



**BHAGIRATH  
TECHNOLOGIES**



# Digital The Marketing



# Digital Marketing

Marketing has always been about connecting with your audience in the right place and at the right time. With the change and evolution of modern technologies, small and medium businesses are doing everything they can to keep up, which can be said true for the rest of human society. To do this effectively, you have to take advantage of all the most valuable marketing resources and technologies, and in the modern world, the internet tops that list. One of the most important reasons why digital marketing is taking up the traditional marketing channels is as a result of the internet has enabled businesses to interact with targeted audiences in real time.



## Search Engine Optimization (SEO)

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates



## Social Media Promotion

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration



## Search Engine Marketing (SEM)

- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand mpressions (CPM)
- Bing Ads
- Campaign Strategy
- Google Ad words



## Content Marketing Services

- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting

# BENEFITS OF DIGITAL MARKETING TAKEAWAYS

Lower costs and higher flexibility  
for your marketing efforts



Access to consumers who rely  
on their mobile phones



A chance to engage with  
influencers, earn their  
respect and get them  
to endorse your company



The ability to speak with  
authority on topics related  
to your product or industry



Opportunities to incorporate multiple  
types of media into your marketing



The ability to track customer's  
purchase journeys





# THANK YOU



We'd love to hear from you

We're a friendly, dedicated team,  
always available to give advice on how  
we can help you and your business.

Just give us a call, drop us a line, or  
drop in - we'd love to work with you!



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