

THE VERDICT



RECOMMENDATIONS

Off to the website gym ...

Doug Maclean suggested a strict regime of slimming down and toning up.

General recommendation

More focused content

Top tasks

Integrate social networking

Be consistent – ensure that all page have the same look and feel

Improve the content

Get a new search engine

TRANSACTIONAL

The aim of the Web development project has been to create a fully transactional website.

Definition of Transactional

Essential content and self-service values drive the whole such sites and combine to offer a compelling user experience.

Examples of transactions

Online payments

Applications

Consultation

Bookings

Life Events

Location (maps, postcode)

RELEVANT TO USERS

...and to create a site that is relevant to our users

User testing

Support 4 Sight – visually impaired charity

Users with learning difficulties

Groups for whom English is not the first language

Citizens panel

Resources

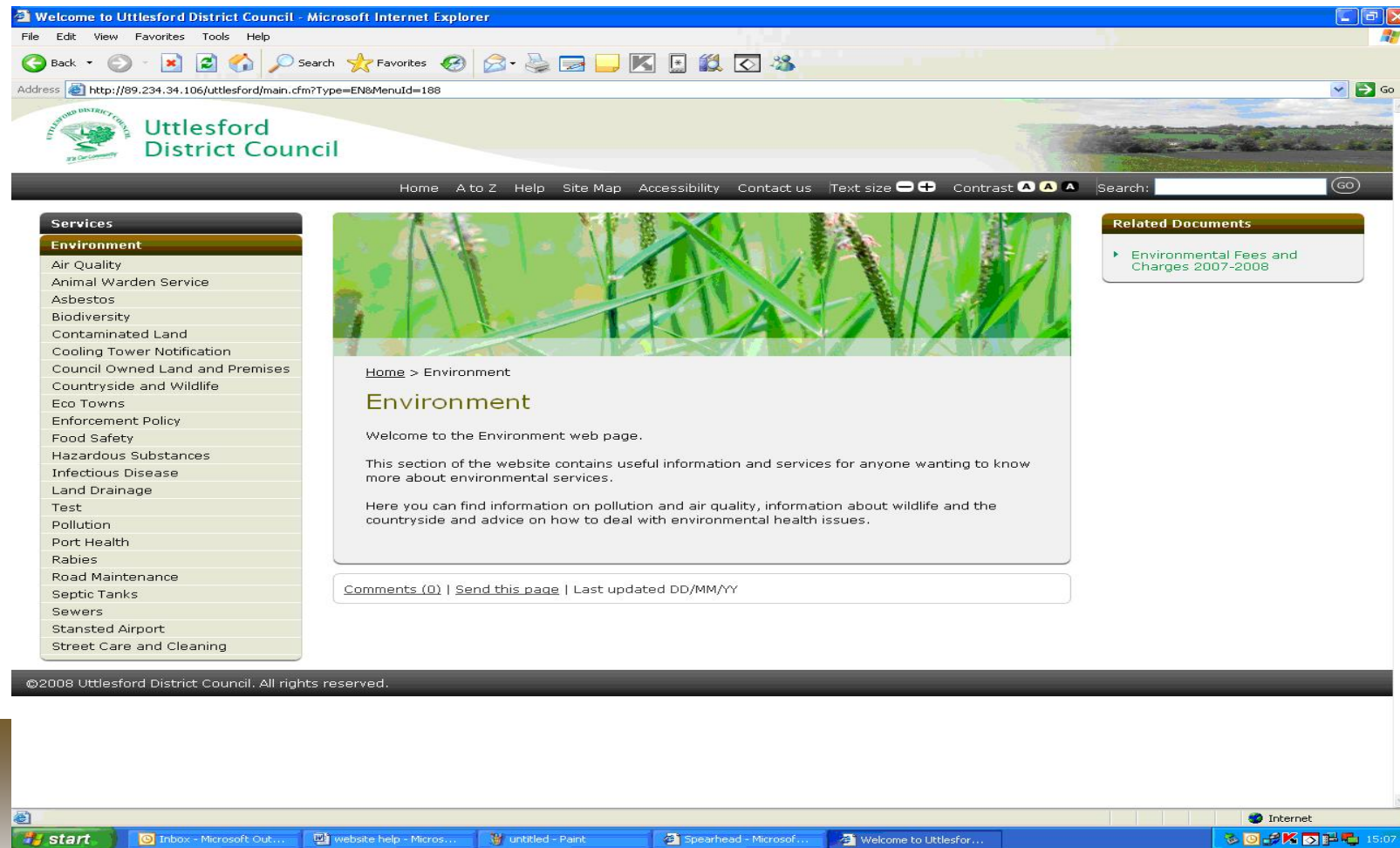
All within a tight budget

But find someone else who has done it before



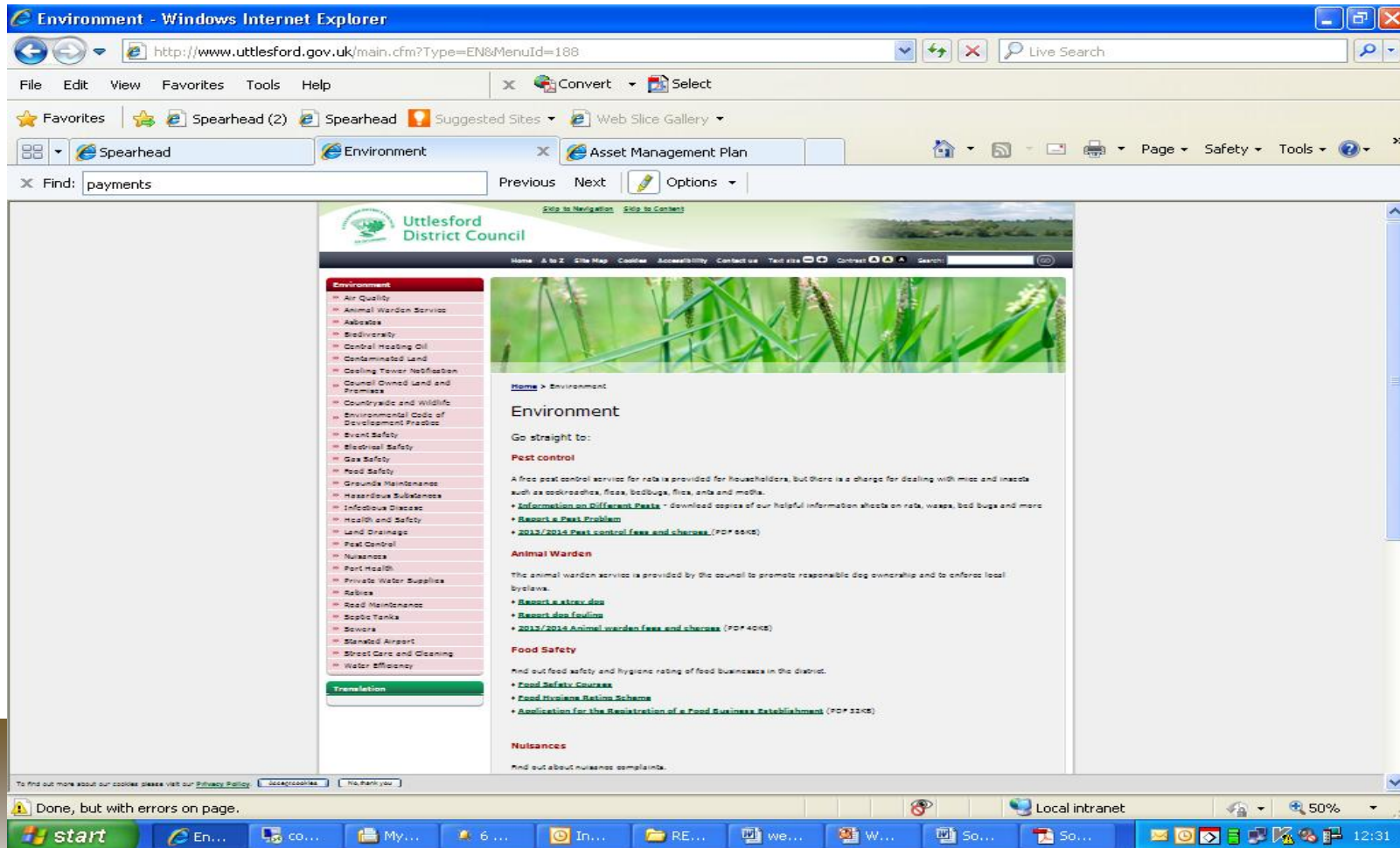
EXAMPLES - before

Before



... and after

After



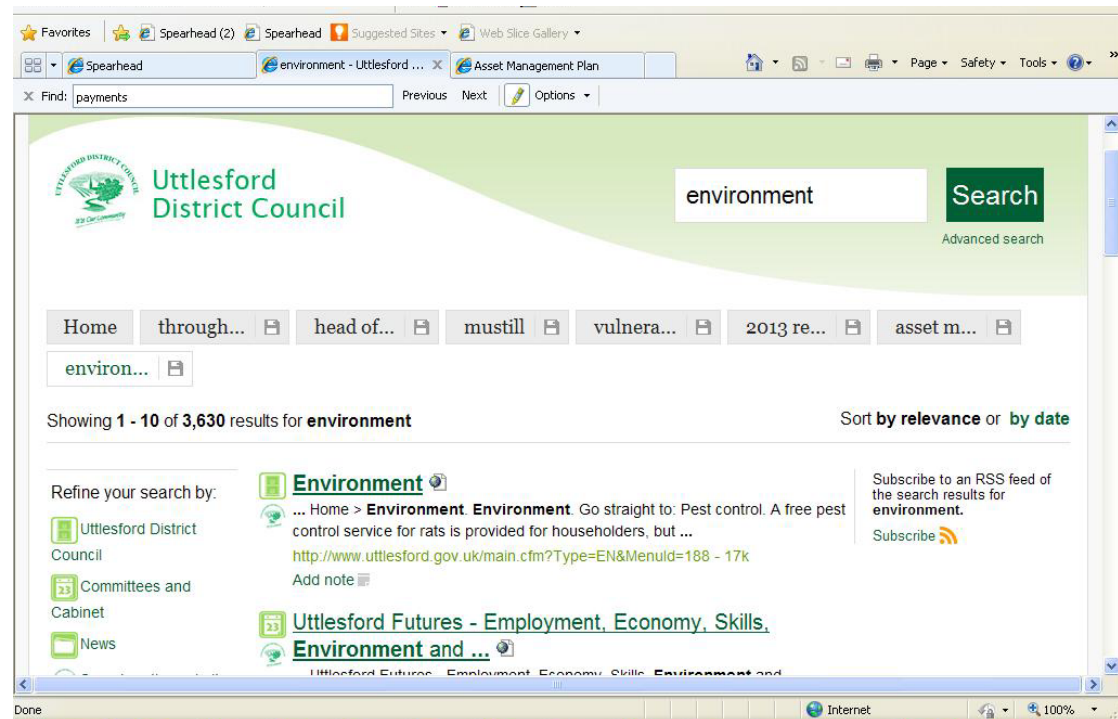
UDC Website Working Group

ADDED VALUE

What users wanted to see on the revised site?

Examples of functions

- Popular pages
- Better search
- Maps
- Payments
- Quick links
- Find my bin day



CONTENT

Old content updated

Links to what people want

Live feeds

New forms added

Contact details

Relevant documents


- >> Grants
- >> Gypsies and Travellers
- >> Leisure
- >> Leisure Centres
 - >> Great Dunmow Leisure Centre
 - >> Lord Butler Leisure Centre Saffron Walden
 - >> Mountfitchet Romeera Leisure Centre Stansted
- Swimming Pools**
- >> Libraries
- >> Local History
- >> Markets
- >> Migrant Workers
- >> Museum
- >> Sustainable Uttlesford
- >> Tourism
- >> Uttlesford Life
- >> Volunteering

Translation

Great Dunmow Leisure Centre

The centre has a 25m x 13m main pool main pool. Swimming lessons are also available for all levels and full details can be found in the [Swim School Prospectus](#) (pdf) .

Swimming timetable.

Swimming Timetable									
Tue	Wed	Thu	Fri	Sat	Sun	Mon	All	Filter	Print
Times for Tuesday 7 May									All Facilities
Time	Session		Facility						
10:00 am - 1:15 pm	General Swim		Main Pool						
1:15 pm - 2:30 pm	School Swim		Main Pool						
2:30 pm - 4:00 pm	General Swim		Main Pool						
2:30 pm - 4:00 pm	50+ Swim Club		Main Pool						
 Gym iPhone App Swim iPhone App									

Associated Clubs

To find out more about our cookies please visit our [Privacy Policy](#). [Accept cookies](#) [No, thank you](#)

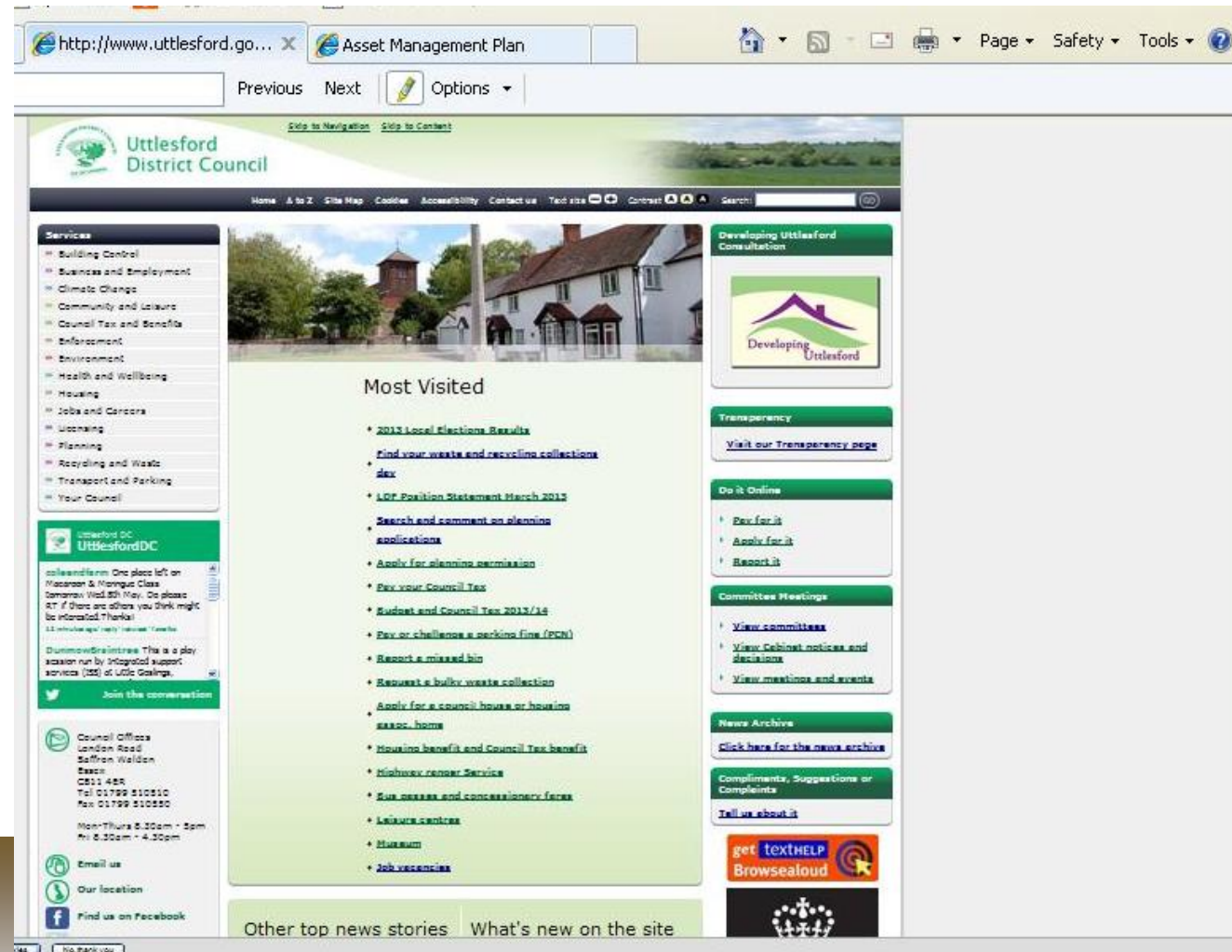
HOME

Top tasks

Social
networking

Feeds to
resources

Everything has
to earn its keep



ARRIVAL?

