



Innovating Tomorrow, Today



Brand Elements

COLOR PALETTE



Electric
Blue

Neon
Purple

Deep
Navy

Soft
White

TYPOGRAPHY

Heading: Nexa Bold

Body: Roboto Regular

Brand Applications





LUMINARA

Awaken Your Inner Glow



LUMINARA



LUMINARA



Brand Elements

COLOR PALETTE



Nature
Green

Soft Sage

Warm
Terracotta

Creamy
Beige

TYPOGRAPHY

Heading: Dr Forest

Body: Garet | Minimalist

Brand Applications





ELEVATE

Transform Your Strength

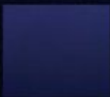


Brand Elements

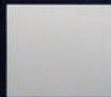
COLOR PALETTE



Neon
C00000



Dark
000080



Light
808080



White

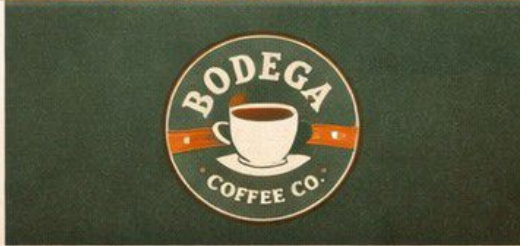
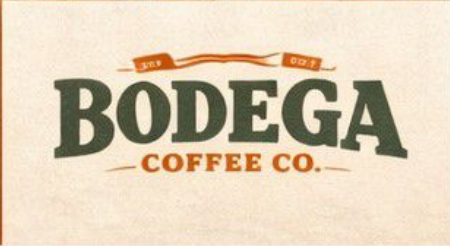
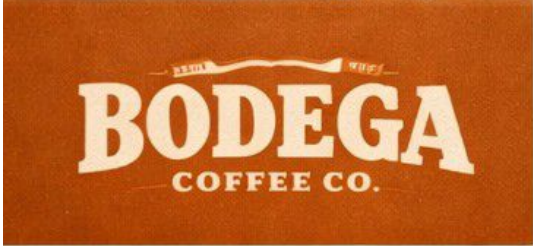
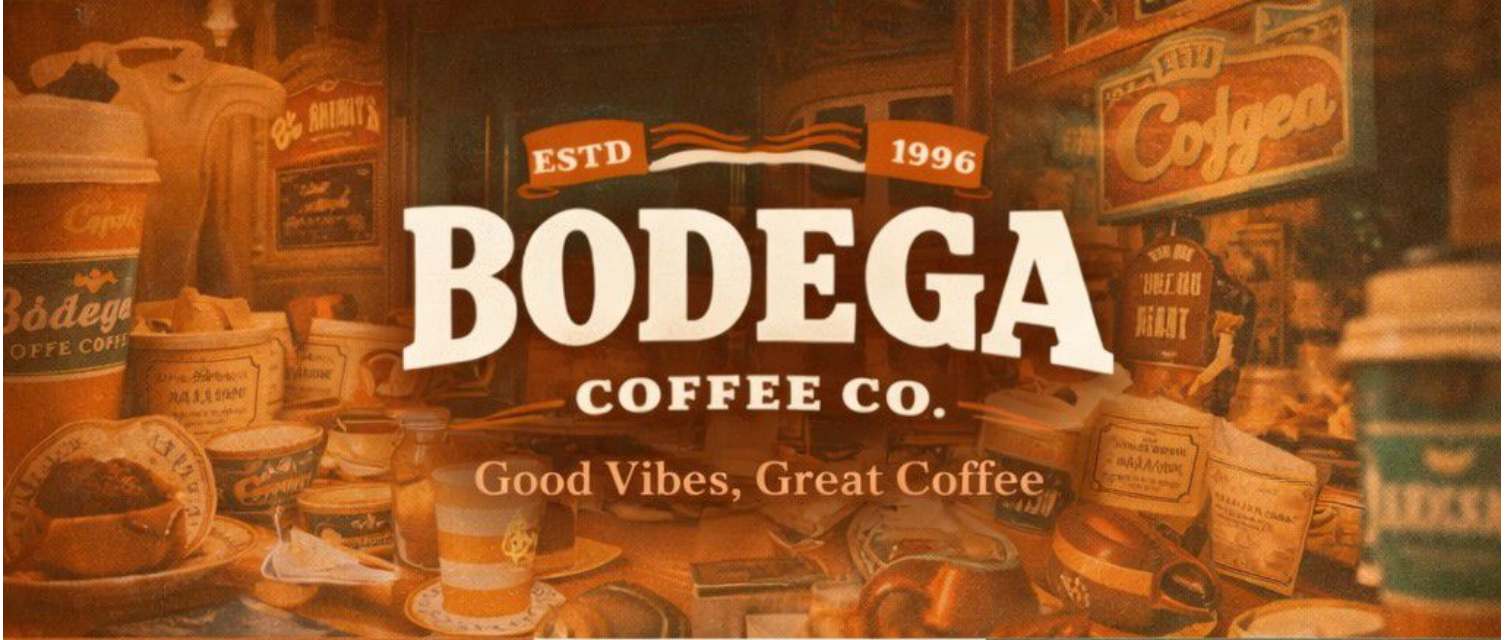
TYPOGRAPHY

Heading: Anton Bold

Body: Moreserrat

Brand Applications





Brand Elements

COLOR PALETTE



Cream

Rust Orange

Forest Green

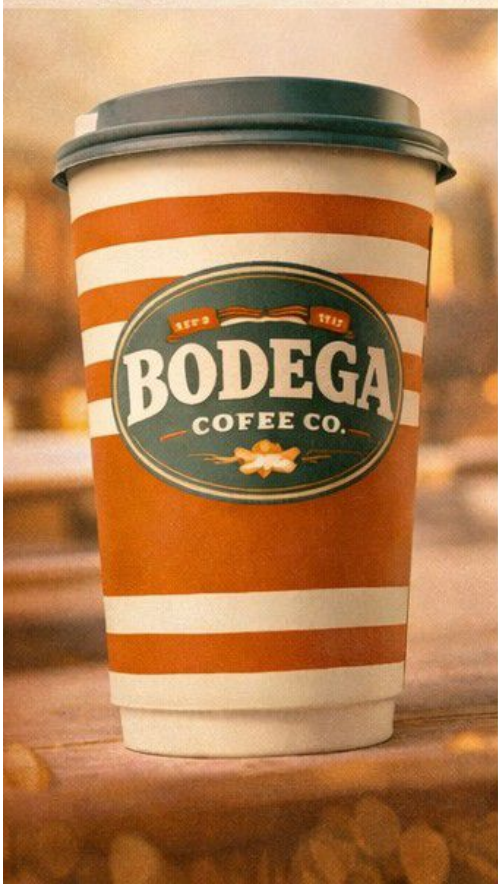
Soft Teal

TYPOGRAPHY

Heading: Sunday Times

Body: Public Sans

Brand Applications





Sweet Crumbs

MADE WITH LOVE



Sweet Crumbs

MADE WITH LOVE



Brand Elements

COLOR PALETTE



Warm
Pink



Cream



Golden
Brown



Soft
Teal



Teen
Taupe

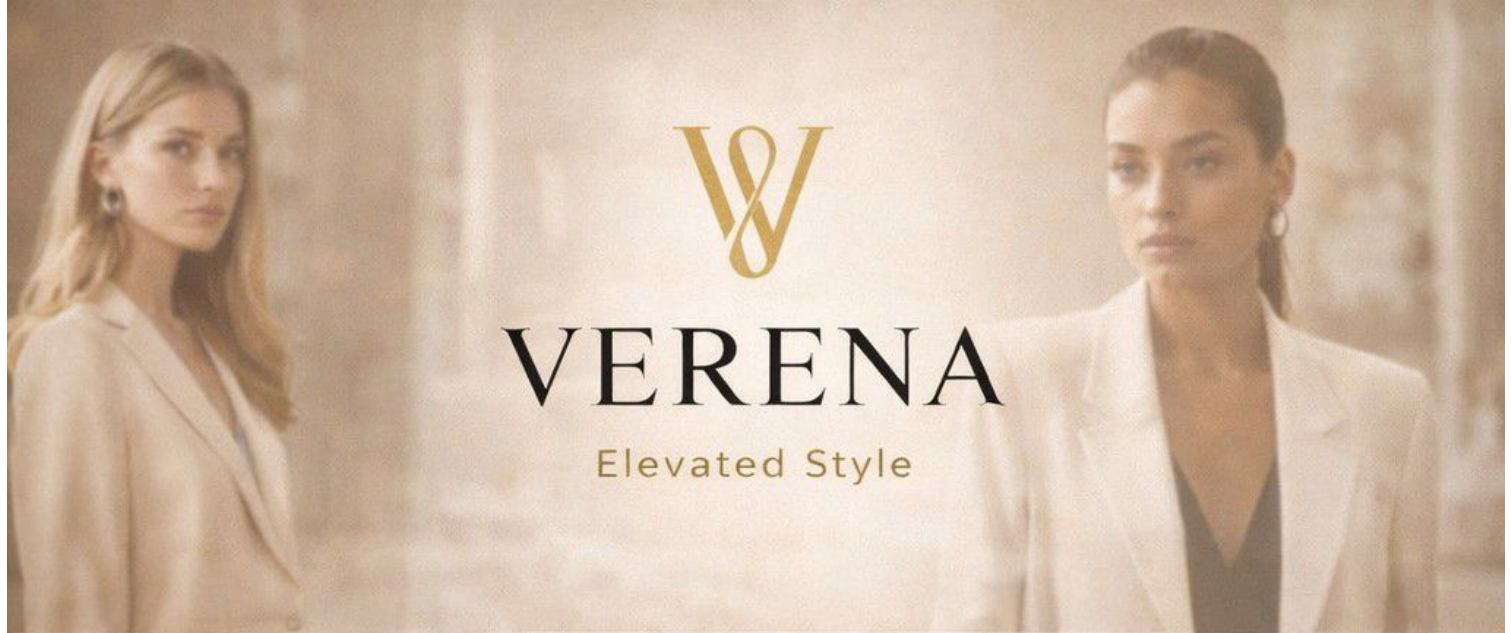
TYPOGRAPHY

Heading: Hug Me Tight

Body: Quicksand

Brand Applications





VERENA

Elevated Style



Brand Elements

COLOR PALETTE



• Soft Beige



Ivory



Classic Black



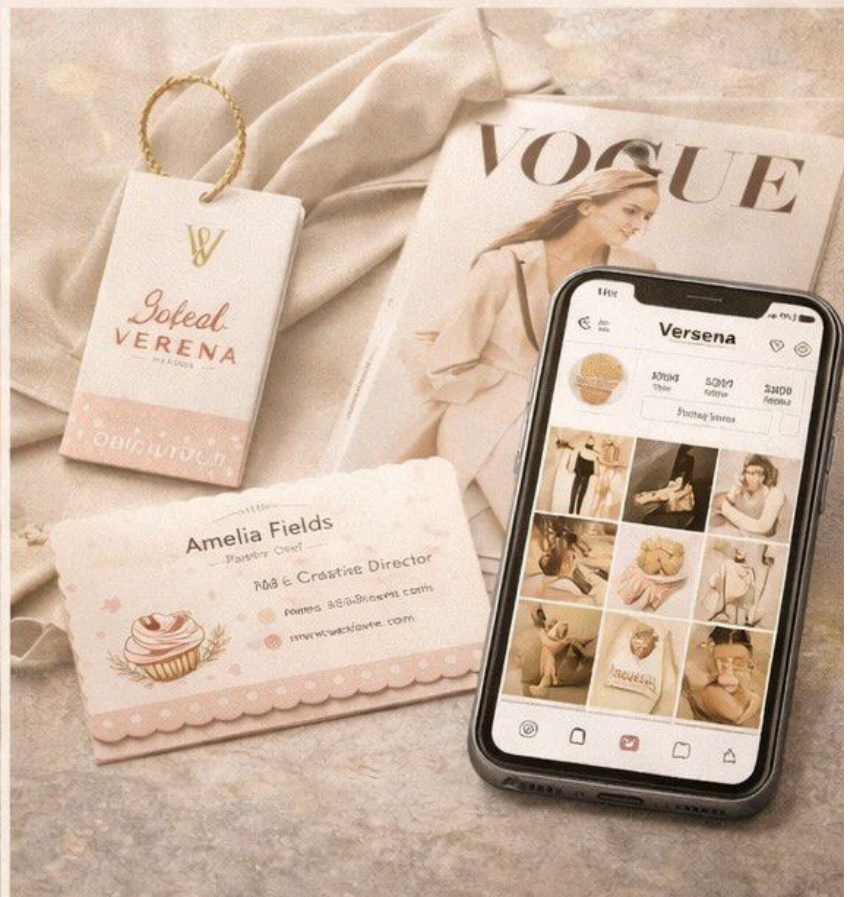
Classic Gold

TYPOGRAPHY

Heading: New York

Body: Poppins

Brand Applications



NOIR

Effortless Elegance

NOIR

NOIR
Effortless Elegance



Brand Elements

COLOR PALETTE



Charcoal
Black

Rich
Burgundy

Ivory

Gold

TYPOGRAPHY

Heading: Cormorant Garamond

Body: DM Sans

Minimal and Clean

Brand Applications

