

# Quiz 2

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Which among the following indicates choosing the right candidate for performing a job \*

- ☐ Recruitment
- ☒ Selection
- ☐ Organising
- ☐ Training

Better prestige, higher responsibilities, more pay, all these comes with the following: \*

- ☐ Lay off
- ☐ Transfers
- ☒ Promotion
- ☐ Induction

Firm can sell the quantity it wants at the prevailing price but not at all even a slightly higher price. It is the feature of \*

- ☐ Perfectly Inelastic Demand
- ☐ Demand with unity elasticity
- ☐ Relatively elastic demand
- ☒ Perfectly elastic demand



Which among the following is correct for Average Revenue? \*

- ☒  $AR = TR / Q$
- ☐  $TP = AR / Q$
- ☐  $AR = Q / TR$
- ☐  $AR = TR + Q$

The process of guiding and supervising the personnel. \*

- ☐ Planning
- ☐ Controlling
- ☒ Motivation
- ☐ Organising

\_\_\_\_\_ differentiate leaders from non-leaders by focusing on personal qualities and characteristics. \*

- ☐ Behavioural Theories
- ☒ Trait Theories
- ☐ Contingency Theories
- ☐ None of the above



Which is NOT a dimension in Maslow's Hierarchy of Needs? \*

- ☒ Ego
- ☐ Physiological
- ☐ Safety
- ☐ Esteem

In primary markets, first time issued shares to be publicly traded in stock markets is considered as: \*

- ☐ Traded offering
- ☐ Public Markets
- ☐ Issuance Offering
- ☒ Initial Public Offering

Which of the following is a motivational factor, according to Herzberg's two-factor theory? \*

- ☐ Quality of supervisions
- ☒ Recognition
- ☐ Pay
- ☐ Relations with others



Niche marketing is an example of: \*

- ☐ Differentiated Marketing
- ☐ Undifferentiated Marketing
- ☒ Concentrated Marketing
- ☐ Gap Marketing

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