



E-Commerce Sales Dashboard

Total sales

438K

Quantity Sold

5,615

Total Profit

36.96K

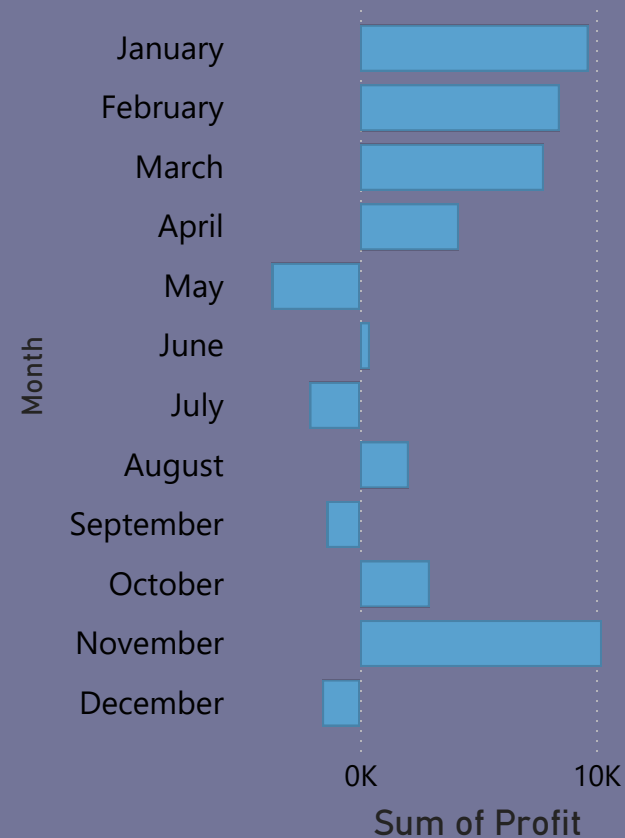
Average order
value

875.54

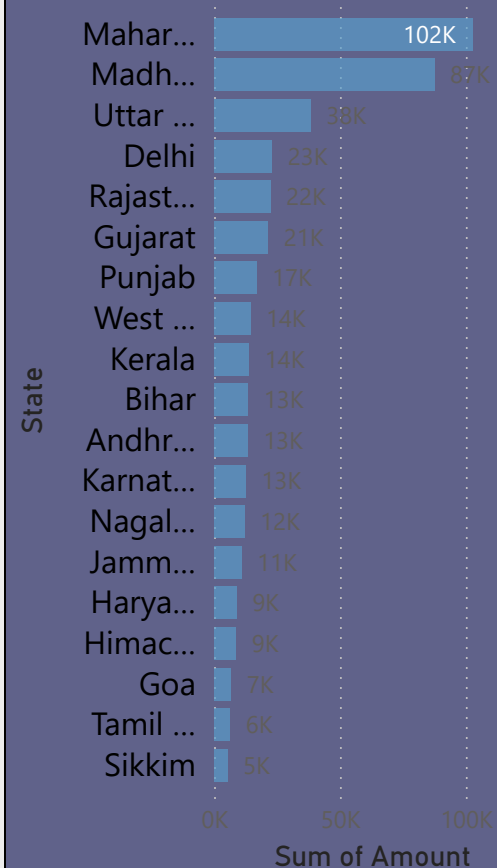
Quarter

- ☐ Q1 - 2018
- ☐ Q2 - 2018
- ☐ Q3 - 2018
- ☐ Q4 - 2018

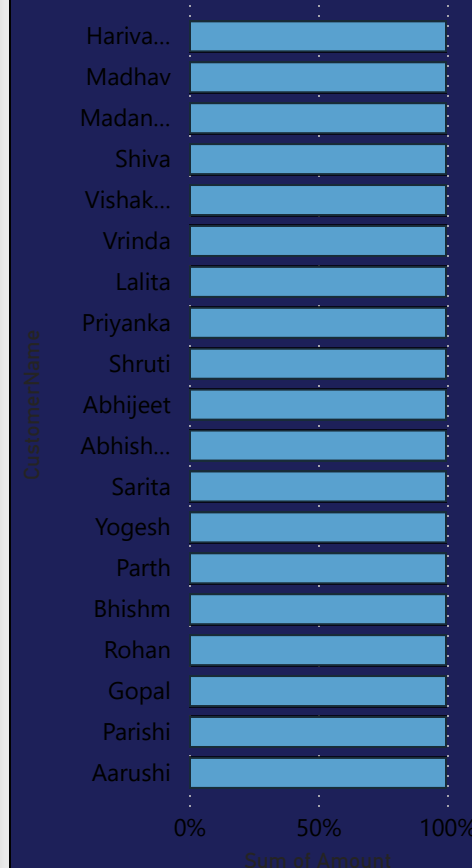
Profit by Month



Sales by State



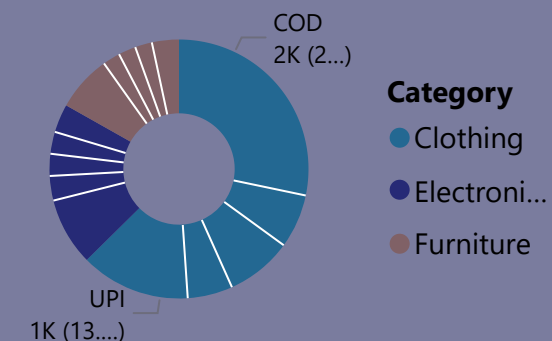
Sales by Customer



Profit by Sub-Category



Quantity by Category and PaymentMode



KPI Calculations:

- Total Sales = $\text{SUM}(\text{Orders}[\text{Amount}])$
- Profit = $\text{SUM}(\text{Orders}[\text{Profit}])$
- Average Order Value = $\text{Total Sales} / \text{DISTINCTCOUNT}(\text{Orders}[\text{Order ID}])$
- Sales Growth = $(\text{Current Sales} - \text{Previous Sales}) / \text{Previous Sales}$

Filters & Slicers:

- Year slicer
- Quarter slicer
- Category slicer
- State slicer