

Analysis Methodology:

Data Collection: Collected the data from the source.

Data Cleaning: Filling the null values and clean the data to ensure accuracy and completeness.

Prepare for analysis and Visualization: Prepared data and started analysis using Power BI.

key findings:

Total Outlet Sales

Average of Outlet sales

Item Outlet sales by Item Type

Item Outlet sales by Outlet Location Type

Item Outlet sales by Outlet Type

Item Outlet sales by Outlet Size

Item Outlet sales by Outlet Identifier

Item Outlet sales by Item Fat Content

User guide for the Power BI dashboard:

Created a running dashboard for presentation.

We can see total sales, for particular Item Type and Outlet Identifier click on the Item Type or Outlet Identifier.