BHAGVATI GAIKWAD

GRAPHIC DESIGNER & VIDEO EDITOR

Pune, Maharashtra | bhagvatigaikwad1@gmail.com | 8446095491 | Website

SUMMARY

Creative and detail-oriented **Graphic Designer** & **Video Editor** with a passion for visual storytelling and **brand identity**. Skilled in designing eye-catching **graphics**, editing **high-quality videos**, and creating **motion graphics** to enhance engagement across digital and social media platforms. A strong ability to transform ideas into visually compelling experiences. Adept at collaborating with teams to develop **impactful marketing** materials that drive **audience engagement** and brand growth.

SKILLS

Graphic designing
Canva & CorelDRAW
Video editing

Social Media Strategy
Community Management
Color Theory

Leadership
Collaboration
Composition & Layout

PROFESSIONAL EXPERIENCE

Google developer's student club adypu   **Oct 2024 - Present**

- Increased social media followers by 40% in one academic year.
- Executed event campaigns, boosting participation by 50%.
- Designed graphics and multimedia content to strengthen brand presence.
- Worked with team members to create engaging and mission-aligned posts.

Diamond parks   **March 2023 - May 2023**

- Designed and implemented a social media strategy that increased engagement by 30% and drove website traffic by 20%.
- Analyzed campaign performance using tools like Canva and AI tools to refine and optimize strategies.

EDUCATION

Diploma in Computer Graphics and Automation   **July 2023 - Feb 2024**
- Corel Draw
- Photoshop
- Tally, Tally prime, GST
- MS Office

Bachelor of Computer Applications [Cloud Technology]   **June 2023 - Present**
Ajeenkya d y patil University - School of Engineering
BCA [Cloud technology] : Relevant coursework in Cloud Technology and Cloud Framework

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Marathi.
- **Certifications:** DCGA (Diploma in Computer Graphics and Automation)
- **Designation:** Design Lead at Google Developers Student Club
- **LinkedIn**: https://www.linkedin.com/in/bhagvati-gaikwad-ab89992a1/