

# Bhakti Shah Patel

FrontEnd Developer / UI Developer

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## EXPERIENCE

### Freelance Graphic Designer / FE Developer

February 2017 — Present

Pune, India

Websites design and development, logo designs, catalogue designs, presentation designs, banner designs, flyer designs, SEO implementation.

Key Deliverables:

- Created responsive sites and flows that can be viewed on mobile as well as desktop.
- Implemented Google analytics and Google tag manager into website for event tracking.
- Worked on multiple website building projects writing HTML, CSS, Javascript, Bootstrap, React based on the requirement of the project.
- Collecting requirements from stakeholders for overall site and individual features.
- Designed logos, Catalogs, flyers, presentations.

### HSBC Senior Software Engineer

January 2007 — February 2017

Pune, India

Entities – Jersey, Philippines, Canada, US, UK, HK

Key Deliverables:

- As a senior frontend developer, I worked closely with UX designers, Java developers and our offshore teams in a global effort to roll out a fully functional responsive web UI. My responsibilities included not just maintaining, and updating our codebase, as well as incorporating new, rich interactive experiences into the web UI by consuming API calls between front and back ends.
- Responsible for building new banking modules based on the client requirement.
- Functionalities include writing code in HTML, CSS, Javascript, JQuery, Dojo making use of the bootstrap framework.
- Worked with the team, helping them build out their markup and CSS. My specialty is large scale CSS, focusing on reusability and modularity.
- Worked on various multiple projects writing HTML, CSS, Javascript and WCAG Implementation (Accessibility) based on provided designs to get web applications built within a team atmosphere.
- Utilized HTML, CSS, and javascript within dojo framework to create a responsive user interface.
- Designed wireframes and designed prototype based on goals and needs for the client.
- Responsible for redesigning the application as per the W3C standards and web accessibility compliance.
- Responsible for UI/accessibility code review, Unit Testing, co-ordination between different scrum teams.
- Work also involved in helping the developers in fixing the defects in JHX (JSF HSBC extension wrapper on JSF MVC) framework UI Components.

### IBM Front End Designer

October 2006 — January 2007

Pune, India

Key Deliverables:

- Translated the requirements into interactive wireframes using HTML/CSS/JS.
- Clearly communicated the technical solutions to team members and clients both verbally and in written documentation.
- Implemented the technologies or development techniques that help to meet client goals and business objectives.
- Delivered the best technical implementations for our telecommunication (Bharti Airtel) client.
- Involved in requirements and analysis understanding the requirements of the client and the flow of the application.

## EDUCATION

Bachelors in Commerce – (HNCC)  
MBA (Personnel) – (TASMAC)  
C–DAC (Diploma in Advance Computing Arts, Diploma in Multimedia Creations)

## SKILLS & BACKGROUND

### Tools

- HTML / HTML5
- JavaScript /ES6
- React Basics
- jQuery
- CSS
- Bootstrap
- Figma
- WCAG
- Adobe Photoshop
- CorelDraw

### Summary

Experienced Senior Front End Developer / Creative Designer based in India with, over 10 years of background in the realm of Web Applications development utilizing Web Technologies such as HTML5, CSS, JavaScript, jQuery, React basics, JSON, Bootstrap and Responsive Web Design in adherence to W3C Web Standards. Skilled, in efficiently crafting web pages using HTML5 and CSS3 while ensuring browser compatibility. Currently taking a break from my career since February 2017. Dedicating time to freelance projects.