

## Internship Task 04 – Fitness App Design (SkillCraft Technology)

This project is part of my **UI/UX Internship at SkillCraft Technology**, where I designed a **modern and engaging fitness application** using **Figma**. The main goal of this task was to create an interface that not only looks visually appealing but also delivers a **seamless and motivating user experience** for fitness enthusiasts.

### Project Objective

To design a **fitness tracking mobile application** that helps users stay consistent with their health goals by offering an intuitive, clean, and user-friendly interface. The focus was on **simplicity, engagement, and accessibility** to ensure users of all levels can easily navigate and track their progress.

### Key Highlights

- **Comprehensive UI/UX Design:** From user flow to high-fidelity prototypes, every design element was thoughtfully planned to enhance usability.
- **User-Centered Approach:** Conducted user analysis and built personas to understand pain points and motivation factors for fitness users.
- **Modern Visual Style:** Used a fresh, energetic color palette and minimal typography to reflect a healthy and active lifestyle.
- **Interactive Prototyping:** Built fully clickable Figma prototypes to simulate real app interactions.
- **Accessibility Considerations:** Ensured contrast, readability, and easy navigation for users across all age groups.

### Key Features Designed

- Personalized **Workout Dashboard**
- Daily **Progress Tracker**
- **Diet & Nutrition Planner** section
- **Goal Setting** and achievement reminders
- **Social Sharing** for motivation
- **Profile Customization** options

### Tools & Skills Used

- **Figma** – for wireframing, UI design, and prototyping
- **UX Research** – persona creation, user flow mapping, and interaction design
- **Design Principles** – alignment, contrast, hierarchy, and consistency


### Outcome

The final prototype represents a clean, functional, and user-friendly design that encourages fitness consistency and keeps users motivated. The app's flow prioritizes **clarity, engagement, and usability**, ensuring users enjoy every step of their fitness journey.

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 **Live Prototype:** <https://www.figma.com/design/k6lrMbmbKP49MvfVY3pC3q/fitness-app?node-id=1-2&t=ssmvL6byZnvQtSC2-1>

Linkedin post link: [https://www.linkedin.com/posts/bhakiyarathi-g-8937a327a\\_skillcrafttechnology-uiuxdesign-figma-activity-7386449440049434624-h8Eu?utm\\_source=social\\_share\\_send&utm\\_medium=member\\_desktop\\_web&rcm=ACoAAEQaty8BSglsAqrgbXg8UZUlywPajMfv3oI](https://www.linkedin.com/posts/bhakiyarathi-g-8937a327a_skillcrafttechnology-uiuxdesign-figma-activity-7386449440049434624-h8Eu?utm_source=social_share_send&utm_medium=member_desktop_web&rcm=ACoAAEQaty8BSglsAqrgbXg8UZUlywPajMfv3oI)

 **Repository Includes:** Screens, Components, User Flows, and Prototype Preview