

Li Gong

Curriculum Vitae

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SUMMARY

- Five years quantitative research experience on applied economics and statistics projects.
- Experience with financial service area.
- Ability to design analytical models and analyze large datasets for creative solutions using STATA, SAS, EVIEWS, and SQL etc.
- Strong written communication and presentation skills.

EDUCATION

Ph.D., Applied Economics; Auburn University, Auburn, AL | May 2015

M.S. Finance, Auburn University, Auburn, AL | May 2010

B.S. Financial Management, Southwestern University of Finance & Economics, China | Jun 2007

RESEARCH EXPERIENCES

Graduate Research Assistant, Ph.D. Program of Applied Economics, Auburn University, 2010 to date.

Graduate Research Assistant, Finance Department of Raymond J. Harbert College of Business, Auburn University, 2008 -10.

Graduate Research Assistant, Community Planning Department of Architecture School, Auburn University, 2008 -09.

PUBLICATIONS/PRESENTATIONS

Kinnucan, H. W. and Li Gong. "Goodwill and Export Promotion Dynamics", *Journal of Agricultural and Applied Economics*, 46, 1 (February 2014):73-88

Proceeding paper: Li Gong "Does Melamine Incident Impact Chinese Dairy Demand", Invited Paper at CAER-IFPRI International Conference, Wuhan, China, 17 October 2013.

Proceeding paper: Li Gong "Examination of Asymmetry in Farm-Retail Price Transmission for U.S. Whole Milk", Invited Paper at ESAM/ACE Conference, Hobart, Australia, 2 July 2014.

Proceeding paper: "Effects of Recession and Dollar Weakening on the U.S. Agricultural Trade Balance", Invited Paper at SAEA Conference, Atlanta, Georgia, 2 Feb 2015.

TEACHING EXPERIENCES

Teaching Assistant for the coursework of Quantitative Policy Analysis, Zhejiang University, China |May 2011

WORK

Undergrads Admission Office, Auburn University
Summer **Intern** | Jun–Aug 2009

Morningstar Co. | Shenzhen, China

Job Title: Data **Analyst** | Aug 2007-Jul 2008

- Collected and analyzed the Annual Report & Prospectus from SEC (such as N-CSR, 485POS or 497filing);
- Mapped between EDGAR online resources and our database, to keep Operation data ongoing updated for all of our clients, assurance of the data points accuracy by cycle quality auditing program;
- Written the market review and comments of specific families for Data SBU Monthly Commentary project

Anpuli Medicine Tech.Development Co. Ltd. | Chengdu, China

Intern | Jul–Dec 2006

Huayuan Accounting Certified Public Accountants Co., Ltd | Chengdu, China

Intern | Jan–Mar 2007

KEY SKILLS

Computer Capability:

- Advanced Knowledge with: MS Office Software, EViews, Stata, SAS, SPSS, SQL, VB and GIS etc.
- Internal System Tools: Data Manager, Data Direct and Doc Manager Specialized for Morningstar Corp.

Piano: The top-level certification of piano performance, Sichuan province, China

Math: The third-grade prize in the Contest of National Mathematics Olympics., China

Activities & Honors

Outstanding Article Award of JAAE: “Goodwill and Export Promotion Dynamics”, 2014

Graduate Ambassador, Auburn University, 2011-12

Entertainment Chair, Chinese Students & Scholars Organization at Auburn University, 2008- 09

Excellent Graduation Award of Southwestern University of Finance & Economics, 2007

Outstanding Student Cadres Prize, Southwestern University of Finance & Economics, 2006

Undergraduate Scholarships, Southwestern University of Finance & Economics, Spring 06’, Spring 05’, Fall 04’, Spring 04’, Fall 03’

Columnist of the College Magazine, 2003 –07

News Anchor of the Campus Broadcasting Station, 2003 –06

Leading Actress of the Campus English Drama “Pride and Prejudice”, 2005

Concert Event Organizer and the Piano Performer, 2005