

# AI based Applications of next Era Google source

- Photographs That Become Purchases

- ▶ Amazon incorporated a **visual search option** on its mobile application
- ▶ take a photo of the item you want, and it will show you something very similar or identical
- ▶ buy it right away and its already in your hands.

- A Better World

- ▶ AI can help us to **prevent future damage** and better **understand how to address developmental needs** while focusing on sustainability.
- ▶ Microsoft using AI to study **land-use patterns** with terrain maps.
- ▶ A deep **understanding of these patterns** allows it to make better decisions on the use of the land and implement proper preservation techniques.
- ▶ Scientists would be able to use the information obtained to preserve biodiversity and the ecosystem.
- ▶ EarthCube is one of these projects.



# AI in Robotics

- Japanese Hotel Run Almost Entirely By Robots
- Robots replace waiters in Chennai Restaurant
- Room service is delivered by robots at hotels in Singapore
- robots: **working faster and more reliably** than their human counterparts
- performing tasks beyond human capability altogether, e.g. **microscopically precise assembly**



# Need for Learning based Application

- Applications
- Banking and Financial Services
  - ▶ macro economic conditions
  - ▶ changing market dynamics
  - ▶ product centric to customer focused
  - ▶ data driven transformation
- Insurance
  - ▶ emerging technologies, including drones,
  - ▶ Big Data and Analytics to transform
  - ▶ claims processing,
  - ▶ enhance risk management and
  - ▶ streamline overall operations





# Artificial Intelligence and Bayesian Network

- Intelligence, Application, Criteria for judging success
- AI - computations to perceive, reason and act
- Engineering goal - solve real world problem using AI as an armamentarium of ideas about representing knowledge, using knowledge and assembling systems
- Scientific goal - to determine which ideas about representing knowledge, using knowledge and assembling systems explain various sorts of intelligence
- in farming - controlled robots - control pests, prune trees, selectively harvest mixed crops



# Artificial Intelligence and Bayesian Network

- in manufacturing - robots - do inspection, maintenance job, dangerous and boring assembly
- in household work - advice on cooking, cleaning, shopping, do laundry
- in medical care - help practitioners with diagnosis, monitor patient's condition, manage treatment
- in school - computers act as superbooks, helping students to understand the topics, provides answer to question
- AI helps in analysis, synthesis, learn from examples, experience or data
- AI more essential



# Artificial Intelligence and Bayesian Network

- Airlines - allocate gate to arriving flights, schedule departure, avoid potential traffic jam, catering, passenger service, crew scheduling, aircraft maintenance
- representation in artificial intelligence
- representation is a set of conventions about how to describe a class of things
- description makes use of conventions of a representation to describe some particular thing
- finding appropriate representation is a major part of problem solving





# Artificial Intelligence and Bayesian Network

- example, farmer wants to move a fox, a goose and grain across river his boat tiny he can take only one of his possessions across any trip
- unattended fox will eat a geese and unattended goose will eat grain
- farmer must not leave fox alone with goose or goose alone with grain
- question is what he should do?
- English is not a good representation
- need to separate important constraints from irrelevant details
- node for each farmer and his three possessions, two banks of river
- $2^{1+3} = 16$  arrangements
- 10 of which are safe in the sense that nothing is eaten



# Artificial Intelligence and Bayesian Network

- six unsafe arrangements place an animal and something the animal likes to eat on one side with the farmer on the other
- draw a link for each allowable boat trip
- for each ordered pair of arrangements there is a connecting link if and only if the two arrangements meet two conditions: first farmer changes sides and second at most one of the farmer's possessions changes sides
- there are 10 safe arrangements and there are  $10 \times 9 = 90$  ordered pairs but only 20 of these pairs satisfy the conditions required for links
- node-and-link description is a good description with respect to the problem posed
- good description, developed within the conventions of a good representation, leads to problem solving





# Artificial Intelligence and Bayesian Network

- a problem is described using an **appropriate representation**, the problem is almost solved
- **good representation**, expose natural **constraints**, able to express one object or relation **influences** another
- suppress irrelevant details,
- **representation should be evaluated based on**
  - ▶ **transparent** - understand what is being said,
  - ▶ **complete** - say all that needs to be said,
  - ▶ **concise** - say what you need to say efficiently,
  - ▶ **fast** - store and retrieve information rapidly,
  - ▶ **commutable** - create using existing procedure



# Artificial Intelligence and Bayesian Network

- representation - consists of four parts
- **lexical part** determines which symbols are allowed in the representation's vocabulary
- **structural part** - describes constraints on how the symbols can be arranged
- **procedural part** - specifies access procedures that enable you to create descriptions, to modify them and to answer questions using them
- **semantic part** - that establishes a way of associating meaning with descriptions
- lexical - node
- **structural** - links connect node pairs
- procedural - it is in brain for farmer example





# Artificial Intelligence and Bayesian Network

- semantic - establishes nodes correspond to arrangements of the farmer and his possessions and links correspond to river traversals
- semantic nets convey meaning
- semantic nets consist of nodes, denoting objects, links, denoting relations between objects and link labels that denote particular relations
- from semantic perspective the meaning of nodes and links depends on the applications
- semantic nets - examples - semantic tree - search tree, decision tree, goal tree, game tree
- it may state space or frame system - value propagation net, constraint net



# Bayesian Artificial Intelligence

- AI system -
  - ▶ deals with uncertainty,
  - ▶ deals with incomplete evidence leading to beliefs
  - ▶ that fall short of knowledge, with fallible conclusions and
  - ▶ the need to recover from error,
- called non-monotonic reasoning
- AI will need to be able to reason probabilistically, called Bayesian reasoning





# Bayesian Artificial Intelligence

- Bayes' Theorem - theorem of the probability calculus
- the probability of a hypothesis  $h$  conditioned upon some evidence  $e$  is equal to its likelihood  $P(e|h)$  times its probability
- prior to any evidence  $P(h)$ , normalized by dividing by  $P(e)$  (so that the conditional probabilities of all hypotheses sum to 1)
- adjusting our beliefs in our hypotheses given new evidence is called conditionalization
- after applying Bayes's theorem to obtain  $P(h|e)$  adopt that as posterior degree of belief in  $h$  or  $Bel(h) = P(h|e)$
- belief updating via probabilities conditional upon the available evidence
- it identifies posterior probability - the probability function after incorporating the evidence



# Bayesian reasoning examples

- Breast Cancer
- suppose the women attending a particular clinic show a long-term chance of 1 in 100 of having breast cancer
- suppose also that the initial screening test used at the clinic has a false positive rate of 0.2 (that is, 20% of women without cancer will test positive for cancer) and that
- it has a false negative rate of 0.1 (that is, 10% of women with cancer will test negative)
- the laws of probability dictate from this last fact that
- the probability of a positive test given cancer is 90%
- suppose that there is such a woman who has just tested positive





# Bayesian reasoning examples

- what is the probability that you have cancer?

$$P(Cancer|Pos) = \frac{P(Pos|Cancer)P(Cancer)}{P(Pos)}$$

- $P(Pos|Cancer)$  = the probability of Pos given Cancer — which is the likelihood 0.9
- $P(Pos) = P(Pos|Cancer)P(Cancer) + P(Pos|\neg Cancer)P(\neg Cancer) = 0.9 \times 0.01 + 0.2 \times 0.99 = 0.009 + 0.198$
- $P(Cancer|Pos) = \frac{0.9 \times 0.01}{0.009 + 0.198} \approx 0.043$
- the discrepancy between 4% and 80 or 90%



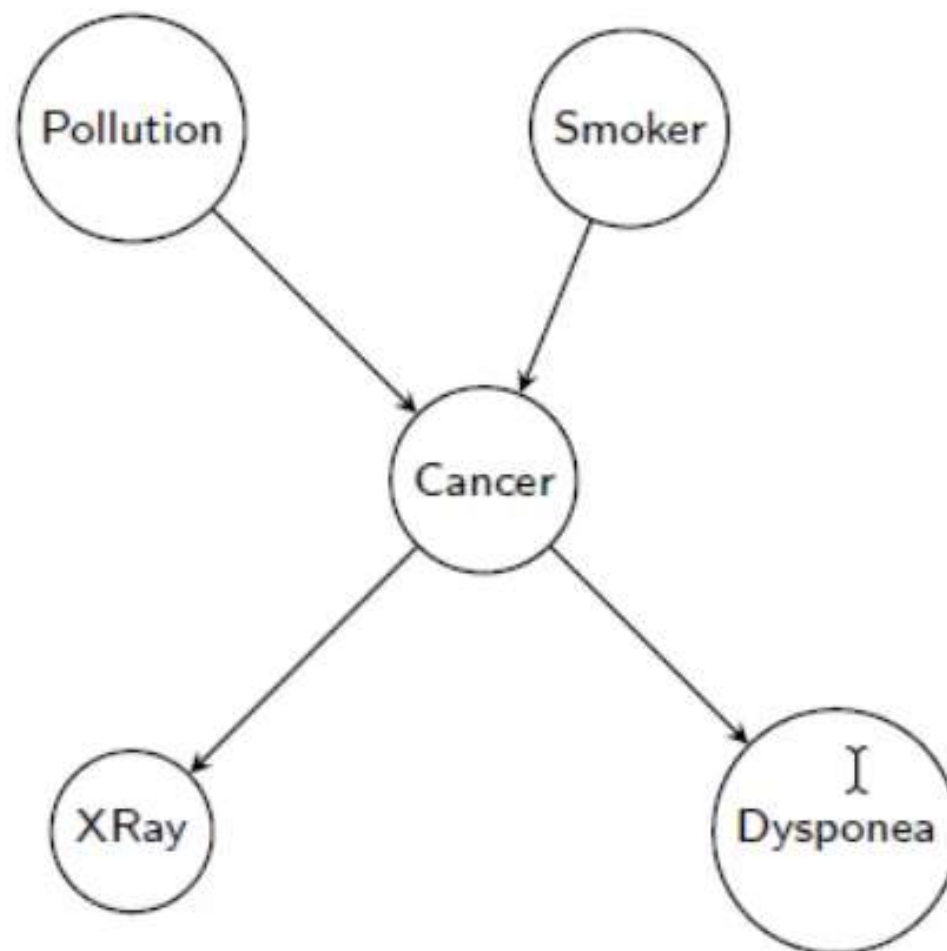
# Bayesian Artificial Intelligence

- Lung cancer: a patient has been suffering from **shortness of breath (called dyspnoea)** and visits the doctor, worried that he has lung cancer
- the doctor knows that other diseases, such as **tuberculosis and bronchitis, are possible causes, as well as lung cancer**
- doctor also knows that other relevant information includes whether or not the patient is a **smoker (increasing the chances of cancer and bronchitis)** and
- what sort of **air pollution** he has been exposed to
- a **positive X-ray** would indicate either TB or lung cancer





# Bayesian Artificial Intelligence



# Bayesian Artificial Intelligence

Node name	Type	Values
Pollution	Binary	$\{low, high\}$
Smoker	Boolean	$\{T, F\}$
Cancer	Boolean	$\{T, F\}$
Dyspnoea	Boolean	$\{T, F\}$
X-ray	Binary	$\{pos, neg\}$

$P$	$S$	$P(C = T   P, S)$
H	T	0.05
H	F	0.02
L	T	0.03
L	F	0.001

$C$	$P(X = pos   C)$
T	0.90
F	0.20

$C$	$P(D = T   C)$
T	0.65
F	0.30

- $P(P = L) = 0.90, P(S = T) = 0.30$

