BHAGVATI GAIKWAD

GRAPHIC DESIGNER & VIDEO EDITOR

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SUMMARY

Dynamic and creative Social Media Manager with 6 months of experience at the Google developer's student club and Diamond Parks. Proven ability to develop engaging social media campaigns, grow online audiences, and increase brand visibility. Skilled in content strategy, analytics, and community engagement to drive meaningful results.

SKILLS

Graphic designing	Social Media Strategy	Leadership
Photo editing	Community Management	
Video editing	Trend Analysis	

PROFESSIONAL EXPERIENCE

Google developer's student club adypu   **Oct 2024 - Present**

- Increased social media followers by 40% in one academic year.
- Executed event campaigns, boosting participation by 50%.
- Designed graphics and multimedia content to strengthen brand presence.
- Worked with team members to create engaging and mission-aligned posts.

Diamond parks   **March 2023 - May 2023**

- Designed and implemented a social media strategy that increased engagement by 30% and drove website traffic by 20%.
- Analyzed campaign performance using tools like Canva and AI tools to refine and optimize strategies.

EDUCATION

Diploma in Computer automation and Graphics   **July 2023 - Feb 2024**
- Corel Draw
- Photoshop
- Tally, Tally prime, GST
- MS Office

Bachelor of Computer Applications [Cloud Technology]   **June 2023 - Present**

Ajeenkya d y patil University - School of Engineering
- Relevant coursework in Cloud Technology and Cloud Framework

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Marathi.
- **Certifications:** DCGA (Diploma in Computer Automation and Graphics)
- **Designation:** Design Lead at Google Developers Student Club
- **LinkedIn:** https://www.linkedin.com/in/bhagvati-gaikwad-ab89992a1/