2lifeCast detailed budget

Main items we wish to cover with CC help are:
- software to be built for distribution and trace: US$ 2.500 (this amount is planned to be 30% of the needed budget: rest will be financed by staff)
- communication through major web agencies: US$ 3,000 (this amount is planned to be 50% of the needed budget: rest will be financed by staff)
- coordination staff expenses: US$ 4,000 (this amount is planned to be about 20% of the needed budget: rest will be partially financed by staff, spending our part-time on the project free-of-charge for next 6 months)