

Bhagyawanth Ningappa

Kalyani, West Bengal | cse22034@iiitkalyani.ac.in | +91-7204796690
[in Bhagyawanth Ningappa](#) [Bhagyawanth1729](#) [Portfolio](#)

SUMMARY

Bhagyawanth Ningappa is an aspiring Data Analyst seeking an entry-level position. They are currently pursuing a B.Tech from the Indian Institute of Information Technology, Kalyani, with an expected graduation date of July 2026.

EDUCATION

Indian Institute of Information Technology, Kalyani [B.Tech] November 2022 – July 2026 (Expected)

- Relevant Coursework: Database Management Systems (DBMS), C Programming, Python, Machine Learning, Data Analytics and Optimization Techniques

Karnatak Science College, Dharwad [12th Grade] 2022

- Relevant Coursework: Statistics Gained foundational knowledge in probability distributions, descriptive statistics, and data interpretation.

PROJECTS

A/B Testing Regression Analysis on Marketing Campaigns | Python, Power BI, SQL

- Analyzed 12K+ iFood customer records to assess marketing campaign performance and predict offer acceptance probability.
- Applied A/B testing (t-test, chi-square) and logistic regression to identify key drivers like income, web visits, and recency, achieving 82% model accuracy.
- Built Power BI dashboards for customer segmentation and delivered insights improving campaign targeting efficiency by 25%.

Credit card financial dashboard using MYSQL Power BI July 2025

- Built a real-time financial dashboard from SQL databases.
- Tracked KPIs including customer trends, transaction volumes, and revenue metrics.
- Shared actionable insights with stakeholders to support strategic decision-making

Blinkit Data Analysis | Python GitHub April 2025

- Processed and enriched 10K+ order records, automating data cleaning and improving data quality.
- Conducted predictive analysis to identify delivery time patterns and regional demand.
- Built dashboards to optimize inventory placement and marketing strategies

Virtual Experience

- **Accenture Data Analytics Simulation(Virtual)**
 - Completed a simulation focused on advising a hypothetical social media client as a **Data Analyst at Accenture**.
 - Cleaned, modeled, and analyzed **7 datasets** to uncover insights into content trends and inform strategic decisions.
 - Prepared a **PowerPoint deck and video presentation** to effectively communicate findings to both the client and internal stakeholders.
- **Deloitte Australia – Forensic Data Analytics Project (Virtual)**
 - Created a Tableau dashboard to visualize **forensic technology data**, enabling identification of trends and supporting business conclusions.
 - Developed an **interactive dashboard in Tableau** to visualize and communicate key insights.
- **Tata iQ (GenAI) – AI-Powered Risk Analytics Project (Virtual)**
 - Completed a job simulation involving **AI-powered data analytics and strategy development** for the Financial Services team at Tata iQ.
 - Conducted **exploratory data analysis (EDA)** using GenAI tools to assess data quality, identify risk indicators, and structure insights for predictive modeling.
 - Proposed and justified an initial **no-code predictive modeling framework** to assess customer delinquency risk, leveraging GenAI for structured model logic and evaluation criteria.
 - Designed an **AI-driven collections strategy** leveraging agentic AI and automation, incorporating **ethical AI principles**, regulatory compliance, and scalable implementation frameworks.

TECHNICAL SKILLS

- **Programming Languages:** C Programming, Python, SQL
- **Data Analysis:** Pandas, NumPy, Excel, Power BI
- **Databases:** MySQL, PostgreSQL
- **Visualization:** Matplotlib, Looker Studio, Tableau
- **Tools:** Git, Linux, Jupyter Notebook, LaTeX
- **Methodologies:** ETL, Data Cleaning, Data Modeling, Predictive Modeling, statistical modeling
- **Excel:** Advanced Excel (Pivot Tables, VLOOKUP)

CERTIFICATIONS

- **One Roadmap Skill Certification - Data Analyst** [Certificate](#)
- **One Roadmap Skill Certification - SQL** [Certificate](#)
- **HACKERRANK - SQL(Intermediate)** [Certificate](#)

ACHIEVEMENTS

Google Cloud Certification

2025

Earned *BigQuery for Data Analysts* credential from Google Cloud Platform.

Key Skills Gained:

- Data querying and optimization in BigQuery, advanced SQL techniques for analytics, data visualization with Looker Studio, and performance tuning with cost optimization strategies.

Secured Rank 7 in MTP: Product Test Series, a national-level competition by E-Cell, IIT Guwahati, focused on aptitude, SQL, and data-driven problem-solving.

Team Leader – Amazon ML Challenge 2025: Successfully led a team in Amazon ML Challenge 2025, developing a full-stack ML workflow integrating text, image, and tabular features