

Bhakti Umakant Chouthe

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➤ CAREER OBJECTIVE:

Motivated and dedicated BCA student with hands-on experience in sales and digital marketing, strong communication skills, and proven leadership as a Class Representative. Actively participated in various national and state-level research competitions, showcasing analytical and presentation skills. Gained foundational knowledge in programming (C, C++) databases, web development, and AI through certified workshops and courses. Seeking an opportunity to apply my combined technical and marketing skills in a dynamic environment to contribute to organizational growth while continuously learning and evolving.

➤ WORK EXPERIENCE:

Sales and Marketing Intern • Internship

Aug 2024 - Sep 2024

Universal Tribes, Virtual

- Gained hands-on experience in digital marketing, sales strategies, and customer engagement through product selling and training sessions.
- Conducted market research and supported digital marketing campaigns (email, social media).
- Helped generate leads and engaged potential customers to boost product sales.
- Created pitch materials and participated in strategy sessions.
- Assisted with customer communication.

➤ EDUCATION:

Bachelor of Computer Application in Management Science (BCA)

Vasantrao Naik Mahavidyalaya, Chh. Sambhaji Nagar [Affiliated to Dr.Babasaheb Ambedkar Marathwada University]

High School Diploma (12th Grade – HSC)

S.B College, India | 2021 – 2022

Grade: 86.20% (Ranked 1st in College)

Middle School Diploma (10th Grade – SSC)

Anant Bhalerao Vidya Mandir, India | 2019 – 2020

Grade: 96%

➤ SKILLS:

- **Technical Skills:** HTML, CSS, JavaScript (basic), C (basic), SQL (basic), Web Development (intro level)
- **Tools & Platforms:** MS Office (Word, Excel, PowerPoint), Canva, Internshala Trainings
- **Soft Skills:** Communication, Leadership, Teamwork, Time Management, Presentation Skills
- **Business & Marketing:** Digital Marketing, Sales, Customer Handling, Market Research
- **Additional:** Content Writing, Problem-Solving, Adaptability, CR (Class Representative) Experience

➤ **COURSES AND CERTIFICATIONS:**

- **Korean I** | NPTEL, IIT (Jul 2024 - Oct 2024)
12-week course on basic Korean reading, writing, and communication; Gold Medal awarded
- **Korean II** | NPTEL, IIT (Jan 2025 - Apr 2025)
Advanced Korean language skills building on Korean I
- **Internet of Things (IoT) Fundamentals** | NPTEL, IIT (Jul 2024 - Oct 2024)
Introduction to IoT systems, sensor networks, and smart applications
- **Web Development** | Internshala Trainings (Jun 2024 - Jul 2024)
8-week course covering HTML, CSS, Bootstrap, DBMS, PHP, JavaScript, React, and AI integration
- **English Proficiency (CEFR B2)** | EF SET
Certified skills in reading, listening, writing, and speaking

➤ **EXTRA CURRICULAR ACTIVITIES:**

- Class Representative (CA) | 2024-25
- Poster Presentation & Research Participation
- Language Learning

➤ **ADDITIONAL DETAILS:**

- AI Tools Workshop Attended and learned various AI tools [May , 2024]
 - First Prize – National-Level Poster Presentation on E-Waste Management (2023) Organized by MGM University Collaborated with a senior to present innovative e-waste recycling solutions, recognized nationally.
 - First Prize – State-Level E-Waste Management Competition (Shivchhatrapati College, 2023) Awarded for research-backed sustainable waste management at the state level.
 - Advanced to Round 2 – Aavishkar Research Competition (BAMU University, 2024)
 - Consolation Prize – Brainstorm Poster Competition (State-Level, 2023) Recognized for a research poster addressing social/environmental issues.
 - First Prize – College Innovation Competition (2024)
 - NPTEL Gold Medal Certificate – Korean Language Level I (2024) Completed the Korean language course with top performance and awarded Gold Medal
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