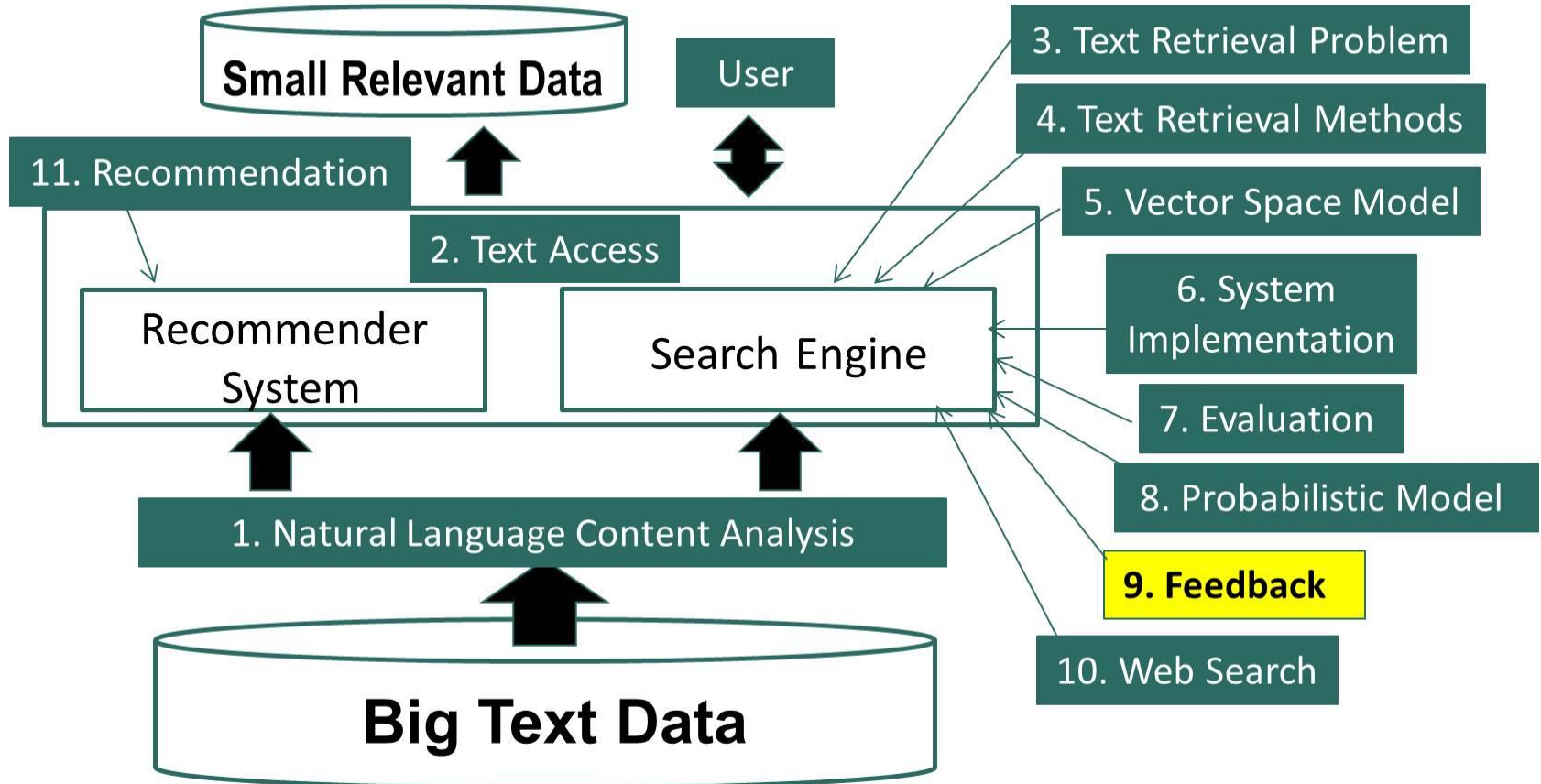# Text Retrieval and Search Engines

Retrieval Methods: Feedback in Text Retrieval
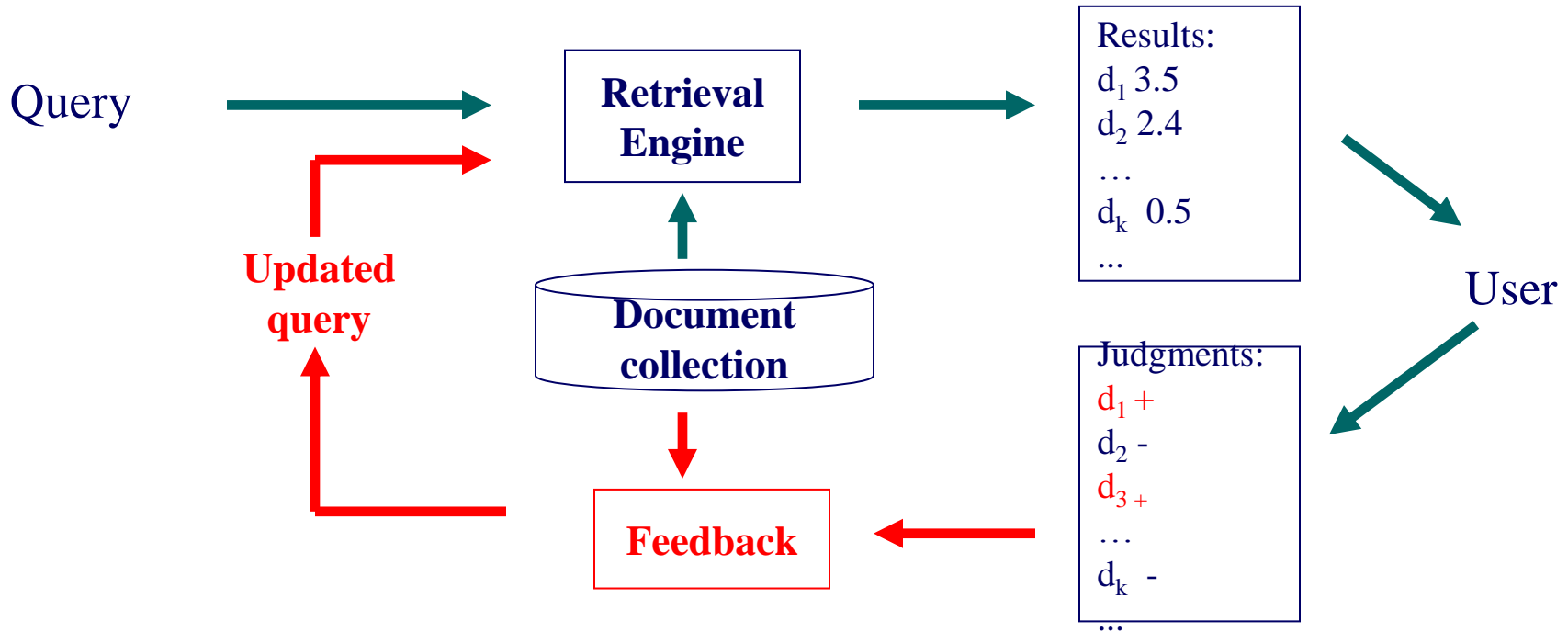
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Text Retrieval Methods: Feedback in TR

Small Relevant Data

User

3. Text Retrieval Problem

4. Text Retrieval Methods

5. Vector Space Model

11. Recommendation

2. Text Access

Recommender System

Search Engine

6. System Implementation

7. Evaluation

8. Probabilistic Model

1. Natural Language Content Analysis

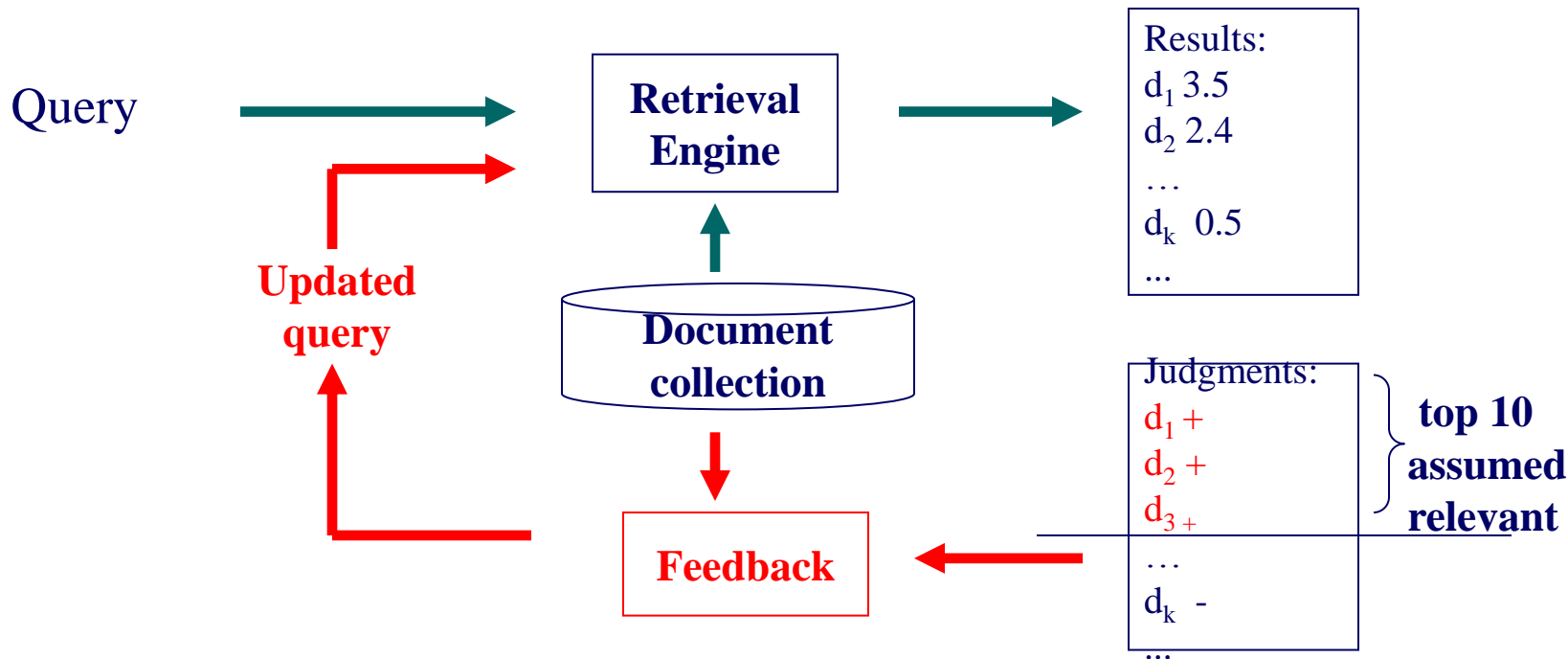9. Feedback

10. Web Search

Big Text Data

Relevance Feedback

Users make explicit relevance judgments on the initial results
(judgments are reliable, but users don't want to make extra effort)

Query

Retrieval Engine

Updated query

Document collection

Feedback

Results:
d_1 3.5
d_2 2.4
…
d_k 0.5
...

User

Judgments:
d_1 +
d_2 -
d_3 +
…
d_k -
...

Pseudo/Blind/Automatic Feedback

Top-k initial results are simply assumed to be relevant
(judgments aren't reliable, but no user activity is required)

Implicit Feedback

User-clicked docs are assumed to be relevant; skipped ones non-relevant
(judgments aren't completely reliable, but no extra effort from users)

Query

Retrieval Engine

Updated query

Document collection

Feedback

Results:
d_1 3.5
d_2 2.4
…
d_k 0.5
...

User

Clickthroughs:
d_1 +
d_2 -
d_3 +
…
d_k -
...

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