



# GOODCABS

FOR GOOD VIBES AND GOOD RIDES . ONLY GOODCABS!

USERNAME

BHAKTI

PASSWORD

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Login into Executive  
Dashboard



Login into City  
Dashboard



Login into Passengers  
Dashboard





NAVIGATION

CITY

PASSENGERS

Clear all slicers

Day Type

☐ Weekday

☐ Weekend

Month

All

City

All



Total\_Trips

425.90K

Total Revenue

108M

Average Passenger Rating

7.66

Total New Passengers

177K

Distance Travelled By Passenger

repeated 4,386,030(Km)

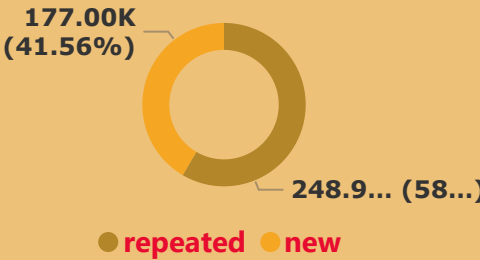
new 3,760,290(Km)

Average Fare Per KM

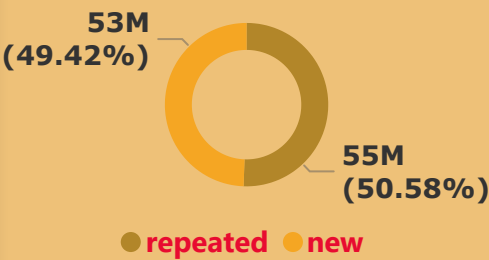
new ₹ 14.22

repeated ₹ 12.48

Trip Contribution



Revenue Contribution



METRICS

- ☐ Fare Per Trip
- ☐ New Passengers
- ☐ Passengers Rating
- ☐ Repeat Passengers
- ☒ Revenue
- ☐ Trips

TOP 5

Jaipur 37.21M

Kochi 17.00M

Lucknow 9.46M

Indore 7.64M

Surat 6.43M

BOTTOM 5

11.06M Chandigarh

8.02M Visakhap...

4.05M Mysore

3.80M Vadodara

3.52M Coimbatore



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City

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Total\_Trips

425.90K

Total Revenue

108M

Average Passenger Rating

7.66

Total New Passengers

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Monthly Trip Target Rate by Passenger

new repeated

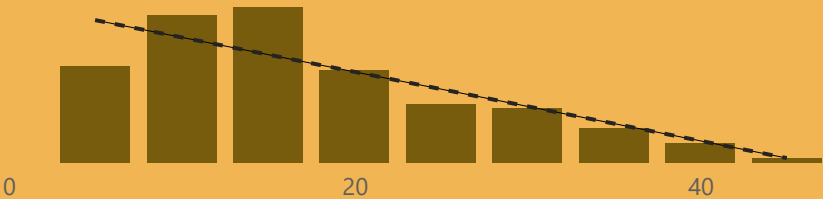


Average Fare Per Trip

new repeated



DISTRIBUTION OF TRIPS BY DISTANCE TRAVELED

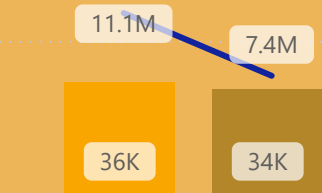


City wise NEW vs REPEAT Passenger Analysis

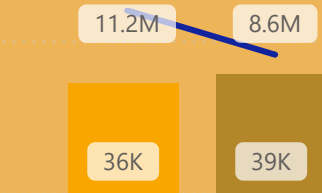
City Name	Repeat Passenger	New Passengers	New Vs Repeat Passengers Trip Rat
Coimbatore	3K	9K	0.68
Vadodara	4K	10K	0.46
Surat	9K	12K	0.27
Mysore	1K	12K	2.56
Visakhapatnam	5K	13K	0.82
Indore	7K	15K	0.54
Lucknow	10K	16K	0.34
Chandigarh	5K	19K	0.94

Monthly Trip & Fare Analysis by Passenger Type

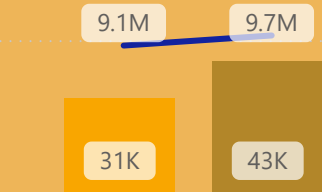
January



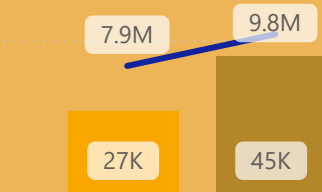
February



March



April





NAVIGATION

EXECUTIVE

CITY

Clear all slicers

Day Type

☐ Weekday

☒ Weekend

Month

All

City

All



Total\_Trips

187.57K

Total Revenue

61M

Average Passenger Rating

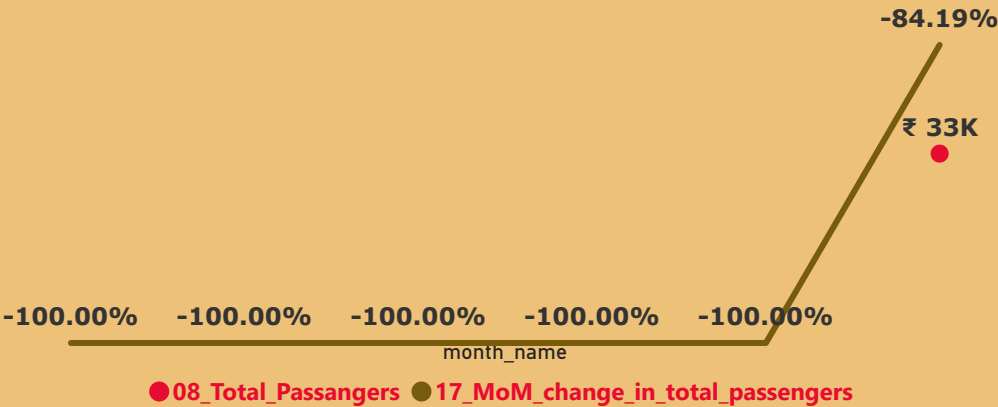
8.03

Average Driver Rating

8.13

City	Passenger type	Average driver rating	Average passenger rating
Kochi	repeated	9.00	8.02
Jaipur	repeated	8.99	8.00
Jaipur	new	8.99	8.99
Visakhapatnam	repeated	8.99	7.99
Kochi	new	8.99	8.99
Mysore	new	8.98	8.98
Visakhapatnam	new	8.97	8.97
Mysore	repeated	8.97	7.98
Chandigarh	new	8.00	8.50
Coimbatore	new	8.00	8.50
Indore	new	7.96	8.48
Coimbatore	repeated	7.50	7.47
Indore	repeated	7.48	7.48
Chandigarh	repeated	7.48	7.49
Vadodara	new	7.01	7.96
Surat	new	6.99	7.98
Lucknow	new	6.98	7.98
Lucknow	repeated	6.50	5.98

MoM Passenger Change Analysis



TOTAL TRIPS BY CITY & PASSENGER TYPE

