

ECOMMERCE SALES ANALYSIS DASHBOARD

SALES

\$2,297,200.86



YOY GROWTH

▲ 20.62%

PROFIT

\$286,397.02



YOY GROWTH

▲ 14.41%

QUANTITY

37873



YOY GROWTH

▲ 27.45%

NO OF ORDERS

9994



YOY GROWTH

▲ 28.64%

PROFIT MARGIN

12.47%



YOY GROWTH

▼ 5.15%

SALES AND PROFIT ANALYSIS

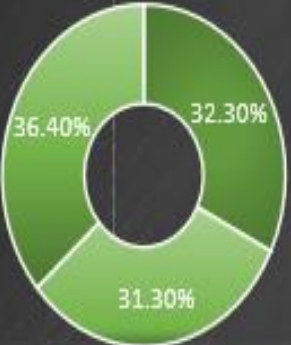


CATEGORY WISE PROFIT

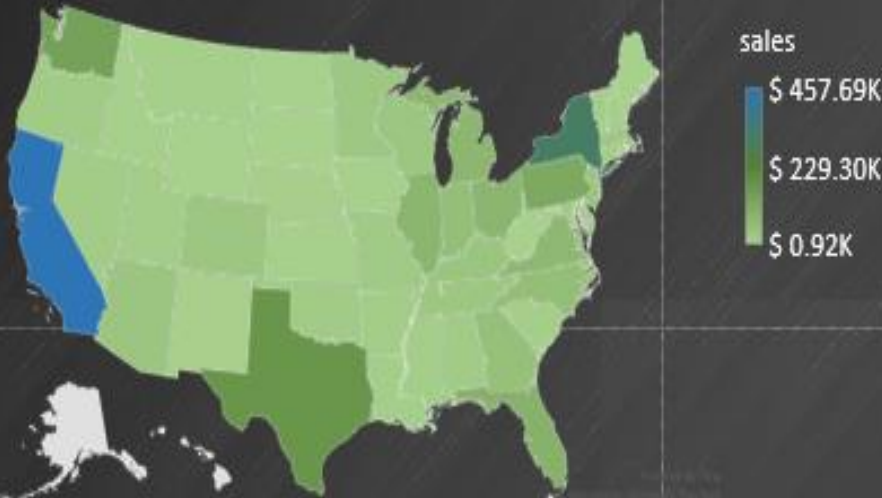


CATEGORY WISE SALES SHARE %

■ Furniture ■ Office Supplies ■ Technology



SALES BY STATE



TOP 10 SUB CATEGORIES

Phones	\$ 330.01 K
Chairs	\$ 328.45 K
Storage	\$ 223.84 K
Tables	\$ 206.97 K
Binders	\$ 203.41 K

FILTERS

Year	Region	Segment
2011	Central	Consumer
2012	East	Corporate
2013	South	Home Office
2014	West	