

Merchant On-Boarding through Mobile Application

Important Points:-

1. Agent/FOS would help Merchant download Application 'Paypik' from Playstore onto merchants mobile phone
2. Sign up credentials will be valid till Merchant on-boarding only
3. Once on-boarded, merchant shall receive login credentials onto his/her registered mail ID
 - I. From:- admin@avantgardepayments.com
 - II. Subject :- Welcome to AvantGarde Payments
4. Merchant shall use login credentials to
 - I. Generate SMS | Email Link for customers
 - II. Receive Transaction Notifications on successful payment receipts
 - III. Access Transaction dashboard- as illustrated below

Date Range	From Date	To Date
A	Total Transaction	Value-INR
B	Settled	Value INR
Part - B	Transferred to Bank A/C	Value INR
	Transaction Fee	Value INR
	GST	Value INR
C	Pending for settlement	Value INR

Where – $B+C = A$

Mailing Address:

A-94/10, 2nd Floor, Sector 58,
Noida, UP 201301

E Mail: care@paypik.in

Registered Office

B-24, Okhala Industrial Area, Phase 2
New Delhi- 110020

Web: www.paypik.in

24x7 Helpline: 92668 56666

Process Flow

S No	Steps	Activity
1	Landing Page	Log In Sign Up
2A	New Merchant clicks Sign up Button	
2B	Sign up	Agent code (FOS provides his agent code to merchant to proceed- will help track source)
		If Yes- Please enter Agent Code (Branch specific- AG 101 to 999)
		If no- Proceed to Step 3
3	Registration Page	User Name
		Business Name
		Mobile Number
		E Mail Address
		Accept Terms and Conditions and Privacy Policy---- Link (Agreement acceptance)
		Sign up Button
4	Create Password	OTP is generated and sent to Mobile Number
		Email Id/Mobile Number is set as default User ID
		Create Password - 5 Character (Alphanumeric/Number/Alphabet)
5	Business Address and Category	Address Line 1
		Address Line 2
		City
		State
		Pin Code
		Sector (Ecommerce would be default segment for retailers)
		Sub Sector (Define basis product that they are promoting)
6	Choose Plan (Refer Plan Sheet)	Option for Merchant to choose Plan- with Quarterly/HY/Yearly Commitment
		Offer Refcode- plan based.
		Final Payable- Plan Setup cost+Rental-Discout+GST
7	Bank Details	Bank Account Number
		Account Holder Name
		IFSC Code
		Bank Name (Drop down list of Bank Name)

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8	Documentation	PAN Card
		Enter Pan Card Number
		PAN Card Photo
		Address Proof Document (Drop down list of documents)
		Select Address Proof
		Upload Photo
		Bank Proof Document (Drop down list of Documents)
		Select Bank Prrof
		Upload Photo
		GSTN- state code Must --- Number Non Mandatory
		Available- Yes/No
		Photo- If Yes
		Outlet details
		Name of Outlet
		Upload Photo
9	Payment Collection	Paypik Payment link with Plan Value- as selected in step 5. Payment confirmation populates onto App
	Once payment is made, Massage appears ontoYour Application is due to be cconfirmed in next 45 Minutes	
Following Activities ensues post payment		
10	Documents are compiled by Paypik Server and pushed to Safex for Audit/Risk Assessment	Typed detail- as Merchant Acquisition Form
		List of Uploaded Documents
11	Audit- By safex Team (Notification on application)	Approved
		Rejected - with Reason
12	If Approved	Account is due for Activation within 24 Hours
13	If Rejected	Agent assists Merchant to complete requisite detail
On Approval- Welcome mail is shot to registered mail ID		

Please Note:-

1. Merchant details, credentials and Photo, should be captured accurately. Mismatch would result in application rejection and hence dissatisfaction
2. Merchant can pay through Paypik link only.

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Plan Selection:-

1	Select Plan- That Merchant wants to Opt for		
	Plan Name	Payment collection Tools	Option
	Economy	SMS Email QR Code	Either or Both
	Web Online	Payment Gateway for Website	

2A	Select Plan - Economy			
	Economy	Quarterly	Half Yearly	Yearly
	Setup cost	600	600	600
	Rent	150	300	600
	Refcode	NA	Ref25 to Ref100	Ref 50 to Ref 200
	Discount	0	100	200
	Plan Value	750	800	1000
	GST @ 18%	135	144	180

Amount Payable	885	944	1180
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2B	Select Plan - Web/Online			
	Web/Online	Quarterly	Half Yearly	Yearly
	Setup cost	5000	5000	5000
	Rent	900	1800	3600
	Refcode	NA	Ref100 to Ref300	Ref 100 to Ref 600
	Discount	0	300	600
	Plan Value	5900	6500	8000
	GST @ 18%	1062	1170	1440

Amount Payable	6962	7670	9440
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Decoding Ref-Code :-

- I. Ref25 to Ref 600 can be used, to offer discount to merchant, basis Plan Type and Tenure
- II. Ref25 to Ref100 is valid for :- Economy | Half Yearly rental Plan
- III. Ref50 to Ref200 is Valid for :- Economy | Yearly Rental Plan
- IV. Ref100 to Ref300 is Valid for :- Web/Online | Half Yearly Rental Plan
- V. Ref100 to Ref600 is valid for :- Web/Online | Yearly Rental Plan
- VI. Numerical value of a Ref-Code denotes discount value, passed on to customer
e.g. Ref100 would denote Discount of INR 100 to Merchant, on Plan value (Set up Cost + Rent)

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