



# Boyan Gyurov

## Software Developer

Junior Software Developer with professional experience in full-stack development and data infrastructure. Built real-world projects involving API integrations, automation systems, and marketing technology platforms. Seeking opportunities to contribute technical skills while continuing to develop professionally.

✉ boyan\_gyurov08@students.softuni.bg

📍 Sofia, Bulgaria

🌐 [linkedin.com/in/boyan-gyurov-8276b0239](https://www.linkedin.com/in/boyan-gyurov-8276b0239)

📞 0882753378

🌐 [gyurov.netlify.app/](https://gyurov.netlify.app/)

🐙 [github.com/Bgyurov](https://github.com/Bgyurov)



## WORK EXPERIENCE

### Junior Ads Tracking Specialist

Allin(part of SBT Solutions)

02/2025 - 10/2025

Sofia

#### Achievements/Tasks

- **Set up and optimized 400+ performance marketing campaigns in RedTrack and Voluum**. Extensively debugged both platforms to ensure accurate tracking and data consistency. Configured and maintained complex tracking flows involving multi-layer cloaking systems (NoIPFraud & TrafficArmor) and visitor filtering for advanced traffic segmentation and protection.
- **Worked extensively with RedTrack and Voluum APIs**. Processed and analyzed large data volumes obtained from the APIs, transforming raw tracking data into structured, human-readable reports for business and performance insights.
- **Deployed and maintained the entire tracking infrastructure, including multiple custom scripts and automation services** for data collection, postback validation, and reporting — all configured and monitored on self-managed Linux servers, built from bare-metal setup to full production readiness, with comprehensive documentation for each component.
- **Built and deployed alert systems integrated with Telegram bots and Microsoft Teams**, providing real-time notifications for data anomalies and campaign irregularities; these **Telegram bots (Python / Node.js)** were also used by sales partners to create and manage their profiles.

### Founder & Web Developer

Ryzweb Digital Agency

06/2024 - Present

#### Achievements/Tasks

- Founded and manage **Ryzweb**, a digital agency specializing in web design, e-commerce, and UX/UI solutions.
- **Designed, developed, and launched multiple websites** and online stores for clients in retail, healthcare, and professional services.
- Communicated directly with clients, created proposals, and provided long-term support and optimization.



## SKILLS

JavaScript

HTML

CSS

MSSQL

WordPress

Express.js

Express-HandleBars

MongoDB

Python

ReactJs

Voluum

RedTrack

Cloaking & Traffic Routing

Meta PWA'S

PPC

Automation

Linux

GIT

PHP

DNS

Ubuntu

Performance Marketing

R&D

Tech SEO

Matomo&Clarity

Digital Marketing

REST API

API Integration

Docker & Kubernetes



## EDUCATION

### Computer Software Engineer (CSE)

Technical University

09/2023 - Present

Sofia

### Software university

Software Engineering path

11/2021 - 12/2023

Online

### High School

Vocational High School of Computer Technology and Systems

09/2018 - 06/2023

Pravets



## PERSONAL PROJECTS

TelegramBot (11/2025 - 11/2025)

- Preview [🔗](#)

Food Hut (10/2023 - 03/2024)

- Preview [🔗](#)



## WORK EXPERIENCE

### Internship with JavaScript&React

Sciart(part of Sirma group)

06/2024 - 09/2024

Sofia

*Achievements/Tasks*

- **Worked as part of an Agile Scrum team developing Time Tracking modules using JavaScript and React.** Actively participated in sprint planning, task estimation, and story point evaluation in Jira, gaining practical experience in Agile workflow and cross-team collaboration.



## CERTIFICATES

Programing Basics Java(11/2021) [↗](#)

Programing Fundamentals JavaScript (01/2022) [↗](#)

MS SQL(05/22) [↗](#)

JS Advanced (09/2022) [↗](#)

JS Applications (10/2022) [↗](#)

JS Back-End (09/2023) [↗](#)

ReactJS (12/2023) [↗](#)



## PERSONAL PROJECTS

Expense Tracker (01/2024 - 01/2024)

- Preview [↗](#)

CarAvenue (10/2023 - 12/2023)

- Preview [↗](#)

Personal Portfolio (07/2023 - Present)

- Preview [↗](#)



## LANGUAGES

Bulgarian

*Native or Bilingual Proficiency*

English

*Professional Working Proficiency*

Spanish

*Elementary Proficiency*