



Innovating Tomorrow, Today



## Brand Elements

### COLOR PALETTE



Electric  
Blue

Neon  
Purple

Deep  
Navy

Soft  
White

### TYPOGRAPHY

**Heading:** Nexa Bold

**Body:** Roboto Regular

## Brand Applications





# LUMINARA

Awaken Your Inner Glow



## Brand Elements

### COLOR PALETTE



Nature Green

Soft Sage

Warm Terracotta

Creamy Beige

### TYPOGRAPHY

**Heading:** Dr Forest

**Body:** Garet | Minimalist

## Brand Applications





# ELEVATE

Transform Your Strength



## Brand Elements

### COLOR PALETTE



Neon  
Green

Dark  
Gray

Jersey  
Gray

White

### TYPOGRAPHY

**Heading:** Anton Bold

**Body:** Moreserfat

## Brand Applications



ESTD 1996

# BODEGA

COFFEE CO.

Good Vibes, Great Coffee

BODEGA  
COFFEE CO.

BODEGA  
COFFEE CO.



## Brand Elements

### COLOR PALETTE



Cream

Rust Orange

Forest Green

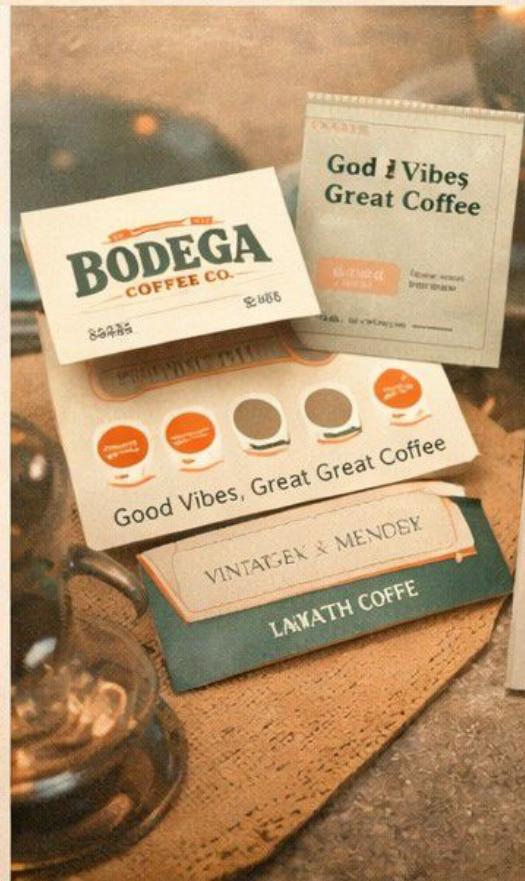
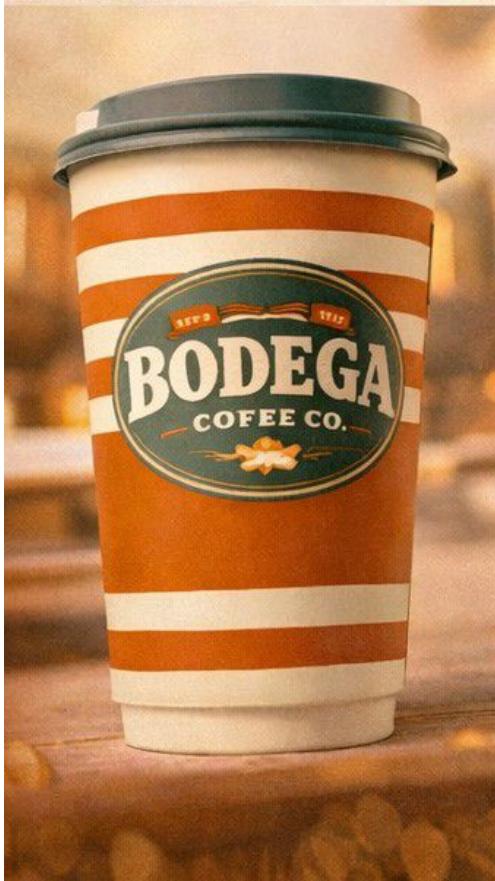
Soft Teal

### TYPOGRAPHY

**Heading:** Sunday Times

**Body:** Public Sans

## Brand Applications





# Sweet Crumbs

MADE WITH LOVE



## Brand Elements

### COLOR PALETTE



### TYPOGRAPHY

**Heading:** Hug Me Tight

**Body:** Quicksand

## Brand Applications





# VERENA

Elevated Style

W  
VERENA

W  
VERENA  
Elevated Style



## Brand Elements

### COLOR PALETTE



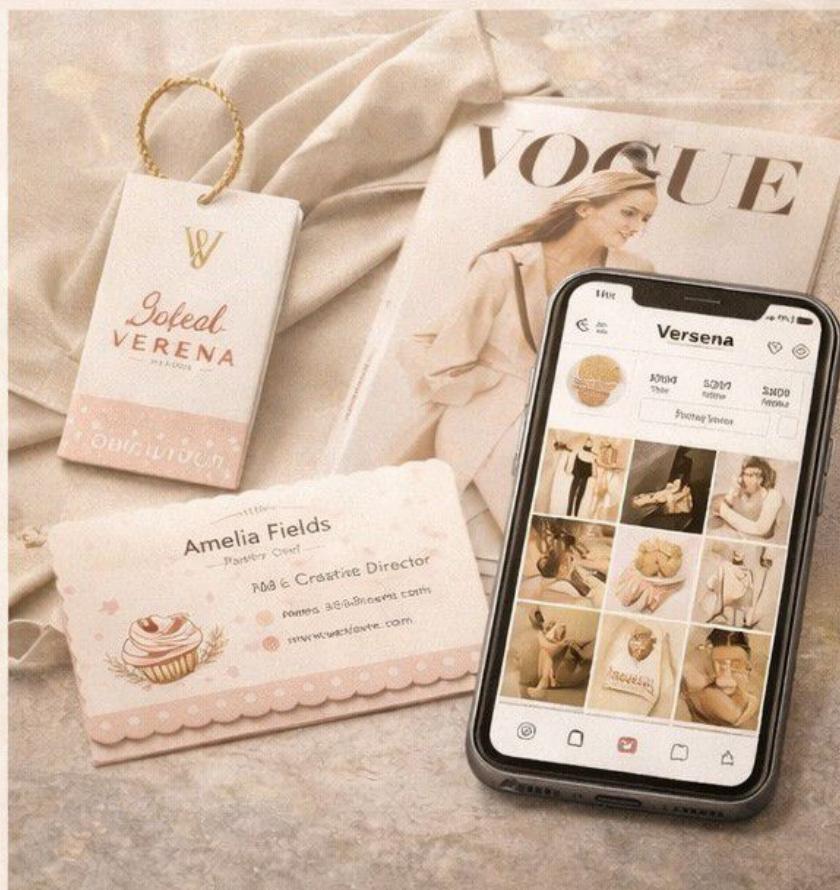
• Soft Beige   Ivory   Classic Black   Classic Gold

### TYPOGRAPHY

**Heading:** New York

**Body:** Poppins

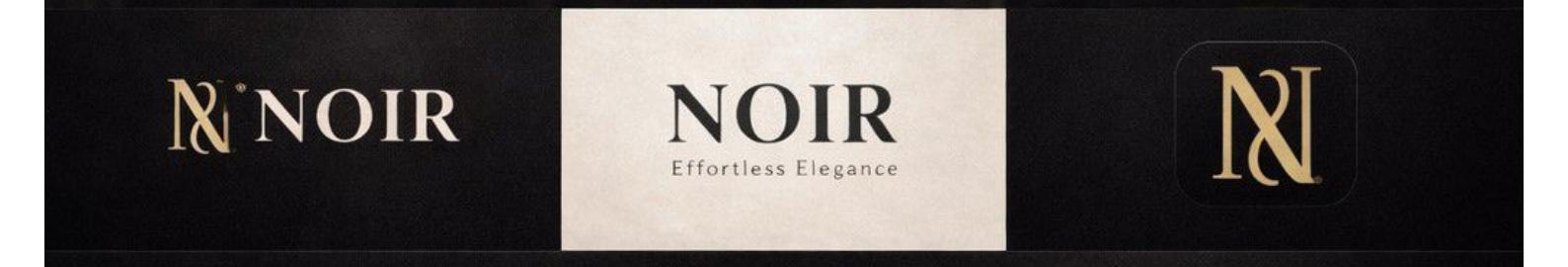
## Brand Applications



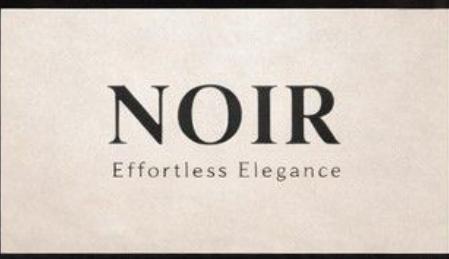


# NOIR

Effortless Elegance



NOIR



NOIR

Effortless Elegance



## Brand Elements

### COLOR PALETTE



Charcoal  
Black

Rich  
Burgundy

Ivory

Gold

### TYPOGRAPHY

**Heading:** Cormorant Garamond

**Body:** DM Sans  
Minimal and Clean

## Brand Applications



NOIR  
Effortless Segane

