SPONSORSHIP PROSPECTUS

jQuery Conference San Diego, CA / Feb. 12 - 13, 2014
Town and Country Resort & Convention Center

ABOUT THE EVENT

Since 2007, jQuery Conference has been one of the pre-eminent gatherings of front-end developers in the world. Conference attendees are typically JavaScript developers who are passionate about their craft, eager to learn the latest tools and techniques that will help them build modern web applications and form the connections that open doors to new possibilities.

We're expecting a strong contingent of local developers to join those who will travel from across the country and beyond to spend two days immersed in subjects that touch on many aspects of front-end development. Our expert speakers will discuss everything from the newest changes to jQuery itself, to mobile, to building and testing JavaScript applications, and more.

SPONSORSHIP OPPORTUNITIES

We offer an array of sponsorship options that help us put on a high quality, affordable event for our community, and are happy to be flexible and create a package that will work for your needs.

EXHIBITION HALL OPPORTUNITIES

The exhibit hall will be the place to be! All food & beverage functions including breaks and lunches will be in the exhibit hall, as well as the SWAG table, raffle drawings, and other traffic drawings. This is where the real networking will take place so be sure to have your product and or service ready to show to all of your colleagues!

You are also encouraged to join the sessions when the hall is not busy. Security will be provided so you will have the ability to network AND join in the sessions!

Exhibition Booth Includes:

- 10' x 10' booth
- Back and side draping
- One 7" x 44" booth ID sign
- One 6' skirted table, two chairs, wastebasket
- Electricity and WiFi

Jumbo Upgrade Available

Want a bigger booth? Upgrade to a 10' x 20' booth with a second 6' skirted table for $1000. A Jumbo Booth upgrade is included with the Platinum sponsorship.

Exhibit Hall Hours (subject to change)

Set Up: Tuesday, February 11 .... 7:00 am – 3:00 pm

Tuesday, February 11 .... 3:00 pm – 7:30 pm

Wednesday, February 12 .... 8:00 am – 5:00 pm

Thursday, February 13 .... 8:00 am – 3:00 pm

Break Down .... 3:00 pm - 5:00pm

SILVER

$2,500

- High-visibility listing of your company's logo on the conference website as well as in all conference collateral and signage at your applicable sponsorship level
- A 10' x 10' Booth in our Exhibit Hall
- Your company's logo featured prominently on screen during the general session
- The option to provide logoed items at sponsored event
- Sponsor ribbons for attending company members

GOLD

$5,000

This Package includes all benefits of the Silver Package plus:

- 50% discount on a single Level 1 À La Carte sponsorship of your choice (while available)
- 4 total complimentary conference tickets

PLATINUM

$10,000

This Package includes all benefits of the Gold Package plus:

• Tweet recognition from official @jquery account

• Opportunity to name session space (limited)

• The level 1 À La Carte sponsorship of your choice (while available)

• 6 total complimentary conference tickets

DIAMOND

$15,000

This Package includes all benefits of the Platinum Package plus:

• Jumbo Exhibition Booth upgrade

• The Level 2 À La Carte sponsorship of your choice (while available)

• Brief announcement before keynote

• 6 total complimentary conference tickets

À LA CARTE

jQuery Conferences are multifaceted affairs, which means that aside from exhibition space and logo placement, we have many other ways you can help shape the conference and interact with our attendees and speakers. All of our à la carte offerings are available on a first-come, first-served basis, and are your chance to choose exactly how you'd like engage with the audience.

Level 1

- Bag Inserts $1,500
- Chair Drop $1,500
  (Limit 2)
- Pens $3,500
  (Limit 1)
- Hotel Room Drop ... $5,000
  (Limit 1)

Level 2

- Snack Break $2,500
  (Limit 2)
- Schedule $3,500
  (Limit 1)
- Lunch $5,000
  (Limit 2)
- Speaker Lounge $5,500
  (Limit 1)

Level 3

- Lanyards $3,000
  (Limit 1)
- Bags $6,500
  (Limit 1)
- Video / Stream $7,500
- Speaker Dinner $8,500
- Electricity $10,000
- Party $15,000

jQuery Membership

The jQuery Foundation does a lot more than run amazing conferences. From maintaining our numerous libraries and websites to working on standards to collaborating with the influencers of the web, we are constantly working to make the web a better place for everyone. Membership in the jQuery Foundation is a great way for your company to help support those efforts while also raising your profile in the JavaScript and front-end development communities. Benefits for companies include recognition on jQuery websites, recognition at jQuery conferences worldwide, and discounts on conference sponsorship packages as well as free passes. When a company joins, we include individual membership for a few employees, which means jQuery swag like t-shirts and bags. Some of the conference sponsorship discounts and perks include:

SILVER MEMBER

• 10% off sponsorship packages

GOLD MEMBER

• 20% off sponsorship packages
• Special Mention at Conference Podium
• Credit in conference video

PLATINUM MEMBER

• 25% off sponsorship packages
• Special Mention at Conference Podium
• Credit in conference video
• 1 Platinum conference sponsorship per year

FOUNDING MEMBER

• 2 Diamond conference sponsorships per year
• 30% off other sponsorship packages
• 5 minute message at conference podium
• Credit in conference video

For more information about foundation membership, please contact membership@jquery.org.

Policies and Contact

We're eager to work with you to figure out the right way for your organization to get involved with jQuery San Diego and help the jQuery Foundation put on the best event possible. If you have any questions or would like to talk to us about getting started, please e-mail us at events@jquery.org or get in touch with Derek at jQuery Conference HQ: (703) 635-7997

CANCELLATION AND REFUND POLICY

A full refund will be made if cancellation notice is requested in writing and is received by jQuery by 12/15/13. A full refund, minus 50% of the deposit amount paid to date, will be made provided cancellation notice is requested in writing and received between 12/16/2013 and 1/4/14. NO REFUNDS will be made if cancellation request is received on or after 1/5/14.