

Brandon Gorson

Full Stack Web Developer with a background in Psychology and a life-long dedication to learning. Effectively combine creativity and problem-solving skills to develop user-friendly applications. Known among colleagues for strong collaboration and attention to detail no matter the complexity of the project. I am constantly excited by the opportunity to explore new areas of technology while building exciting products that impact users.

TECHNICAL SKILLS

JavaScript | Github | React | NextJS | GraphQL | React Native | Jest | HTML5 | CSS | Node Js | SQL | Express | NoSQL

PROFESSIONAL EXPERIENCE

Dentsu, Global 2/2023-Present Associate Director of Engineering

This is a full stack role that is responsible for leading and developing an internal tool for tracking resource allocation, its cost and forecasting future cost in multiple countries. The tool is built with a React frontend that sends requests to Amazon Lambda functions which interact with a Postgres database which is maintained by a Django infrastructure.

- Led two teams of engineers in the ongoing development and implementation of the internal tool
- Complete identified work across all areas of the application to complete roadmap targets.
- Identify stakeholder concerns and create sprint plans and roadmaps to meet the goals of the project.
- Setup all pipeline processes primarily through Github Actions such as Linting, testing and deployment.

Foxtrot, Chicago, IL 7/2021 – 12/2022 Senior Software Engineer

I have a highly flexible position on the engineering team. Primarily I function as a front end developer and have been brought into other tasks/teams as needed for additional resources including building demo React Native applications, writing PHP/Python backend for our API and

designing automated QA end to end testing.

- Team lead for mid and junior level front end developers on the Foxtrot main e-commerce website.
- Collaborate with the product and design team to build the Foxtrot Anywhere, national shipping portion of the website resulting in a 439% increase in Year over Year growth. ●
- Responsible for helping scope work and identify potential blockers.
- Implement unit tests using Jest and monitoring using Data Dog and Sentry to ensure site functionality and performance.
- Review colleagues' work and provide feedback to ensure consistency and high code quality through Github.

Catalytic, Chicago, IL 7/2019 – 7/2021 Software Engineer

Implemented application features and debugged issues as assigned to improve the web-based automation software built with React and Node technologies.

Responsible for implementing front end features, bug fixes and automated tests for the main web application using React, GraphQL and a variety of third party libraries.

- Created abstract React components that were used across multiple areas of the application.
- Collaborated with front end team of engineers and designers to implement new features, develop roll out strategies for projects and improve currently implemented features.
- Utilized Github for all project additions and changes.
- Wrote Javascript scripts for the Catalytic in-house software to solve complex, specific customer needs.

2U Full Stack Bootcamp 11/2021 – Current

Teaching assistant for 6-month online bootcamp. Responsible for mentoring and teaching prospective students essential programming knowledge.

- Meeting one on one with students to resolve coding issues
- Provide feedback to students on code quality and strategies to optimize
- Teach students new concepts

EDUCATION

Northwestern Professional Studies, Chicago, IL; 2019

Full Stack Web Development Certification

An intensive 24-week-long boot camp dedicated to designing and building web applications.

Argosy University, Schaumburg, IL - **Master of Arts, Community Counseling**

Illinois Wesleyan University, Bloomington, IL - **Bachelor of Arts, Psychology**

CURRENT PERSONAL APPLICATIONS

Giftology

- Application that helps identify gifts for users or their friends and family.
- <https://www.giftologyshop.com/>