**Conclusions about Crowdfunding Data**

1)Over all the successful projects outweigh the failed projects

Percentages:

Successful = 565/1000 = 58.13%

Failed 364/1000 = 36.4%

Cancelled 57/1000= 5.7%

2)About 75% of the projects get funded above what they pledged

3)Most of the crowd funding projects are based out of the US

Additionally , most campaigns were in the category of theater which was 344 out of which 187 were successful and 132 failed.

2)Limitations of this data

i)The data is limited to about ten years

ii)There may be projects that do not fall into Category and Sub Category as defined in the worksheet.

iii)It only limits funding to the start and end dates which is generally a short period according to the data.

2)Other Possible tables and graphs that can be used

Scatter Plots, Pie Charts and Stacked column charts

Pie Charts would give the number of projects for all parent categories which were successful, failed and cancelled at a glance. It could also be used to look at the number of category of projects for each sub category.

Scatter Plots could be used to see the relationship between the successful, failed and canceled projects for all parent categories against time for each and we can find if there is a direct relationship between the variables.

A stacked column chart also could be used to see the number of successful, failed and cancelled project at a given time per each year or per parent category or sub category.