

**S. V. National Institute of Technology, Surat**  
**B. Tech. IV (Computer Science and Engineering) Sem. VII – End Semester Examination**  
**December – 2022**

Roll No - U19CS012

**HU410: Innovation, Incubation and Entrepreneurship**

Time : 3 Hours ]

[Total Marks : 50

**Instructions- Figures to the Right indicates marks**

**- Write your answers point wise & to the point**

✓ Qus 1

Give framework of Technology Business Incubation. Explain the Technology Business Incubation process to support Grassroots Innovation by giving suitable example. 15

Or

✓ Develop and discuss Marketing plan and HR Plan by taking suitable technology product of your choice. 15

✓ Qus 2

A Define Business Opportunity Identification and explain methods for generating new business idea with the help of suitable example. 10

B Write short note on feasibility analysis. 05

✓ Qus 3

Answer any two:

✓ A What do you mean by intellectual property and intellectual property rights? Explain patents and copyrights with the help of suitable example.

X B What are the state level institutions available for the support of entrepreneurship? Discuss any 2 institutions.

✓ C Synergy Ltd is considering whether to invest in the project or not. If yes, then which project should be selected? Project A & Project B are available for ₹ 80,000 each. Projected future cash flows are as follows:

Year	Project A	Project B
1	24,000	8,000
2	32,000	24,000
3	40,000	32,000
4	24,000	48,000
5	16,000	32,000

Evaluate the above two alternatives using the following: a) Payback Method  
b) Net Present Value Method. Consider a discount rate of 10%.

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