

Bhakti Shah Patel

Frontend Developer / UI Developer

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Summary

Experienced Frontend Developer and Creative Designer with over 10 years of experience in web application development, specializing in HTML5, CSS3, JavaScript, and responsive design. Skilled in creating accessible, cross-browser compatible interfaces that adhere to W3C standards. After a career break since 2017 to focus on freelance projects, I'm now ready to leverage my technical and creative skills in a full-time role.

Technical Skills

- **Languages/Frameworks:** HTML5, CSS3, JavaScript (ES6), React, jQuery, Bootstrap
- **Design Tools:** Figma, Adobe Photoshop, CorelDraw
- **Development Tools:** Visual Studio Code, Git, Google Analytics, Google Tag Manager
- **Accessibility:** WCAG standards, Web Accessibility Implementation (W3C Compliance)

Professional Experience

Freelance Frontend Developer / Graphic Designer

Pune, India

February 2017 – Present

- Designed and developed responsive websites for diverse clients, ensuring cross-platform functionality and optimized UX.
- Implemented Google Analytics and Tag Manager for tracking user interactions and site performance.
- Created branding assets including logos, catalogs, presentations, banners, and flyers, enhancing client branding.
- Collected and analyzed project requirements directly from stakeholders to develop customized design solutions.

Senior Software Engineer (Frontend Developer)

HSBC, Pune, India

January 2007 – February 2017

- Developed responsive UI components for HSBC's global banking platform, working closely with UX designers and offshore teams.
- Built and optimized new banking modules using HTML, CSS, JavaScript, jQuery, and Dojo, adhering to W3C and accessibility standards.

- Specialized in reusable, modular CSS and collaborated on large-scale CSS architecture, improving maintainability across projects.
- Conducted UI code reviews, accessibility testing, and provided support to scrum teams, facilitating cohesive and efficient project delivery.

Frontend Designer

IBM, Pune, India

October 2006 – January 2007

- Developed interactive wireframes and web components for a telecommunications client, ensuring alignment with client objectives.
- Presented and documented technical solutions, improving team and client communication around project requirements.

Education

- **MBA (Personnel)**, TASMAC, India
- **Bachelor's in Commerce**, HNCC, India
- **C-DAC**: Diploma in Advanced Computing Arts & Multimedia Creations

Professional Highlights

- Successfully managed freelance projects during a career break, maintaining active engagement in web development.
- Proficient in UI accessibility and WCAG implementation, supporting inclusive web experiences.
- Demonstrated expertise in cross-functional collaboration, including global teams and offshore coordination.

Additional Information

- **Languages**: Fluent in English and Hindi
- **Interests**: Experimenting with design tools and staying updated on UI/UX trends.