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## ntroduction

### Welcome to Bhagirath Technologies - Global IT Solutions

At Bhagirath Technologies, we are dedicated to providing comprehensive IT solutions that transcend borders and empower businesses worldwide. With our tagline "Global IT Solutions," we exemplify our commitment to delivering cutting-edge technology services on a global scale.



#### Our Mission

Our vision is to be a catalyst for digital transformation, empowering businesses of all sizes to thrive in the digital age. We envision a future where technology serves as a powerful enabler, driving innovation, efficiency, and sustainable growth for organizations around the world. By leveraging our expertise and creativity, we seek to shape this future and unlock new opportunities for our clients and partners.

#### What Sets Us Apart

Expertise With four distinct divisions—Software and Web Development, Graphics Designing, Digital Marketing, and IT Asset Leasing—we bring a diverse range of expertise to every project. Whether you need a custom software solution, captivating graphic design, effective digital marketing strategies, or IT asset leasing services, we have the skills and resources to meet your needs.

#### Client-Centric Approach

At Bhagirath Technologies, we understand that every client is unique. That's why we take a personalized approach to every project, working closely with our clients to understand their goals and objectives and tailor our solutions accordingly. Innovation: Innovation is in our DNA. We are constantly exploring new technologies and methodologies to stay ahead of the curve and deliver cutting-edge solutions that drive tangible results for our clients.

#### Our Divisions

#### Software and Web Development

From custom software development to website design and development, our team of skilled developers specializes in creating robust, scalable solutions that meet the evolving needs of your business.

#### Digital Marketing

In today's digital world, effective marketing is essential for business success. Our digital marketing experts specialize in creating tailored strategies that drive traffic, engage audiences, and generate leads, helping you achieve your business objectives.

#### **Graphics Designing**

Our talented graphic designers combine creativity with technical expertise to deliver visually stunning designs that captivate audiences and elevate your brand identity.

#### IT Asset Leasing

With our IT asset leasing services, you can access the latest technology infrastructure without the upfront costs. Whether you need hardware, software, or infrastructure solutions, we offer flexible leasing options to suit your requirements.

#### Our Team

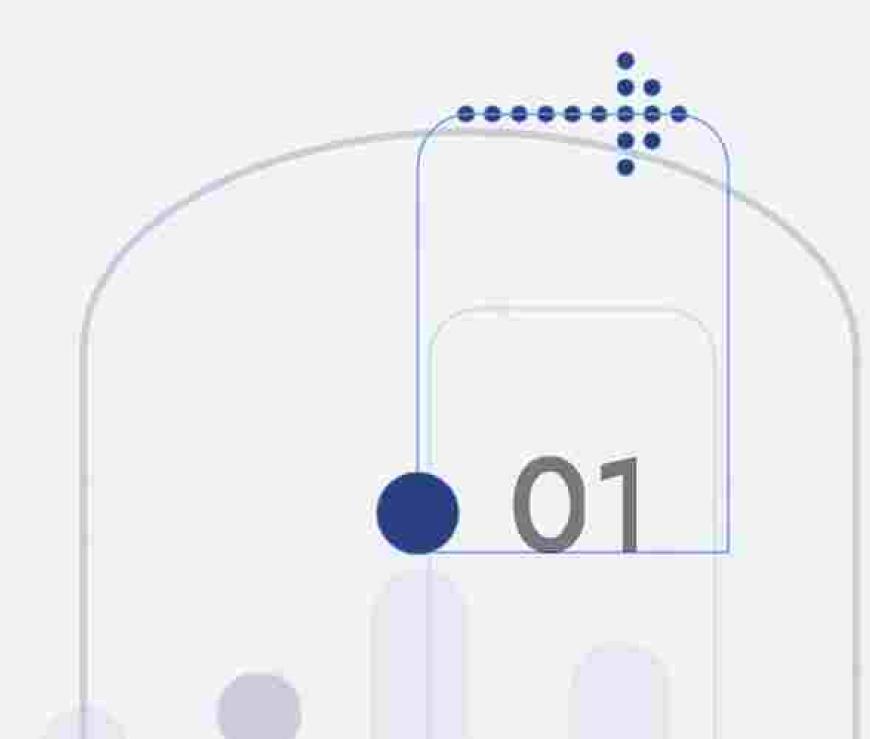
Behind every successful project is a dedicated team of professionals, and at Bhagirath Technologies, we are proud to have some of the best and brightest minds in the industry. Our team is passionate about technology and committed to delivering excellence in everything we do.

## WEB DEVELOPENENT



We do powerful and highly customized website development for your ideas happen. Our web design and development team are exceptionally focused and offer the best services. We consider each to be a chance to upgrade the conceivable outcomes of your business and that of theweb all in all.



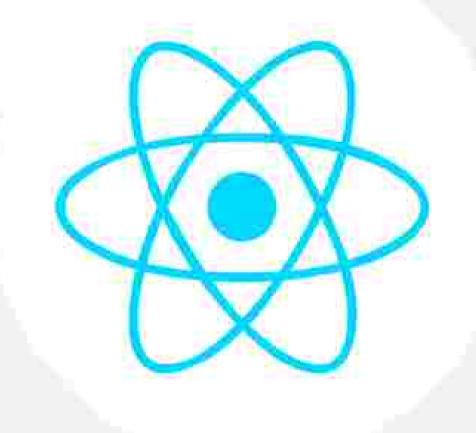


# WHAT IS WEB DEVELOPNENT?

Web development is the building and maintenance of websites; it's the work that happens behind the scenes to make a website look great, work fast and perform well with seamless user experience. The web development process includes web design, web content development, client-side/server-side scripting, and network security configuration, among other tasks.



## We're Skillful at



React



Css-3



html-5



Mern Stack



PHP Developement



JavaScript





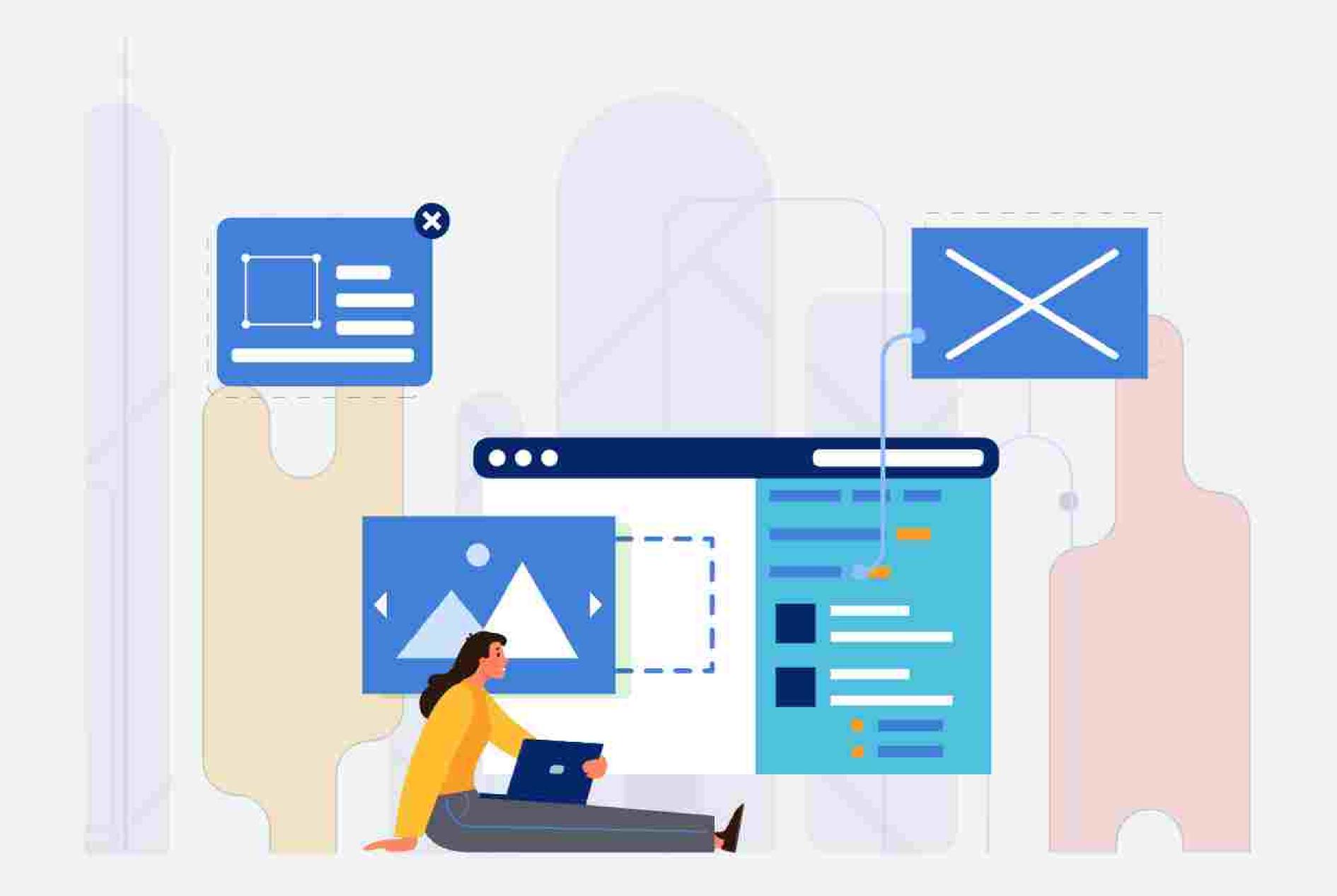
## MEB DESIGN

As a reputed custom web designing company in India, We specialize in giving you contemporary designs, user-friendly website interface, motion graphics, and visual aspect for yourwebsites.

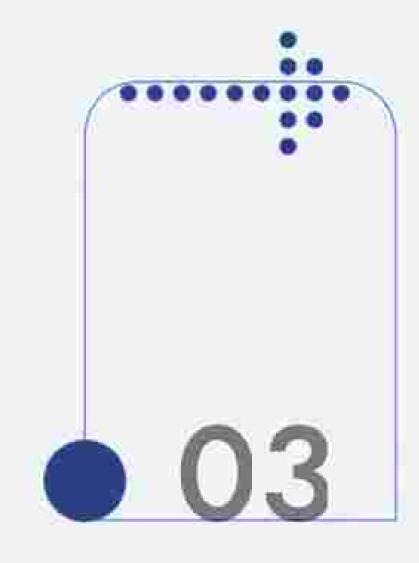


## WHAT IS WEB DESIGN?

Web design is a process of creation, with the intention of presenting the content on electronic web pages, which the end-users can access through the internet with the help of a web browser. Lilac is one of the leading web design and web development companies in India offering the latest trends and technologies in web design







# We're Skillful at



Corporate Web Designing



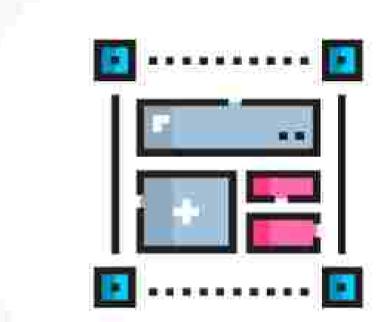
Responsive Web Designing



**Email Template Designing** 



Interactive Web Designing



Theme Designing



Interface Designing



UX Designing

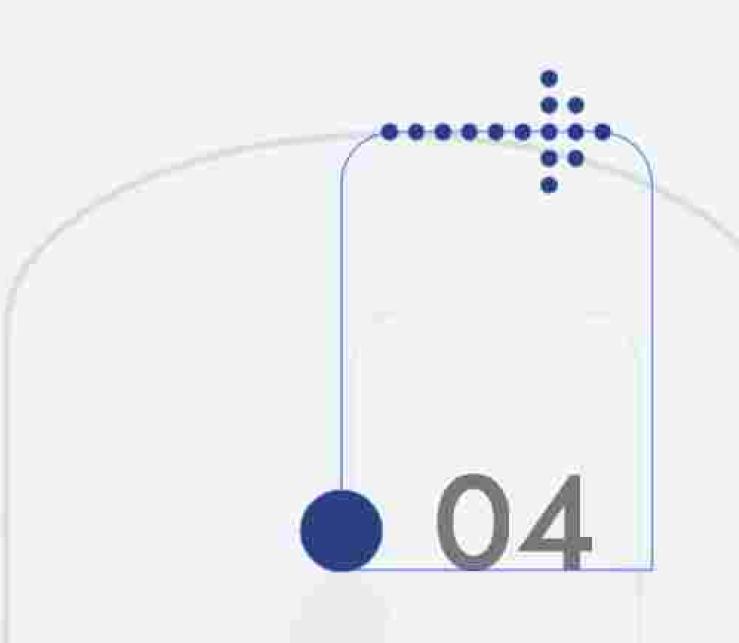


Digital Flyer Designing



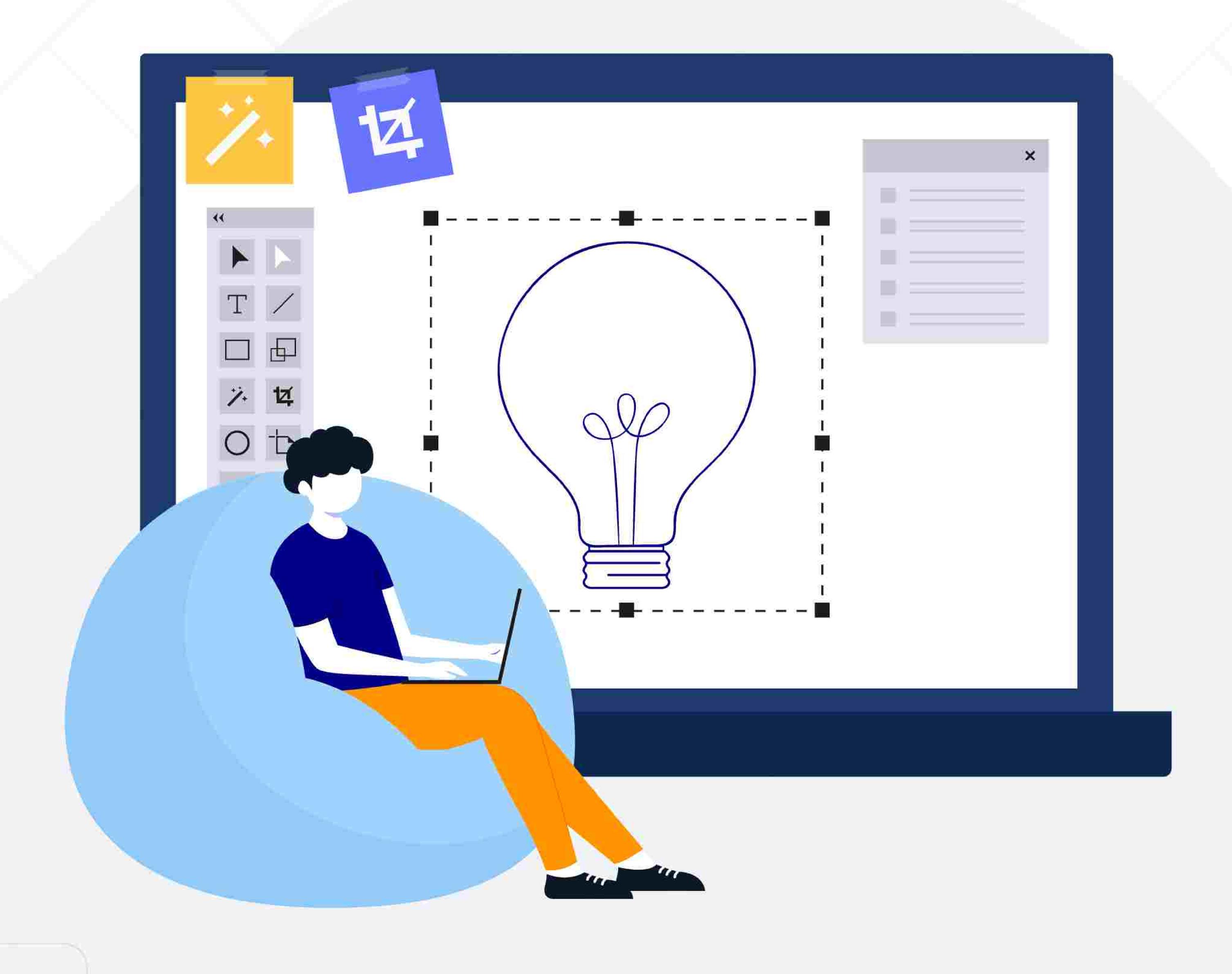
UI Development



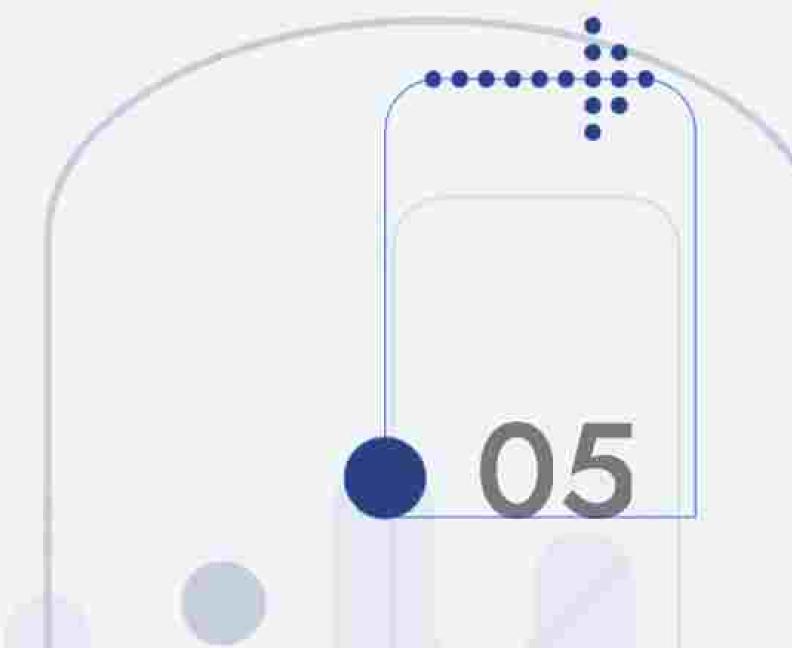


# GRAPHC DESIGN

As a reputed custom Graphic Design & Branding Agency in India, We create beautiful and engaging designs that help you stand out from the crowd and effectively market your business.

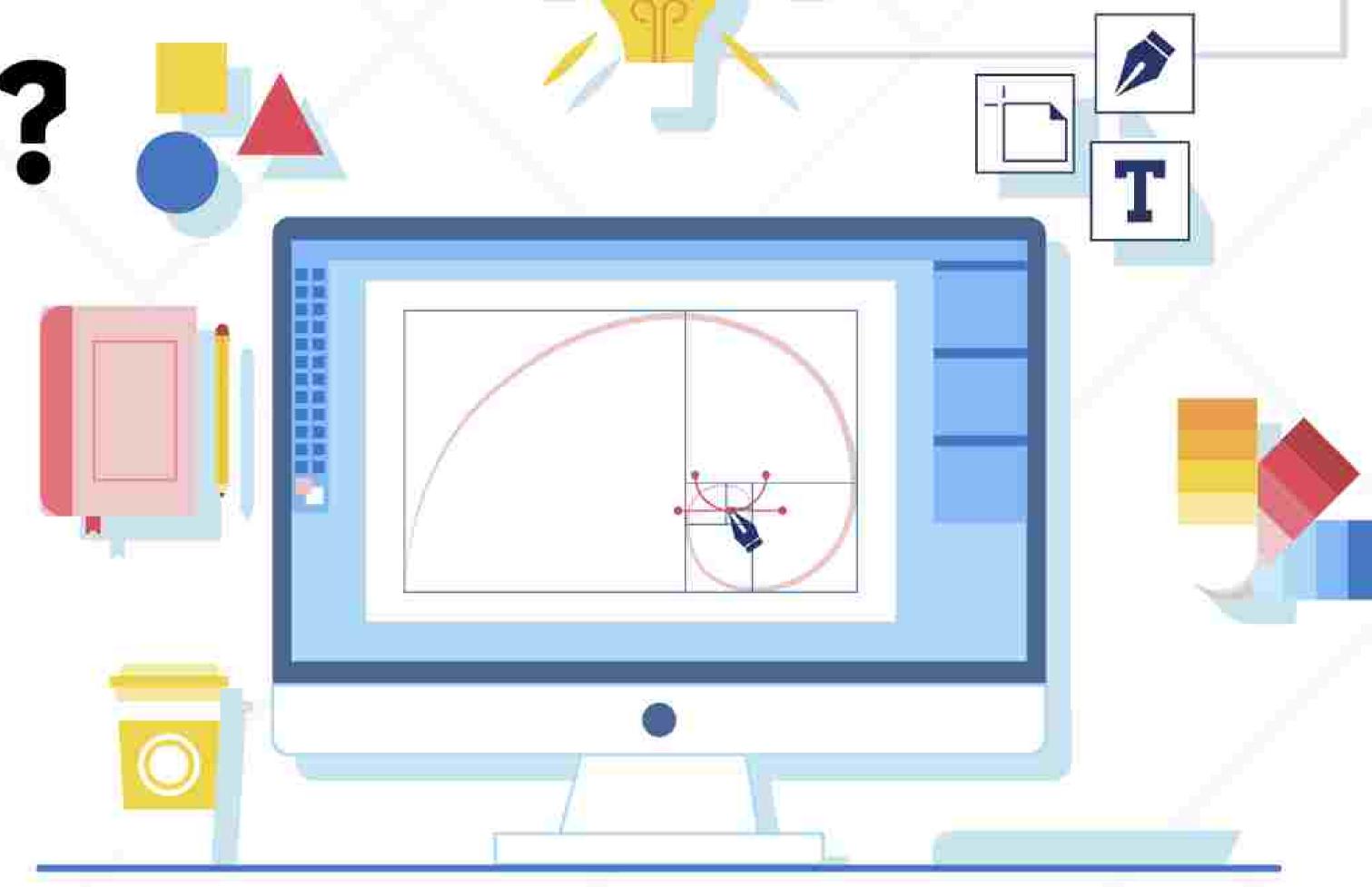






# WHAT IS GRAPHIC DESIGN?

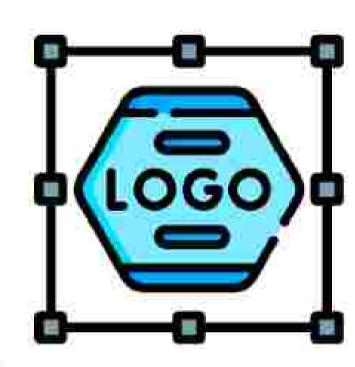
Our graphic designing services help you stand apart from the competition and effectively represent your marketing elements through creatively designed graphics..



## We're Skillful at



Branding & Identity



Logo & Signage Design



Corporate Flyer Design



Portfolio Design

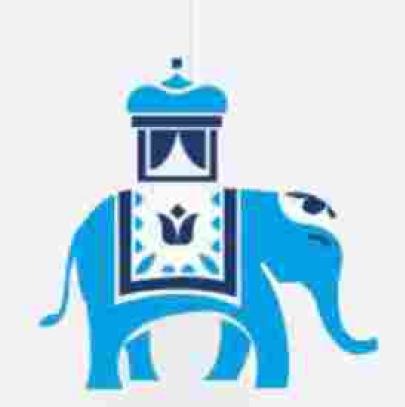


Business Stationery

Mockups



Product & Service
Brochures



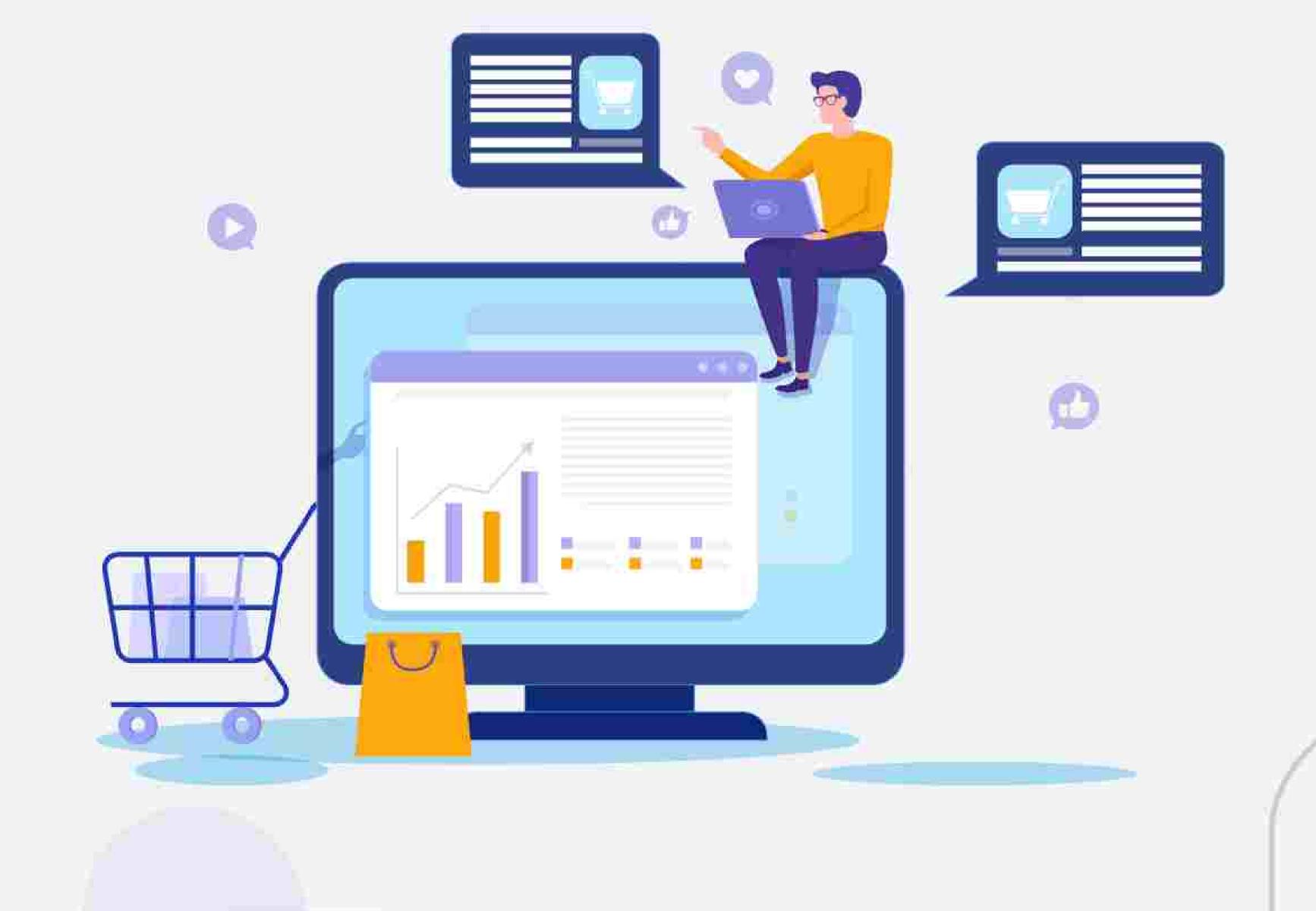
## DIGITAL NARKETING

We are here to drive highly targeted traffics to your business by using numerous digitalmarketing strategies focused on increasing the reach and visibility of your business in social media. You don't need any marketing skills to have great ads. Run ads like a pro — without having to rely on experts by the excellent digital marketing services form the experts.



# WE SPEAK FOR YOUR BRAND IN DIGITAL WORLD

Looking for a Result Oriented Digital Marketing Companion? We are here for you to give guaranteed digital marketing services that enhance your revenue. Take advantage of our expertise. Build your Brand Equity and Business online. Make your Marketing & Business ideas live & turn it into a profitable growing outcome with the best digital marketing company in India. Let's grow together with us.





## We're Skillful at



# Search Engine Optimization (SEO)

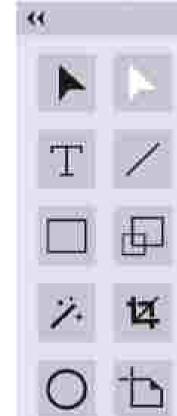


## Social Media Promotion

- Enterprise SEO
- · Local SEO
- · E-Commerce SEO
- · Worldwide SEO
- · Multi-Lingual SEO
- Web Analytics
- · Link Building
- · Algorithm Updates







- Campaigns · Analytics & Insights

· Social Media Audit

· Social Bookmarking

· Brand & Engagement

· Social Media Management

· Social Media Ads

- · Online Reputation Management
- · Multichannel Integration

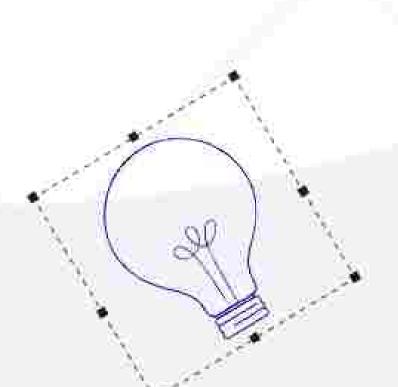


## Search Engine Marketing (SEM)



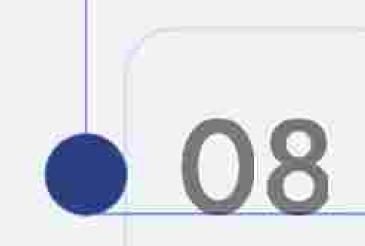
## Content Marketing Services

- · Pay Per Click(PPC)
- · Paid search ads
- · Paid search advertising
- · Cost Per Click(CPC)
- · Cost Per Thousand mpressions(CPM)
- · Bing Ads
- · Campaign Strategy
- · Google Ad words



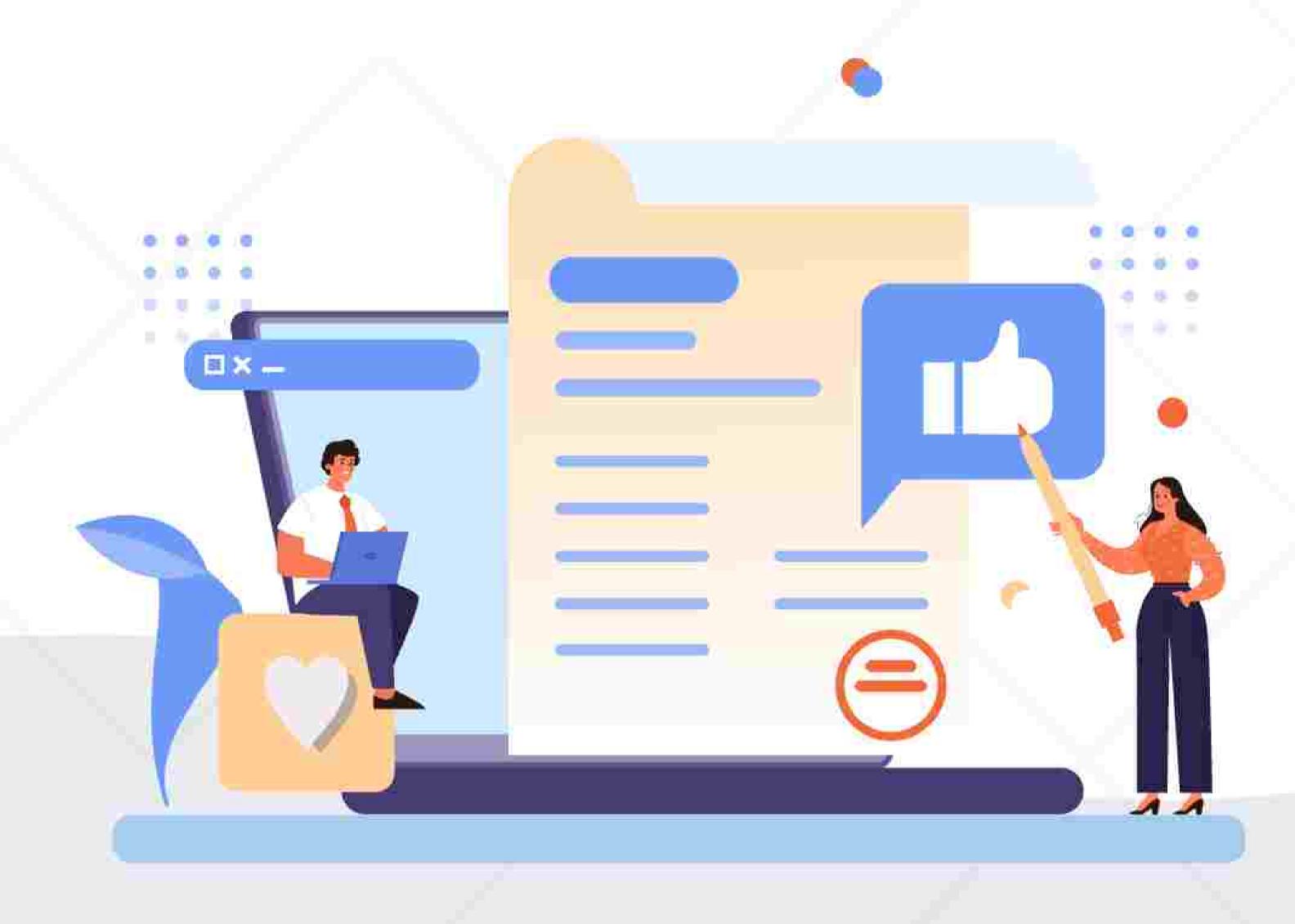
- Content Strategy
- Content Writing
- Content Editing
- · Guest Posting
- · Blog Post
- · PR Writing
- · Leads & Management
- · Case Studies
- SEO Copywriting





# Quality Assurance

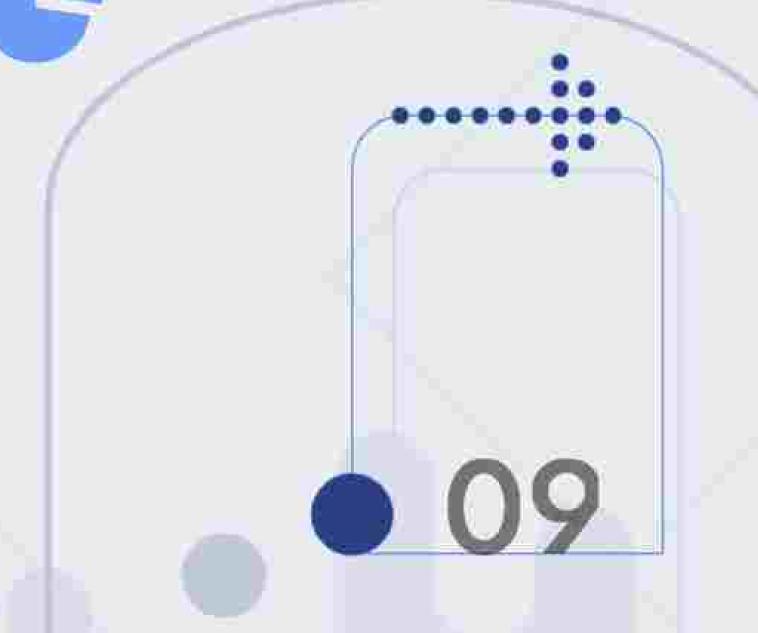
For us quality is never an accident. It is always the result of an intelligen effort of our fecund squad in which they always pursue 24\*7 services for you. We build long-term business relations with our clients and strive to provide customized Quality Assurance solutions at the most afford-able prices.



- Automation Testing Services
- Testing Consultation Services
- Performance Testing Services
- Quality Engineering
- Manual Testing Services
- User Acceptance Testing







# Why Partner With Us for Your Business Growth



Easy Implementation



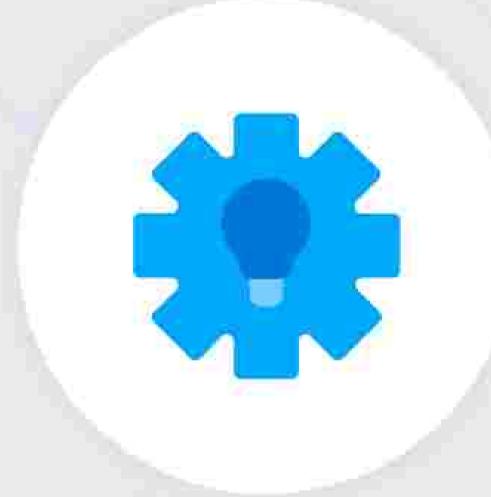
Collaborative



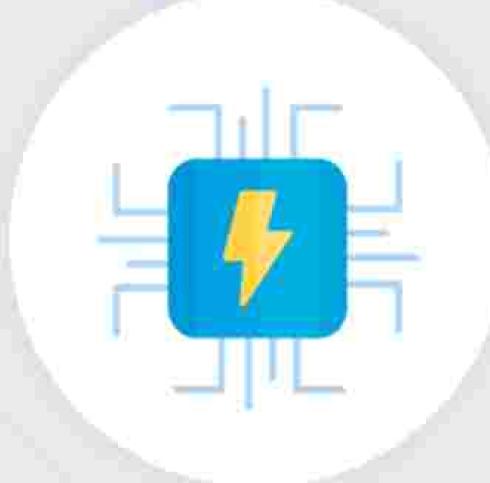
Real-Time Core Data Access



**Business Booster** 



Industry-Specific Solution



Powerful Technology

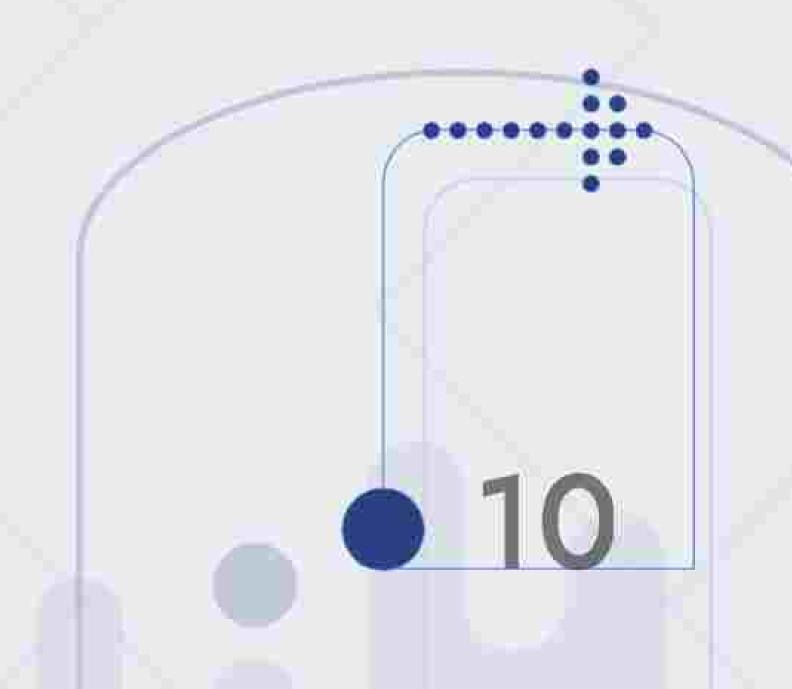


24\*7 Access without boundaries



Enterprise Mobility
Support





# App Development

We are providing you the best mobile app designs which will convert your next app idea into a productive app suitable for Android or iOS platforms. Our skilled team has updated knowledge about the latest versions of mobile designing platforms.





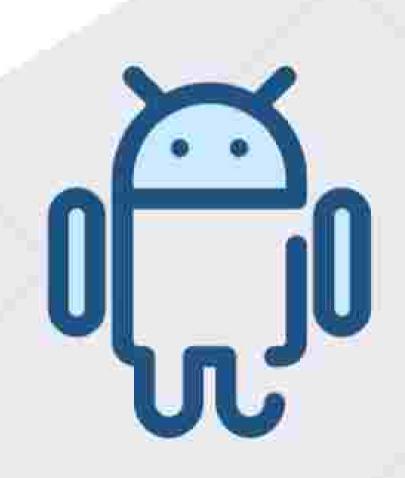


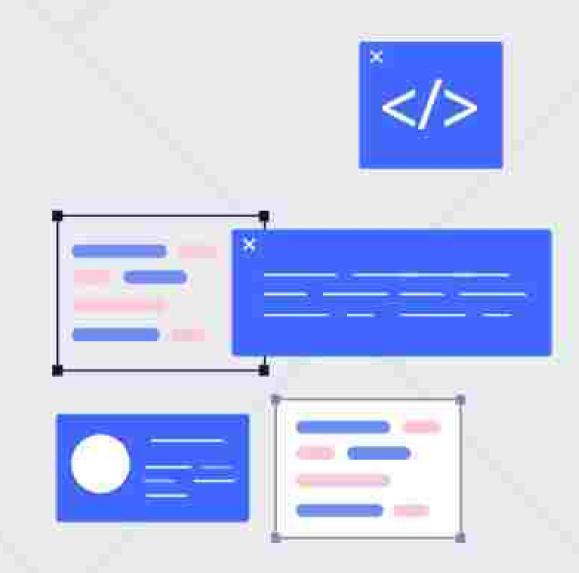




## iPhone/iOS Development

We have the best team to create iPhone application and we couldn't imagine anything better than to do it once more. It is our activity all things considered. Develop your iOS mobile applica- tion from the pioneer team from India.



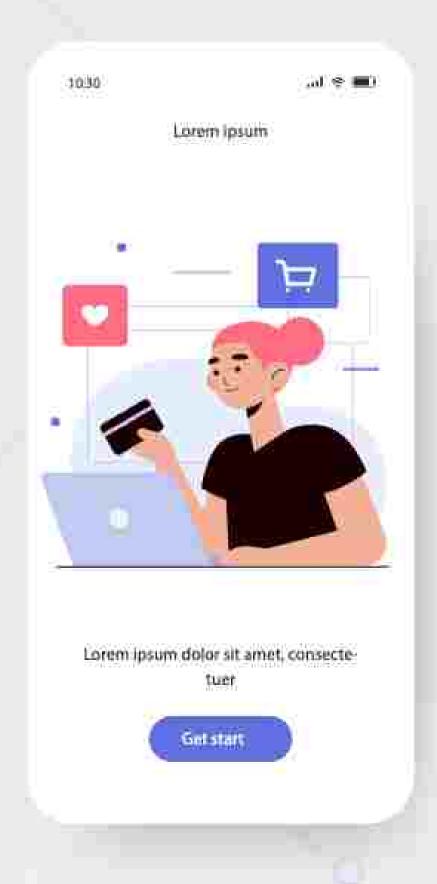


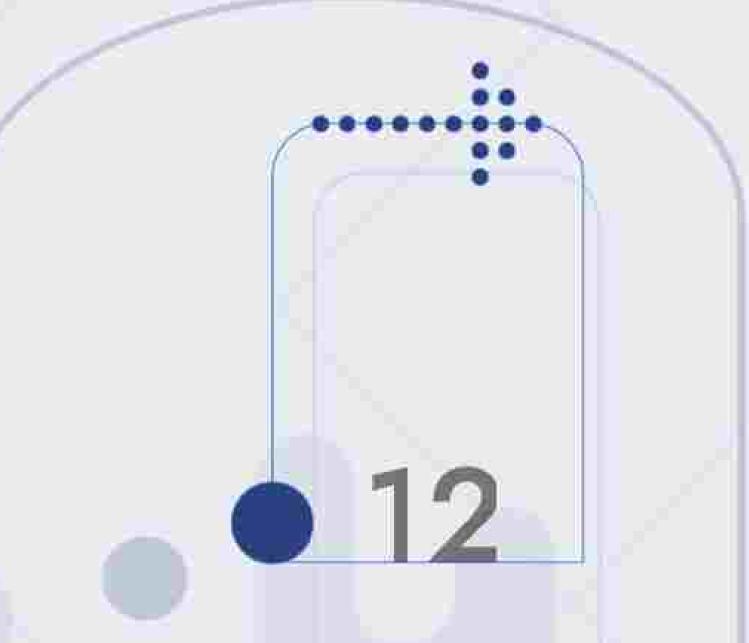
## Android Development

A large chunk of the apps that we developed has been for the Android platform. Be it a simple phone, a custom phone or an android wearable, we have left no stone unturned. We create appli- cations that meet every one of your necessities and details from the specialists.





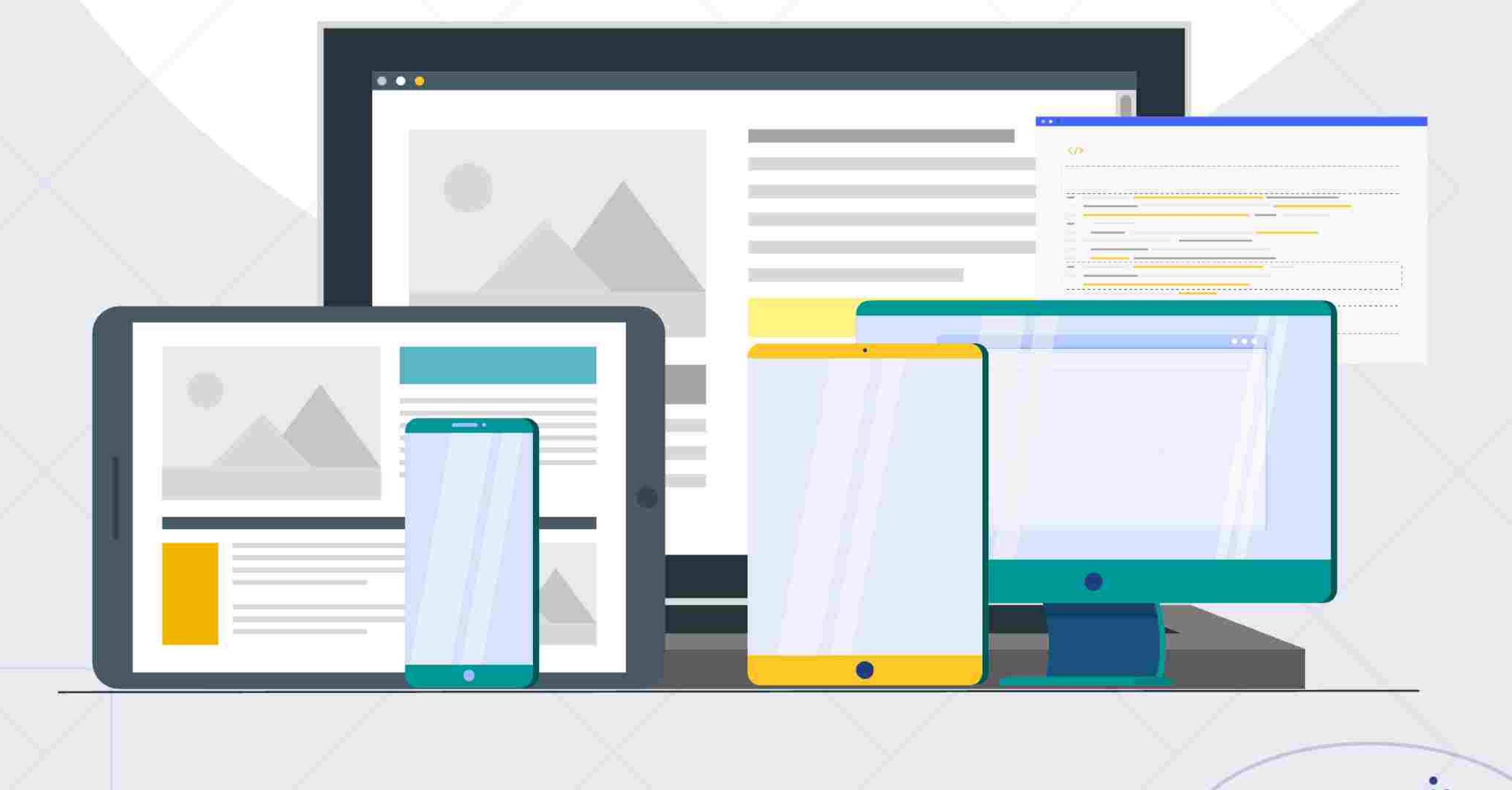




## T Assets Leasing

At Bhagirath Technologies Private Limited, we pride ourselves on being your comprehensive solution for laptop and desktop rental services. With a commitment to providing quality service and ensuring customer satisfaction, we've earned a trusted reputation in the industry. Whether you're an individual, a small business, or a large corporation, we're here to address your laptop and desktop rental needs

Laptop Mackbook Desktop







## We'd love to hear from you

We're a friendly, dedicated team, always available to give advice on how we can help you and your business.

Just give us a call, drop us a line, or drop in - we'd love to work with you!



## Registerd Address

Flat No 202, Esteem Homes, Plot No 65-A, Indrapuri, Bhopal, Madhaya Pradesh, 462023



## Branch Addrees

Office No.8, 1st Floor, A-43, Sector-2, Near-Sector-15 Metro Station, Noida, Uttar Pradesh, 201301



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### Call

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