Agritech & Consumer Sector – India 2025

This report provides an overview of the Agritech and Consumer sectors in India. The focus is on market growth, key players, and recent funding trends.

# Market Overview

The Indian Agritech sector is expected to grow at a CAGR of 18% from 2023 to 2030. Key drivers include digital adoption, supply chain efficiency, and increased rural internet penetration.

# Key Players

Prominent companies include:

• DeHaat – End-to-end agricultural services provider

• Ninjacart – B2B fresh produce supply chain platform

• WayCool Foods – Farm-to-fork supply chain

• Bijak – Agritech trading platform

# Funding Trends

Total funding in the Indian Agritech space crossed $2 billion by 2024, with active participation from Sequoia, Tiger Global, and Accel Partners.