

VALUE BASED CARE



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Value based care

Health care is valued when it achieves the highest possible health gains for the patient. The total cost of care and value appropriateness is essential in product choice and care. The value of treatment can be compromised by underuse or overuse of treatments or by their use in inappropriate circumstances. All stakeholders (physicians, hospitals, insurance, pharmaceutical companies, pharmacies, PBMs, and patients) must practice value-based care combinedly to deliver high-quality healthcare.

Value-based practices include a significant share of health insurance and pharmaceuticals. For instance, a report from Humana health insurance states that 67% of their members get care in value-based agreements. Especially the members who have chronic conditions. As per their data, 89.1% of their members have at least one chronic condition. Humana also states that they are focusing on the patient and physician experience. According to Humana internal data, members with value-based physicians had more than 10% higher utilization than non-value-based members. Their providers prescribed more generics than higher-priced medications. They spent less per month out-of-pocket. As a result of the popularity of generics in member medication systems, cost increased for value-based practices and decreased for non-value-based practices. It is a positive outcome by value-based practice.

Pharmaceuticals can offer a lot in value-based care. The value-based care approach can offer many opportunities for pharmacies and providers to improve outcomes. It is crucial to use medications appropriately and yield good outcomes. So here the problem arises, there are many pharmaceuticals in the market. It is about participating in Value-based practice. How many pharmaceuticals can compete on their outcomes rather than the cost? Can pharmaceuticals reduce the patient's hospitalization? Pharmaceutical companies should improve their formularies and develop innovative drugs to reduce hospitalizations and improve clinical outcomes to achieve value-based practice. For improving formularies, they should measure the outcomes. It needs reliable data on outcomes. What is most important is bringing down the price of the drugs, which is not possible until the legislation is changed, and the Federal government fixes the price. With the current government pricing program for drugs, the VBP is difficult to practice by pharma. If it all, there will be additional rebate liability. The practice in which we pay the drug costs is not apparent. An effective communication between stakeholders and working jointly could heighten Value based care.

The only positive thing that came out of the pandemic was that the healthcare industry realized value-based care. It improved its relevance by introducing technologies to promote interoperability, Telehealth and flexibility. Enhanced participation in diverse value-based arrangements with increasing providers, collaborated with others to increase efficiencies, helped providers take on greater risk for outcomes, and used various other strategies to coordinate care for beneficiaries. Value-based care opened a firm path towards social determinants of health "The National Law Review, Volume XII No, 56."

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