

Data Strategy

Vision

To be recognised as a world leader in the management and re-use of land and property data

Mission

Maximising benefit and providing assurance through data, for the public, private sector and our own efficiency and capability

Principles

Transparency

We will commit to release the maximum data in an open and usable format

Value

Our customers will create the value in our Data

Quality

To accelerate publication we will apply the right level of quality to our data

Personal

We will seek to protect personal data of customers, proprietors and staff

Re-Use

We will look to adopt a culture of publication rather than analysis

Investment

We will invest to ensure we have the right organisational capability

Strategic Aims

- **Framework & Governance** – establish agile data ownership, management and quality principles to underpin a data-centric business
- **Culture & Capability** – reposition data as a key driver of strategy, registration processes and business intelligence, enabled by skilled data scientists
- **Data Hub & Sharing** – expand our data universe to be the de facto custodian of UK Land and Property data
- **Publication & Licensing** – encourage the re-use and exploitation of our data by publishing 100% of licensable data driven by customer & market needs
- **Sustainable Revenue Model** – ensure revenue from chargeable licensed data funds the release of increasing volumes of free data
- **Data Profile** – become a key influencer and exemplar in the management and re-use of land and property data